

BIBLIOTECA DE PROMPTS



Biblioteca de prompts · Cómo usar este documento

¿Qué es esta biblioteca?

Una colección de prompts visuales, vocabulario técnico y referencias para construir comunicación de moda profesional: briefs, fichas de producto, moodboards, campañas, lookbooks, prompts para herramientas de IA generativa de imagen.

Estructura del documento

- 01 · Diseño de prenda - pantalones, faldas, vestidos, tops, mangas, escotes, chaquetas, knitwear y accesorios
- 02 · Prints y estampados - naturales, geométricos, abstractos, culturales, animal y figurativos
- 03 · Personas - retratos y narrativa de campaña con casting diverso
- 04 · Photoshootings - editorial y campaña con referencias actuales
- Apéndice A · Vocabulario base de diseño de prenda
- Apéndice B · Vocabulario base fotografía
- Apéndice C · Estéticas de moda
- Apéndice D · Fotógrafos de referencia

Cómo leer las fichas

Cada entrada lleva una imagen de referencia, un nombre en español, una descripción técnica corta, keywords en inglés listas para usar en briefs o prompts, y un prompt extendido en inglés que describe la imagen completa



ABRIGOS

Puffer coat

Abrigo acolchado relleno de plumas o material sintético, dividido en cámaras horizontales o verticales. Cálido y voluminoso. Estética outdoor y techwear.

puffer coat down jacket quilted channels padded outerwear winter warmth

product photography of an oversized puffer coat in dusty terracotta brick quilted nylon, refined horizontal channeled construction filled with down and sculptural voluminous silhouette against a clean off-white seamless paper background, soft directional studio lighting revealing the quilt channels, modern technical composition, premium product shot

Chaquetas



CHAQUETAS

Blazer

Chaqueta de sastre estructurada, normalmente con solapas, cierre frontal de uno o dos botones y bolsillos. Pieza ancla del armario formal y casual.

blazer tailored jacket structured shoulders lapel collar wardrobe staple

product photography of a structured single-breasted blazer in dusty terracotta brick wool crepe, modern sharp shoulders and clean tailored lapels with subtle architectural seaming against a clean off-white seamless paper background, soft directional studio lighting, modern tailoring composition, premium product shot



CHAQUETAS

Denim jacket (trucker)

Chaqueta de denim clásica con dos bolsillos de pecho, cuello con punta y cintura corta. Atemporal, casual, asociada al heritage americano y al workwear.

denim jacket trucker jacket classic 5-pocket american heritage casual layering

product photography of a denim trucker jacket in dusty terracotta brick washed denim, refined two chest pockets with button flaps and pointed collar against a clean off-white seamless paper background, soft natural studio lighting, elevated modern composition, premium product shot



CHAQUETAS

Bomber jacket

Chaqueta corta con cuello, cintura y puños elásticos. Origen militar (MA-1 de la US Air Force). Estética sportswear y streetwear contemporáneo.

bomber jacket MA-1 elastic ribbed cuffs military-inspired sportswear classic

product photography of a bomber jacket in dusty terracotta brick nylon, refined ribbed elastic cuffs hem and collar with sculptural cropped silhouette against a clean off-white seamless paper background, soft directional studio lighting, quietly subversive sportswear composition, premium product shot



CHAQUETAS

Biker / Moto jacket

Chaqueta corta de cuero con cremallera asimétrica, solapas marcadas y hardware metálico. Icónica del rock, los Hells Angels y la moda punk.

biker jacket moto jacket asymmetric zipper leather hardware rock and roll

product photography of a biker jacket in dusty terracotta brick leather, refined asymmetric front zipper, peaked notched lapels and subtle tonal hardware studs at the shoulders against a clean off-white seamless paper background, soft directional studio lighting catching the leather sheen, modern sculptural composition, premium product shot



CHAQUETAS

Varsity jacket

Chaqueta con cuerpo de lana o algodón y mangas de cuero, generalmente en colores contrastados con letras o logos en el pecho. Estética americana universitaria.

varsity jacket letterman college jacket contrast sleeves americana

product photography of a varsity letterman jacket with a dusty terracotta brick wool body and dusty terracotta brick leather sleeves, refined chenille letter patch and ribbed snap closure against a clean off-white seamless paper background, soft natural studio lighting, quietly subversive collegiate composition, premium product shot



CHAQUETAS

Harrington jacket

Chaqueta corta de tela tipo gabardina con cuello a la inglesa, dos bolsillos diagonales y cremallera frontal. Asociada al mod británico y a Steve McQueen.

Harrington jacket golf jacket Baracuta G9 mod-inspired slant pockets

product photography of a classic Harrington jacket in dusty terracotta brick cotton twill, refined ribbed knit collar with two-button placket, slant pockets and tonal lining visible at the cuffs against a clean off-white seamless paper background, soft natural studio lighting, considered elevated mod composition, premium product shot

Abrigos



CHAQUETAS

Field jacket

Chaqueta militar inspirada en uniformes de campo (M-65). Cuatro bolsillos grandes en pecho y cintura, cuello estructurado. Estética utility y heritage.

field jacket M-65 four-pocket military utility heritage outerwear

product photography of a field jacket in dusty terracotta brick cotton ripstop, refined four large utility pockets with button flaps and structured collar against a clean off-white seamless paper background, soft natural studio lighting, sculptural utility composition, premium product shot



ABRIGOS

Trench coat

Abrigo largo de gabardina impermeable con doble botonadura, cinturón, solapas anchas y detalles militares (charreteras, capa de pecho). El abrigo icónico de Burberry y Aquascutum.

trench coat gabardine double-breasted belted Burberry classic

product photography of a trench coat in dusty terracotta brick cotton gabardine, refined double-breasted closure with structured shoulders, epaulettes and a belted waist against a clean off-white seamless paper background, soft directional studio lighting catching the drape, sculptural elevated heritage composition, premium product shot



ABRIGOS

Pea coat

Abrigo corto de doble botonadura, cuello ancho con solapas amplias. Origen naval (US Navy). Estética heritage masculino, refinada y atemporal.

pea coat naval coat double-breasted broad lapels heritage menswear

product photography of a pea coat in dusty terracotta brick wool, refined double-breasted closure with tonal anchor buttons and wide notched lapels against a clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, premium product shot



ABRIGOS

Cocoon coat

Abrigo oversize con silueta redondeada que envuelve el cuerpo. Hombros caídos, sin cintura, mucho volumen. Estética contemporánea y minimalista

cocoon coat oversize coat rounded silhouette dropped shoulders
minimalist outerwear

product photography of an oversized cocoon coat in dusty terracotta brick chunky boucle wool, sculptural voluminous rounded silhouette with dropped shoulders and no waist definition against a clean off-white seamless paper background, soft directional studio lighting catching the boucle texture, modern minimal composition, premium product shot



ABRIGOS

Wrap Coat

Abrigo sin botones que se cierra cruzándose y atándose con un cinturón a la cintura. Drapeado natural y silueta minimalista, también llamado robe coat.

wrap coat robe coat belted closure no buttons minimalist drape

product photography of a long wrap coat in dusty terracotta brick cashmere, refined crossover front closed with self-tie waist belt and sculptural soft draped silhouette against a clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, premium product shot



ABRIGOS

Puffer coat

Abrigo acolchado relleno de plumas o material sintético, dividido en cámaras horizontales o verticales. Cálido y voluminoso. Estética outdoor y techwear.

puffer coat down jacket quilted channels padded outerwear winter warmth

product photography of an oversized puffer coat in dusty terracotta brick quilted nylon, refined horizontal channeled construction filled with down and sculptural voluminous silhouette against a clean off-white seamless paper background, soft directional studio lighting revealing the quilt channels, modern technical composition, premium product shot



ABRIGOS

Cape coat

Abrigo sin mangas que cae desde los hombros como una capa, con o sin aberturas para los brazos. Drama, fluidez y elegancia teatral.

cape coat sleeveless coat draped silhouette theatrical drape sculptural
outerwear

product photography of a long cape coat in dusty terracotta brick wool, refined sleeveless flowing silhouette draping dramatically from the shoulders against a clean off-white seamless paper background, soft directional studio lighting catching the drape, modern sculptural composition, premium product shot



ABRIGOS

Parka

Abrigo largo con capucha forrada (a veces con pelo), cierre de cremallera y botones. Diseñada para climas extremos. Estética utility, urbana y outdoor.

parka hooded coat fur-lined hood military parka cold weather outerwear

product photography of a military-style parka in dusty terracotta brick cotton, refined faux-fur-lined hood, ribbed cuffs and large patch pockets against a clean off-white seamless paper background, soft natural studio lighting, considered contemporary utility composition, premium product shot



ABRIGOS

Overcoat

Abrigo largo y formal de sastre, normalmente recto o ligeramente entallado. Tela noble (lana melton, cachemir). Pieza de tailoring por excelencia para invierno.

overcoat tailored coat long topcoat wool melton formal outerwear

product photography of a tailored overcoat in dusty terracotta brick wool, refined single-breasted closure with notched lapels and sculptural straight knee-length silhouette against a clean off-white seamless paper background, soft directional studio lighting, elevated modern composition, premium product shot

Tops básicos y sin mangas



TOPS · BÁSICOS

Tank top

Top básico sin mangas con tirantes anchos o medios y escote redondeado o pico. Versátil para layering o llevado solo. Atemporal en cualquier guardarropa.

tank top sleeveless top basic essential layering piece ribbed cotton

product photography of a fitted ribbed tank top in dusty terracotta brick heavyweight cotton, refined scoop neckline and clean armholes, styled as an overhead flat lay composition, clean off-white seamless paper background, soft even studio lighting, modern minimal composition, commercial product shot



TOPS · BÁSICOS

Crop top

Top corto que termina por encima de la cintura, dejando el abdomen descubierto. Estética joven, deportiva o sensual según el estilismo.

crop top midriff-baring cropped silhouette statement length contemporary

product photography of a fitted crop top in dusty terracotta brick stretch jersey, refined short hem ending just above the navel, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



TOPS · BÁSICOS

Bodysuit

Prenda de una pieza tipo body que se abrocha en la entrepierna. Funciona como top que nunca se sale de la cintura. Estética sleek y limpia, ideal para tucked-in looks.

bodysuit one-piece top snap closure second-skin sleek silhouette

terracotta brick stretch jersey, refined body-skimming silhouette with scoop neckline, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern elevated composition, commercial product shot



TOPS · BÁSICOS

Halter top

Top con tirante único atado o abrochado al cuello, espalda completamente descubierta. Sensual, asociado al verano y a la moda 70s y 90s.

halter top neck-tie strap open back summer essential bare shoulders

product photography of a halter top in dusty terracotta silk satin, refined single strap tied at the back of the neck with completely bare shoulders, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting catching the silk sheen, modern composition, commercial product shot



TOPS · BÁSICOS

Bandeau top

Top tubular sin tirantes ni mangas, ceñido al torso. Minimalista y sensual. Habitual en looks de verano y como pieza de layering bajo blazers o chaquetas.

bandeau top strapless tube fitted tube minimal top summer layering

product photography of a fitted bandeau top in dusty terracotta brick ribbed knit, refined strapless tube silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft even studio lighting, modern minimal composition, commercial product shot



TOPS · BÁSICOS

Off-shoulder top

Top que descubre los hombros y cae sobre la parte superior de los brazos. Romántico y femenino. También llamado Bardot por la actriz Brigitte Bardot.

off-shoulder top Bardot neckline exposed shoulders romantic top draped neckline

product photography of an off-shoulder Bardot top in dusty terracotta brick linen, refined elastic neckline pulled below the shoulders with sculptural gathered drape, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot

Con cuello, mangas y estructura



TOPS · BLUSAS Y CAMISAS

Oxford shirt

Camisa clásica con cuello con botones (button-down), tejido ligero de algodón Oxford. Pieza ancla del armario casual-formal. Estética preppy atemporal.

oxford shirt button-down collar oxford cotton classic preppy wardrobe staple

product photography of a classic oxford button-down shirt in dusty terracotta brick cotton, refined classic collar with subtle architectural shoulder seam, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, considered elevated wardrobe staple, commercial product shot



TOPS · BLUSAS Y CAMISAS

Oversized shirt

Camisa de tamaño mucho mayor al del cuerpo, hombros caídos y vuelo en el cuerpo. Estética relajada, moderna o boyfriend. Versátil para tucked-in y oversized looks.

oversized shirt boyfriend shirt dropped shoulder loose fit contemporary silhouette

product photography of an oversized poplin shirt in dusty terracotta brick, refined exaggerated boyfriend fit with sculptural dropped shoulders and voluminous sleeves, styled as an overhead flat lay composition, clean off-white seamless paper background, soft side studio lighting, modern minimal composition, commercial product shot



TOPS · BLUSAS Y CAMISAS

Polo shirt

Camisa con cuello rígido y abertura corta de botones en el pecho. Origen deportivo (tenis y polo). Pieza casual-elegante atemporal del armario masculino y femenino.

polo shirt sport collar knit cotton preppy classic ribbed collar

product photography of a polo shirt in dusty terracotta brick pique cotton, refined structured ribbed collar with short 3-button placket, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern elevated composition, commercial product shot



TOPS · BLUSAS Y CAMISAS

Henley shirt

Camiseta de manga larga o corta con abertura central de 2 a 4 botones, sin cuello. Estética masculina relajada, heritage y workwear-inspired.

henley shirt button placket no collar heritage menswear casual ribbed

product photography of a long-sleeved henley shirt in dusty terracotta brick cotton, refined three-button placket at the chest with no collar, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



TOPS · BLUSAS Y CAMISAS

Puff-sleeve blouse

Blusa con mangas dramáticamente fruncidas en el hombro. Statement piece que define la silueta y aporta dramatismo. Reinterpretación contemporánea de la moda Victoriana.

puff sleeve blouse statement sleeves gathered shoulder Victorian-inspired dramatic top

product photography of a blouse in dusty terracotta brick cotton with sculptural puff sleeves gathered tightly at the shoulder creating refined exaggerated rounded volume, fitted bodice, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot



TOPS · BLUSAS Y CAMISAS

Peasant blouse

Blusa fluida con escote tipo Bardot o redondo, frunces en el escote y manga ancha con elástico en el puño. Estética boho, folk y campestre.

peasant blouse gathered neckline billowy sleeves boho top folk-inspired

product photography of a peasant blouse in dusty terracotta brick embroidered cotton, refined gathered neckline with delicate tonal embroidery and billowy bishop-style sleeves, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot

Camisas y blusas contemporáneas



TOPS · MODERN

Camp shirt

Camisa con cuello camp (camisa de bowling cubana): plano, abierto, sin botón superior. Manga corta y silueta relajada. Tendencia muy contemporánea.

camp shirt Cuban collar short sleeve shirt open notch collar modern relaxed

product photography of a camp shirt in dusty terracotta brick viscose, modern open notched camp collar with short sleeves and relaxed boxy fit, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern relaxed composition, commercial product shot



TOPS · MODERN

Western shirt

Camisa con detalles vaqueros: canesú en V o triangular, broches tipo pearl snap, bolsillos con solapa puntiaguda. Heritage americano reinterpretado.

western shirt yoke detailing pearl snap buttons cowboy heritage modern western

product photography of a western shirt in dusty terracotta brick brushed cotton, modern pointed yoke detailing, pearl snap closures and flap pockets with arrow stitching, slim fit, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern western composition, commercial product shot



TOPS · MODERN

Wrap blouse

Blusa cruzada al frente, atada al costado. Escote en V profundo y silueta moderna. Versátil para día o noche, favorecedora en todos los cuerpos.

wrap blouse crossover front tied side V-neckline modern silhouette

product photography of a wrap blouse in dusty terracotta brick silk crepe, modern crossover V-neckline with self-tie waist at the side, long sleeves with cuffed wrist, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting catching the silk drape, modern composition, commercial product shot



TOPS · MODERN

Tie neck / Bow blouse

Blusa con tira larga en el cuello que se ata formando un lazo grande (pussy bow). Refinada y femenina, asociada al office-wear sofisticado y a YSL.

pussy bow blouse tie neck neck bow office sophistication modern feminine

product photography of a tie-neck pussy bow blouse in dusty terracotta brick silk, modern soft silk drape with long neck ties tied into a generous bow at the neck, long sleeves, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern sophisticated composition, commercial product shot



TOPS · MODERN

Peplum blouse

Blusa ajustada en cintura con vuelo añadido tipo peplum desde la cadera. Marca silueta. Estética moderna y favorecedora.

peplum blouse ruffled waist fit-and-flare top feminine silhouette modern statement

product photography of a peplum blouse in dusty terracotta brick crepe, modern fitted bodice with a flared peplum extending from the waist, three-quarter sleeves and round neckline, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern feminine composition, commercial product shot



TOPS · MODERN

Poet blouse

Blusa romántica con mangas billowy bishop y volantes en cuello y puños. También llamada pirate shirt. Estética dramática y moderna.

poet blouse pirate shirt billowy sleeves ruffled cuffs romantic statement

product photography of a poet blouse in dusty terracotta brick poplin, modern billowy bishop sleeves with multiple ruffled cuffs and front placket ruffle detailing, relaxed fit, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot

Jeans - formas



DENIM
Skinny fit jeans

Pernera ultra ajustada de cadera al tobillo. Silueta segunda piel, sin holgura. La opción más ceñida del catálogo denim.

skinny fit tight fitted body-hugging ankle length stretch denim

product photography of skinny fit jeans in washed classic indigo denim, body-hugging silhouette styled as an overhead flat lay composition, modern 5-pocket construction with subtle tonal topstitching, clean off-white seamless paper background, soft directional studio lighting, ultra-sharp focus on weave and quietly elevated cut, modern composition, commercial product shot



DENIM
Slim fit jeans

Ceñido sin oprimir. Sigue la línea de la pierna pero deja más holgura que el skinny. El término medio versátil.

slim fit fitted tapered leg close-cut modern denim

product photography of slim fit jeans in raw indigo denim, modern fitted silhouette tapering subtly to the ankle, styled as an overhead flat lay composition, clean tonal topstitching and minimal hardware, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, ultra-sharp focus on fabric structure, commercial product shot



DENIM
Regular fit jeans

El corte clásico. Pernera recta del muslo al tobillo sin variar de ancho. La silueta más reconocible y atemporal.

regular fit straight leg classic cut five-pocket standard rise

product photography of regular fit straight-leg jeans in mid-wash indigo denim, modern 5-pocket construction with a modern sharp leg line, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, ultra-sharp focus on fabric and stitch, commercial product shot



DENIM

Relaxed fit jeans

Cómodo y amplio. Caída suelta a lo largo de toda la pierna sin llegar al volumen oversized. Estética casual y vintage.

relaxed fit loose leg easy-fit comfort cut vintage silhouette

product photography of relaxed fit jeans in mid-wash indigo denim, easy loose silhouette through thigh and leg with raw hem detail, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern wardrobe essential aesthetic, commercial product shot



DENIM

Tapered fit jeans

Amplios arriba, ceñidos abajo. Espacio en muslo y rodilla con estrechamiento marcado hacia el tobillo. Silueta moderna y cómoda.

tapered fit carrot cut ankle-narrow balloon top modern silhouette

product photography of tapered fit jeans in mid-wash indigo denim, sculptural carrot-cut silhouette with subtle pleats at the waistband, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, ultra-sharp focus on cut, commercial product shot



DENIM

Bootcut jeans

Ceñidos hasta la rodilla, se ensanchan ligeramente hacia el tobillo para acomodar botas. Silueta favorecedora con guiño western.

bootcut boot-leg kick flare knee-fitted western influence

product photography of bootcut jeans in mid-wash indigo denim, fitted through the thigh with a sharp kicked flare from the knee, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern contemporary cut, ultra-sharp focus on silhouette transition, commercial product shot



DENIM

Cargo denim

Pantalones de denim con bolsillos cargo en los laterales del muslo. Estética utilitaria, militar y streetwear.

cargo pants utility denim side pockets workwear streetwear

product photography of cargo denim pants in washed indigo, refined utility silhouette with architectural thigh pockets and cinched ankle, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern contemporary edge, commercial product shot



DENIM

Jogger denim

Híbrido entre jeans y jogger: cintura y tobillos elásticos, pernera de denim. Comodidad deportiva con estética casual.

jogger denim elastic cuff drawstring waist athleisure tapered ankle

product photography of jogger-style denim pants in mid-wash indigo denim, refined tapered silhouette with subtle elastic cuff and drawstring waist, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal sportswear aesthetic, commercial product shot



DENIM

Flared / Bell-bottom jeans

Ceñidos hasta la rodilla, fuerte acampanado desde ahí al bajo. Silueta icónica de los 70 reinterpretada en clave contemporánea.

flared jeans bell bottom kick flare 70s silhouette retro denim

product photography of high-waisted flared bell-bottom jeans in classic indigo denim, modern fitted hip with a sculptural dramatic kick flare to the floor, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern 70s-inspired composition, commercial product shot



DENIM

Cropped denim

Pernera amplia o recta acortada por encima del tobillo, dejando ver el calzado. Silueta moderna y editorial.

cropped jeans ankle-grazer wide cropped raw hem exposed ankle

product photography of cropped wide-leg jeans in mid-wash indigo denim, refined hem ending mid-calf with deconstructed raw frayed edges, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



DENIM

Culotte denim

Pantalón denim de pierna ancha cortado a media pantorrilla. Cintura alta. Silueta moderna y favorecedora, tendencia contemporánea muy en alza.

culotte denim wide cropped high waist mid-calf length modern silhouette

product photography of culotte denim pants in mid-wash indigo denim, modern high-rise waist with wide-leg silhouette cropped at mid-calf, raw frayed hem, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial product shot



DENIM

Ripped / Distressed jeans

Vaqueros con rasgaduras y desgaste intencional en rodillas, muslos o tobillos. Hilachas visibles. Estética urbana, grunge y reinterpretada en clave streetwear.

ripped jeans distressed denim destroyed details frayed knees modern streetwear

product photography of ripped distressed jeans in mid-wash indigo denim with intentional destroyed details at the knees and thighs, frayed edges and visible whiskering, modern straight-leg silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial product shot



DENIM

Mom jeans

Vaqueros vintage 90s de cintura alta, pierna recta o ligeramente tapered al tobillo. Holgados en muslo y cadera. Tendencia muy actual reinterpretada.

mom jeans high-rise waist relaxed straight 90s vintage modern essential

product photography of high waist mom jeans in mid-wash indigo denim, modern high-rise waist with relaxed straight-leg silhouette tapering subtly at the ankle, 90s vintage-inspired cut, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern wardrobe essential composition, commercial product shot



DENIM

Boyfriend jeans

Vaqueros holgados de inspiración masculina, cintura media-baja, pierna recta o ligeramente acampanada. Estilo relajado y desenfadado. Versátiles y atemporales.

boyfriend jeans relaxed slouchy masculine fit rolled cuff modern casual

product photography of boyfriend jeans in mid-wash indigo denim, modern relaxed slouchy fit with rolled cuff at the ankle, masculine-inspired silhouette with subtle distressing, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



DENIM

Paperbag waist jeans

Vaqueros con cintura alta fruncida tipo bolsa de papel, cinturón incorporado. Marca cintura. Silueta moderna y favorecedora.

paperbag waist gathered waistband tied belt high-rise statement modern feminine

product photography of paperbag waist jeans in mid-wash indigo denim, modern high-rise gathered waistband with self-tie fabric belt, relaxed wide-leg silhouette tapering subtly, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern feminine composition, commercial product shot



DENIM

Barrel jeans

Vaqueros con silueta voluminosa abombada tipo barril: ancho en muslo y rodilla, estrechado en tobillo. Tendencia muy actual reinterpretada en clave moderna.

barrel jeans balloon leg volume thigh tapered ankle modern statement

product photography of barrel jeans in mid-wash indigo denim, modern voluminous silhouette with exaggerated volume through the thigh and knee tapering sharply to the ankle, mid-rise waistband, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern statement composition, commercial product shot



DENIM

Wide-leg jeans

Vaqueros de pierna muy ancha desde la cadera al bajo. Silueta arquitectónica y dramática. Pieza ancla del armario moderno premium.

wide-leg jeans palazzo denim architectural cut floor-length modern statement

product photography of wide-leg jeans in mid-wash indigo denim, modern high-rise waist with dramatic wide-leg silhouette flowing straight from hip to floor, raw uneven hem, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, commercial product shot

Jeans - lavados



DENIM - LAVADOS

Raw denim

Denim sin lavar tras el teñido. Color índigo profundo y uniforme, rigidez característica y patina personalizada por el uso.

raw denim unwashed deep indigo rigid denim selvedge

product photography close-up of raw denim jeans in deep deep indigo unwashed, rigid crisp fabric with visible twill weave and refined tonal topstitching, folded display on a neutral linen surface, soft directional studio lighting, modern minimal composition, ultra-sharp focus on structure, premium product shot



DENIM

Stone-washed denim

Lavado industrial con piedras pómez que suaviza el tejido y crea desgaste uniforme. El clásico jean cómodo de tono medio.

stone-washed faded denim soft-hand medium wash casual blue

product photography of stone-washed jeans in dusty terracotta brick faded denim, refined broken-in silhouette with subtle whiskering at the hip, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern lived-in composition, commercial product shot



DENIM

Acid wash denim

Lavado con cloro o ácido que crea contrastes blancos sobre fondo azul. Estética 80s reinterpretada con fuerza editorial.

acid wash bleached patches high contrast 80s denim marbled effect

product photography of acid-wash jeans in marbled high-contrast indigo over deep indigo base, distinctive sculptural bleach effect, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern reinterpretation of 80s aesthetic, commercial product shot



DENIM - LAVADOS

Bleached denim

Aclarado intenso casi al blanco. Tono uniforme decolorado que aporta frescura veraniega y elegancia minimalista.

bleached denim white wash sun-bleached pale denim summer wash

product photography of bleached light-wash denim jeans in pale ivory tone with subtle blue undertone, modern pale wash with modern raw hem detail, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



DENIM - LAVADOS

Selvedge denim

Tejido en telares antiguos con orillo autoacabado visible en la vuelta del bajo. Denim premium, artesanal y duradero.

selvedge self-edge shuttle loom premium denim japanese denim

product photography ultra close-up detail of selvedge denim jeans in deep indigo, refined rolled cuff revealing distinctive tonal self-edge stripe, neutral linen surface, soft directional studio lighting, macro lens, modern minimal composition, ultra-detailed fabric texture, premium product shot

Faldas



FALDAS
Mini skirt

Falda corta que llega por encima de la rodilla, entre 35 y 40 cm de largo. Icónica de los 60 y los 90. Estética joven, dinámica y statement.

mini skirt short hemline above-knee sixties silhouette statement length

product photography of a high-waisted mini skirt in dusty terracotta brick suede, refined hem ending mid-thigh with modern minimal cut, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern contemporary edge, commercial product shot



FALDAS
Midi skirt

Falda que llega entre la rodilla y el tobillo, normalmente entre 60 y 90 cm. El largo más versátil y favorecedor. Atemporal y elegante.

midi skirt knee-to-ankle calf-length versatile hemline classic length

product photography of a flowing midi skirt in dusty terracotta brick poplin, refined hem ending mid-calf, delicate tonal lace trim finishing the bottom hem, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting catching the sheen, elevated modern composition, commercial product shot



FALDAS
Maxi skirt

Falda larga al tobillo o al suelo. Aporta drama, fluidez y feminidad. Asociada al boho, al lujo discreto y a la moda playera y resort.

maxi skirt floor-length ankle-skimming flowing skirt dramatic length

product photography of a very full flowing maxi skirt in dusty terracotta brick lightweight crinkled viscose, refined floor-length hem with dramatic voluminous drape and lots of soft flowing folds moving through the fabric, matte texture with no sheen, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern bohemian composition, commercial product shot



FALDAS

A-line skirt

Falda ajustada en cintura que se ensancha progresivamente hasta el bajo formando una A. Silueta clásica, favorecedora y atemporal.

A-line skirt fit-and-flare fitted waist flared hem classic silhouette

product photography of a tailored A-line midi skirt in dusty terracotta brick wool, modern fitted waist with a sculptural triangular flare to the knee, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, commercial product shot



FALDAS

Pencil skirt

Falda recta y ceñida desde la cintura hasta la rodilla. Silueta tubular elegante asociada al office-wear y al estilo retro de los años 50.

pencil skirt fitted skirt sheath silhouette knee-length office-wear classic

product photography of a classic high-waisted pencil skirt in dusty terracotta brick wool crepe, refined sheath silhouette tapering to the knee with modern back slit detail, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern tailoring composition, commercial product shot



FALDAS

Pleated skirt

Falda con pliegues paralelos verticales que se mantienen estructurados. Movimiento en cada paso. Estética schoolgirl, prêt-à-porter clásico o moda escultural tipo Issey Miyake.

pleated skirt knife pleats accordion pleats structured movement Miyake-inspired

product photography of a knife-pleated midi skirt in dusty terracotta brick polyester, refined vertical pleats creating sculptural movement, styled as an overhead flat lay composition, clean off-white seamless paper background, soft side studio lighting catching each fold, modern statement composition, commercial product shot



FALDAS

Wrap skirt

Falda que se cruza al frente y se ata o abrocha al lado. Aporta movimiento, asimetría natural y un vibe entre relajado y elegante.

wrap skirt crossover front tied waist asymmetric drape relaxed elegance

product photography of a wrap midi skirt in dusty terracotta brick linen, refined crossover front with self-tie waist and asymmetric hem, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



FALDAS

Tulip skirt

Falda corta o midi con bajo curvado hacia dentro tipo pétalo de tulipán cerrado. Suele tener pliegues laterales que crean la curvatura.

tulip skirt curved hem petal-shaped tucked silhouette structured pleats

product photography of a tulip-shaped midi skirt in dusty terracotta brick crepe, refined curved hem dipping inward with sculptural side pleats, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural cut, commercial product shot



FALDAS

Mermaid skirt

Falda larga ceñida hasta la rodilla y muy acampanada desde ahí al suelo. Silueta de sirena, dramática y femenina. También llamada trumpet skirt.

mermaid skirt trumpet skirt fishtail hem fitted-then-flared dramatic silhouette

product photography of a mermaid skirt in dusty terracotta brick satin, modern fitted hip with sculptural dramatic flare from the knee to the floor, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern sculptural composition, commercial product shot



FALDAS

Tiered skirt

Falda formada por varias capas horizontales superpuestas, cada una más ancha que la anterior. Volumen escalonado y movimiento. Estética prairie y romántica.

tiered skirt layered tiers ruffled levels prairie skirt cascading hem

product photography of a tiered maxi skirt in dusty terracotta brick cotton, refined three horizontal gathered tiers cascading from waist to ankle, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot



FALDAS

Skater skirt

Falda corta con cintura ajustada y vuelo amplio circular. Inspirada en las faldas de patinaje sobre hielo. Juvenil, dinámica y con mucho movimiento.

skater skirt circle skirt fitted waist full flare youthful silhouette

product photography of a flared skater skirt in dusty terracotta brick faux leather, modern fitted high waist with sculptural circular flare, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, quietly subversive composition, commercial product shot



FALDAS

Sarong / Pareo skirt

Falda ligera estilo pareo: una pieza de tela envuelta y atada en la cadera. Estética playera, vacacional y resort. Sin costuras complejas.

sarong pareo beach skirt wrap-around resort wear

product photography of a sarong skirt in dusty terracotta brick lightweight cotton with subtle tonal print, draped and tied at the hip with refined casual knot, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



FALDAS

Bias-cut skirt

Falda cortada al bias (45° respecto al hilo del tejido), creando caída fluida y ceñida sin costuras laterales. Silueta líquida y elegante, asociada al slip dress.

bias-cut skirt bias drape slip skirt fluid silhouette body-skimming

product photography of a bias-cut midi slip skirt in dusty terracotta brick silk satin, liquid silk fabric flowing over the hip line, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting catching the silk sheen, modern minimal composition, commercial product shot



FALDAS

Asymmetric hem skirt

Falda con bajo irregular: más larga por un lado, más corta por otro. También llamada high-low o mullet hem. Movimiento dinámico y arquitectónico.

asymmetric hem high-low skirt mullet hemline irregular cut contemporary silhouette

product photography of an asymmetric hem skirt in dusty terracotta brick crepe, refined hem ending above the knee at the front and grazing the ankle at the back, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, commercial product shot



FALDAS

Bubble skirt

Falda con volumen formado por una capa superior abultada y un dobladillo recogido hacia dentro. Silueta tipo globo, escultural y dramática.

bubble skirt balloon hem puffball silhouette gathered hem sculptural volume

product photography of a sculptural bubble skirt in dusty terracotta brick taffeta, refined voluminous puffball silhouette with hem gathered inward at the knee, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern statement composition, commercial product shot

Vestidos por silueta



VESTIDOS

Shift dress

Vestido recto sin marcar la cintura, que cae directamente desde el hombro hasta la rodilla. Silueta liberada y cómoda, icónica de los años 60 y de la moda mod.

shift dress straight cut no waist definition sixties silhouette mod dress

product photography of a sleeveless shift dress in dusty terracotta brick linen, refined straight rectangular silhouette with no waist definition, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft even studio lighting, considered sculptural minimalism, commercial product shot



VESTIDOS

Sheath dress

Vestido ceñido al cuerpo, generalmente sin mangas, hasta la rodilla. Silueta tubular elegante. El little black dress por excelencia.

sheath dress fitted dress body-skimming knee-length LBD silhouette

product photography of a fitted sheath dress in dusty terracotta brick wool crepe, modern body-skimming silhouette with subtle architectural seaming, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, modern elevated composition, commercial product shot



VESTIDOS

Fit & flare dress

Vestido con cuerpo ceñido y falda acampanada que se abre desde la cintura. Silueta clásica que define el talle y favorece a casi todos los tipos de cuerpo.

fit and flare fitted bodice full skirt defined waist feminine silhouette

product photography of a fit-and-flare midi dress in dusty terracotta brick crepe, refined structured fitted bodice with sculptural full circle skirt, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern feminine composition, commercial product shot



VESTIDOS

Slip dress

Vestido cortado al bias con tirantes finos. Inspirado en la lencería interior. Caída fluida que sigue el cuerpo sin oprimirlo. Estética 90s minimalista.

slip dress bias cut lingerie-inspired spaghetti straps 90s minimalism

product photography of a bias-cut slip dress in dusty terracotta brick silk satin, refined delicate spaghetti straps and liquid drape, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting catching the silk sheen, modern minimal composition, commercial product shot



VESTIDOS

Wrap dress

Vestido que se cruza al frente y se ata al lado de la cintura. Inventado por Diane Von Furstenberg en los 70. Favorecedor y versátil para cualquier tipo de cuerpo.

wrap dress crossover front tied waist DVF-inspired universally flattering

product photography of a wrap dress in dusty terracotta brick silk jersey, refined crossover V-neckline with self-tie waist and sculptural draped skirt, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



VESTIDOS

Empire waist dress

Vestido con cintura alta bajo el busto y falda que cae fluida desde ahí. Inspirado en la moda Imperio del siglo XIX. Romántico y favorecedor.

empire waist high waist regency dress under-bust seam flowing skirt

product photography of an empire waist dress in dusty terracotta brick silk satin, modern fitted bodice with sweetheart neckline and subtle centre-front ruching at the bust, defined empire seam sitting right below the bust flowing into a long fluid bias-cut midi skirt, short puff sleeves with soft ruffle edge at the hem, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, modern romantic composition, commercial product shot



VESTIDOS

A-line dress

Vestido con cuerpo ajustado o suelto que se ensancha en forma de A desde la cintura o el hombro. Silueta clásica, triangular y favorecedora.

A-line dress triangular silhouette fitted top flared hem classic shape

product photography of a classic A-line midi dress in dusty terracotta brick wool, modern fitted bodice flaring to knee-length skirt in clean triangular silhouette, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, modern elevated composition, commercial product shot



VESTIDOS

Bodycon dress

Vestido extremadamente ceñido al cuerpo, realizado en tejido elástico. Marca cada curva. Sensual y moderna, asociada al clubwear y al night-out.

bodycon dress body-conscious stretch dress second-skin club-wear

product photography of a fitted bodycon mini dress in dusty terracotta brick stretch jersey, refined second-skin silhouette with architectural seaming, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



VESTIDOS

Skater dress

Vestido con cuerpo ajustado y falda circular muy amplia, generalmente mini. Inspirado en los uniformes de patinaje sobre hielo. Juvenil y dinámico.

skater dress fitted bodice circle skirt mini hem youthful silhouette

product photography of a skater mini dress in dusty terracotta brick faux leather, modern fitted bodice with sculptural circular flared skirt, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, quietly subversive contemporary composition, commercial product shot

Vestidos por ocasión



VESTIDOS

Ball gown

Vestido largo de gala con falda muy voluminosa, talle ajustado y enaguas múltiples. Para eventos de máxima etiqueta: galas, óperas, royal events.

ball gown gala dress voluminous skirt formal evening couture silhouette

product photography of a sculptural ball gown in dusty terracotta brick silk taffeta, modern fitted bodice with voluminous floor-cascading skirt, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting catching the taffeta sheen, modern composition, luxury product shot



VESTIDOS

Cocktail dress

Vestido corto o midi formal, generalmente entre la rodilla y media pierna. Elegancia para eventos semi-formales nocturnos: cócteles, recepciones, cenas.

cocktail dress midi formal semi-formal evening knee-length refined elegance

product photography of a cocktail dress in dusty terracotta brick crepe, modern fitted silhouette ending at the knee with sleeveless V-neckline, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, elevated modern composition, commercial product shot



VESTIDOS

Day dress

Vestido casual de día: transpirable, cómodo y versátil. Tejidos ligeros, prints discretos, silueta relajada. Para uso diario y reuniones informales.

day dress casual everyday daywear easy fit breathable fabric

product photography of a relaxed day dress in dusty terracotta brick cotton with subtle tonal print, modern easy A-line silhouette with short sleeves, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



VESTIDOS

Evening gown

Vestido largo, sofisticado y dramático para eventos nocturnos de etiqueta. Tejidos nobles, silueta favorecedora. La pieza de red carpet por excelencia.

evening gown formal floor-length sophisticated drape refined elegance red-carpet

product photography of a long evening gown in dusty terracotta brick silk velvet, refined floor-length silhouette with deep V-neckline and sculptural drape, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting catching the velvet pile, modern sculptural composition, luxury product shot



VESTIDOS

Bridal gown

Vestido de novia en blanco u off-white, tradicionalmente largo. Construcción couture con corsetería interna y materiales nobles: seda mikado, encaje, organza.

bridal gown wedding dress ivory silk couture construction ceremonial

product photography of a modern wedding gown in ivory silk mikado bodice and voluminous ivory tulle skirt, clean strapless straight neckline with minimal architectural corset seaming shaping the bust, defined natural waist flowing into a full A-line skirt made of multiple soft layers of ivory tulle with subtle tonal floral appliqué detailing, floor-length with slight train, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern romantic bridal composition, luxury product shot



VESTIDOS

Sundress

Vestido ligero de tirantes para verano. Tejidos frescos como lino, algodón o broderie. Estética relajada y veraniega. Sin estructuras pesadas.

sundress summer dress lightweight cotton strappy beachside

product photography of a strappy sundress in dusty terracotta brick broderie anglaise cotton, refined tiered skirt with delicate openwork embroidery, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, considered elevated summer composition, commercial product shot

Para diferentes contextos



VESTIDOS
Babydoll dress

Vestido amplio con cintura alta justo bajo el busto y falda muy ancha. Romántico, juvenil. Asociado a estética cottagcore, doll y romantic dressing.

babydoll dress smock dress empire silhouette voluminous skirt doll-like aesthetic

product photography of a babydoll smock mini dress in dusty terracotta brick cotton with sculptural hand-embroidered details, modern high gathered waist with voluminous skirt. Babydoll collar and puffy sleeves. Presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern romantic composition, commercial product shot



VESTIDOS
T-shirt dress

Vestido tipo camiseta alargada, recta, generalmente de algodón o jersey. Casual, relajado, atemporal. La opción más fácil para un look minimalista.

t-shirt dress jersey dress casual cotton relaxed silhouette athleisure

product photography of an oversized t-shirt dress in dusty terracotta brick heavyweight cotton, modern relaxed silhouette ending mid-thigh, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft even studio lighting, modern minimal composition, commercial product shot



VESTIDOS
Mermaid dress

Vestido largo ceñido a cuerpo y caderas hasta debajo de la rodilla, donde se abre dramáticamente en forma de cola de sirena. Glamour vintage Hollywood.

mermaid dress trumpet dress fishtail hem fitted-then-flared glamorous gown

product photography of a mermaid evening dress in dusty terracotta brick silk, refined body-hugging silhouette through hip and thigh with sculptural fishtail flare from below the knee, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft directional studio lighting, modern sculptural composition, luxury product shot

Cortes contemporáneos



VESTIDOS
Halterneck dress

Vestido con tira al cuello que deja hombros y parte superior de la espalda al descubierto. Silueta sensual y moderna, ideal para noche y verano.

halterneck dress neck-tie strap open back modern silhouette summer evening

product photography of a halterneck dress in dusty terracotta brick silk, modern fitted bodice with single neck-tie strap and bare back, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial product shot



VESTIDOS
Off-shoulder / Bardot dress

Vestido con escote que desliza por debajo de los hombros, exponiendo los hombros y la clavícula. Romántico y moderno, asociado a Brigitte Bardot.

off-shoulder dress Bardot neckline exposed shoulders romantic modern draped neckline

product photography of an off-shoulder Bardot dress in dusty terracotta brick crepe, modern elastic neckline pulled below the shoulders with soft gathered drape, fit-and-flare silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern composition, commercial product shot



VESTIDOS
Coat dress

Vestido midi con silueta de camisero: cierre frontal de botones, cuello camp o point, mangas cortas y cinturón en la cintura. Estética workwear elegante.

coat dress shirt dress button-front belted waist modern workwear

product photography of a coat dress in dusty terracotta brick textured cotton, modern shirt-dress silhouette with pointed camp collar (no lapel), a single vertical row of tonal buttons running the full length of the front from neck to hem, self-fabric belted waist with tonal covered buckle, straight midi-length skirt with side pockets, presented on an invisible ghost mannequin, clean off-white seamless paper background, soft natural studio lighting, modern workwear composition, commercial product shot



VESTIDOS

Corset dress

Vestido con cuerpo estructurado tipo corsé que marca la cintura y eleva el busto. Sensualidad arquitectónica. Tendencia muy actual en moda contemporánea.

corset dress structured bodice bustier top fitted waist modern statement

product photography of a corset dress in dusty terracotta brick jersey, modern fitted bustier bodice with soft ruched sweetheart cups shaping the bust (not rigid), thin tonal shoulder straps, visible vertical boning channels running down the midriff of the bodice creating architectural structure below the bust, defined natural waist seam flowing into a body-hugging ruched bodycon mini skirt with allover soft gathers running horizontally across the hip, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern statement composition, commercial product shot



VESTIDOS

Shirt dress

Vestido con construcción de camisa: cuello, abotonadura frontal completa, sastrería estructurada. Pieza versátil y atemporal del armario moderno.

shirt dress button-front collared dress shirtdress silhouette everyday essential

product photography of a shirt dress in dusty terracotta brick cotton poplin, modern classic collar with full button placket, fitted at the waist with a self-tie belt, midi length, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern wardrobe essential composition, commercial product shot



VESTIDOS

Pinafore dress

Vestido sin mangas con peto frontal, tradicionalmente llevado sobre camisa o jersey. Estética schoolgirl reinterpretada en clave contemporánea.

pinafore dress apron dress sleeveless overlayer schoolgirl modern layering piece

product photography of a pinafore dress in dusty terracotta brick wool, modern sleeveless silhouette with bib front and adjustable straps, A-line skirt to the knee, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern layering composition, commercial product shot



VESTIDOS

One-shoulder dress

Vestido asimétrico con un solo hombro cubierto. Silueta moderna y dramática, asociada a la moda de cóctel y noche contemporánea.

one-shoulder dress asymmetric neckline single strap modern statement evening silhouette

product photography of a one-shoulder dress in dusty terracotta brick stretch jersey, modern asymmetric neckline with single covered shoulder, body-skimming silhouette ending at the knee, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern statement composition, commercial product shot



VESTIDOS

Tank dress

Vestido sin mangas tipo tank: silueta limpia, tirantes anchos, escote redondo o pico. Minimalista y versátil. Pieza ancla del armario moderno.

tank dress sleeveless jersey wide straps minimal silhouette everyday essential

product photography of a tank dress in dusty terracotta brick ribbed jersey, modern sleeveless silhouette with wide straps and scoop neckline, body-skimming midi length, styled as an overhead flat lay composition, clean off-white seamless paper background, soft even studio lighting, modern minimal composition, commercial product shot



VESTIDOS

Strapless / Tube dress

Vestido sin tirantes ni mangas, ceñido al busto. Silueta tubular sensual y moderna. Para eventos, fiesta o reinterpretado en versión minimalista.

strapless dress tube dress bandeau top modern silhouette statement evening

product photography of a strapless tube dress in dusty terracotta brick matte crepe wool, modern strapless bandeau bodice with body-hugging silhouette ending at mid-calf, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern statement composition, commercial product shot

Knitwear - Jerseys por cuello



KNITWEAR

Crewneck sweater

Jersey con cuello redondo cerrado y limpio. El más versátil y universal. Pieza ancla del armario casual. Lleva ribete acanalado en cuello, puños y bajo.

crewneck sweater round neckline classic pullover wardrobe staple ribbed neck

product photography of a classic crewneck sweater in dusty terracotta brick merino wool, refined ribbed round neckline, hem and cuffs, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial product shot



KNITWEAR

V-neck sweater

Jersey con escote en V que llega hasta el esternón. Más formal que el crewneck. Asociado al estilismo preppy y a la moda corporativa de los 80-90.

V-neck sweater V-shape neckline preppy classic layering piece fitted knit

product photography of a fitted V-neck sweater in dusty terracotta brick cashmere, refined deep V-neckline with sculptural body-skimming silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial product shot



KNITWEAR

Perkins neck sweater

Jersey con cuello bajo, recto y sin doblar (4-6 cm). Más sutil y limpio que el turtleneck. Estética sleek y contemporánea, refinada sin esfuerzo.

Perkins neck sweater low collar knit slim band collar modern minimalist refined knit

product photography of a fitted Perkins neck sweater in dusty terracotta brick cashmere, refined short upright unfolded stand-up collar band 4 to 6 centimeters tall rising straight from the neckline without folding over, sitting flush against the base of the neck, sleeker and lower than a turtleneck, sculptural body-skimming silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft side studio lighting, modern minimal composition, commercial product shot



KNITWEAR

Turtleneck sweater

Jersey con cuello alto doblado sobre sí mismo, cubre completamente el cuello. Pieza ancla del armario de invierno, funcional y elegante.

turtleneck sweater polo neck folded collar winter staple refined knit

product photography of a fitted turtleneck sweater in dusty terracotta brick cashmere, refined high folded collar covering the entire neck with sleek silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial product shot



KNITWEAR

Polo sweater

Jersey con cuello tipo polo (rígido y abertura de botones en el pecho). Cruce entre polo shirt y punto. Estética preppy y heritage.

polo sweater knitted polo button placket sport collar preppy knit

product photography of a feminine polo knit sweater in dusty terracotta brick merino wool, refined structured collar with placket, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, elevated modern composition, commercial product shot

Knitwear - Cardigans, oversize, y vests



KNITWEAR
Cardigan

Punto abierto al frente con cierre de botones o cremallera. Versátil para layering. Variantes desde el básico hasta el clásico grandpa cardigan.

cardigan button-front knit layering piece open knit grandpa-style

product photography of an oversized grandpa-style cardigan in dusty terracotta brick wool, refined chunky knit construction with classic five-button front closure, hanging on a minimal wooden hanger against a clean off-white seamless paper background, soft natural studio lighting, considered quietly subversive heritage composition, premium product shot



KNITWEAR
Oversized knit

Jersey de tamaño mucho mayor al del cuerpo, hombros caídos y largo extendido. Estética slouchy, cozy y contemporánea. La pieza confort definitiva.

oversized knit slouchy sweater dropped shoulders baggy fit cozy silhouette

product photography of an oversized chunky knit sweater in dusty terracotta brick merino wool, refined voluminous slouchy silhouette with sculptural dropped shoulders, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial product shot



KNITWEAR
Ribbed knit sweater

Jersey con tejido acanalado vertical visible que aporta elasticidad y textura. Ceñido al cuerpo, marca silueta. Atemporal y minimalista.

ribbed knit vertical ribbing body-fitted second-skin textured knit

product photography of a fitted ribbed knit top in dusty terracotta brick merino wool, refined distinctive vertical ribbed texture and body-skimming silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial product shot



KNITWEAR

Fisherman / Aran sweater

Jersey grueso con patrones de punto tradicionales irlandeses (trenzas, panales, rombos). Heritage, cozy y artesanal, asociado al pescador irlandés y a la moda heritage.

fisherman sweater Aran knit cable knit Irish heritage chunky cream knit

product photography of an Aran fisherman sweater in dusty terracotta brick wool, modern cable knit patterns with traditional honeycomb and diamond stitches, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting revealing the cable detail, elevated modern composition, commercial product shot



KNITWEAR

Knit vest

Chaleco de punto oversized con drapeado escultórico, hombros caídos y bajo asimétrico. Estética avant-garde contemporánea de inspiración deconstructed.

knit vest oversized waistcoat sculptural drape deconstructed modern avant-garde

product photography of an oversized sculptural knit vest in dusty terracotta brick chunky wool, modern deconstructed silhouette with dropped shoulders, asymmetric draped hem and exposed seam detailing, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern avant-garde composition, commercial product shot

Knitwear - Hoodies, fleece, vestidos y faldas de punto



KNITWEAR
Fleece pullover

Sudadera de tejido fleece grueso, suave y cálido. Estética outdoor reinterpretada en clave moda contemporánea. Comodidad técnica.

fleece pullover technical knit outdoor inspired modern cosy elevated essential

product photography of a fleece pullover in dusty terracotta brick polar fleece, modern relaxed silhouette with half-zip placket at the chest and stand collar, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern technical composition, commercial product shot



KNITWEAR
Sweater dress

Vestido de punto fino o grueso, silueta body-conscious o relajada. Cálido y favorecedor. Pieza clave del invierno moderno.

sweater dress knit dress ribbed silhouette modern winter body-conscious

product photography of a sweater dress in dusty terracotta brick ribbed merino knit, modern fitted silhouette with long sleeves and crewneck, midi length, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial product shot



KNITWEAR
Knit midi skirt

Falda de punto midi, cintura elástica, caída fluida. Suaviza la silueta. Para coordinados de punto matching set o como pieza independiente.

knit skirt midi knit ribbed skirt matching set modern essential

product photography of a knit midi skirt in dusty terracotta brick ribbed merino, modern bias-cut silhouette with elastic waistband and fluid drape ending mid-calf, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial product shot



KNITWEAR

Bolero / Shrug

Chaqueta corta de punto que cubre solo hombros y brazos. Estética cropped statement, muy actual. Layering moderno sobre vestidos o tops.

bolero knit shrug cropped cardigan modern layering statement piece

product photography of a knit bolero shrug in dusty terracotta brick chunky wool, modern extreme cropped silhouette ending at the bust with long sleeves and open front, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern statement composition, commercial product shot



KNITWEAR

Off-shoulder knit top

Top de punto con escote Bardot que descubre los hombros. Sensual y moderno, ideal para layering o llevado solo en transición de temporada.

off-shoulder knit Bardot neckline exposed shoulders modern feminine seasonal transition

product photography of an off-shoulder knit top in dusty terracotta brick ribbed merino, modern Bardot neckline pulled below the shoulders with fitted long sleeves, body-skimming silhouette, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern feminine composition, commercial product shot



KNITWEAR

Fleece hoodie

Sudadera con capucha en tejido fleece grueso, suave y cálido. Cruce entre hoodie urbano y prenda outdoor técnica. Cosy y atemporal.

fleece hoodie polar hood outdoor cosy technical knit modern essential

product photography of a fleece hoodie in dusty terracotta brick polar fleece, modern oversized silhouette with drawstring hood, kangaroo front pocket and ribbed cuffs, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern technical composition, commercial product shot



KNITWEAR

Crewneck fleece crop with raw edge

Sudadera crop de fleece con cuello redondo y bajos crudos sin dobladillo. Corte cropped que deja ver la cintura. Estética modern casual, sporty y elevada.

crewneck fleece crop raw edge hem cropped silhouette unfinished edges modern sporty

product photography of a crewneck fleece crop top in dusty terracotta brick soft fleece, modern cropped silhouette with round neckline and raw unfinished edges at the hem and cuffs, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern sporty composition, commercial product shot

Escotes — sin cuello añadido



ESCOTES

V-neck

Escote en forma de V, abierto desde el cuello hasta cerca del esternón. Versátil y favorecedor: alarga visualmente el torso y estiliza el cuello.

V-neck plunging V deep V vertical neckline classic décolletage

product photography close-up of a fitted knit top with refined deep V-neckline in dusty terracotta brick merino, vertical neckline opening from collarbone to just below the bust, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial detail shot



ESCOTES

Scoop neck

Escote redondeado amplio que sigue una curva en U. Cómodo, casual y femenino. Habitual en t-shirts, tops básicos y vestidos de día.

scoop neck U-shaped neckline rounded opening casual feminine basic top

product photography close-up of a fitted ribbed cotton t-shirt with refined scoop neckline in dusty terracotta brick, smooth U-shaped opening, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial detail shot



ESCOTES

Square neck

Escote con apertura cuadrada formada por dos líneas horizontales y dos verticales. Estética moderna y arquitectónica, con reminiscencia Renacentista.

square neck geometric neckline architectural opening Renaissance-inspired modern cut

product photography close-up of a fitted milkmaid-style top with refined square neckline in dusty terracotta brick cotton, sculptural geometric horizontal opening across the chest, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, commercial detail shot



ESCOTES

Boat neck

Escote ancho y bajo que se extiende horizontalmente de hombro a hombro siguiendo la clavícula. También llamado bateau. Elegante y atemporal, asociado a Audrey Hepburn y la moda parisina de los 50.

boat neck bateau neckline shoulder-to-shoulder French chic horizontal opening

product photography close-up of a refined boat-neck top in dusty terracotta brick cotton with subtle tonal stripe, wide horizontal neckline extending from shoulder to shoulder, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern French chic composition, commercial detail shot



ESCOTES

Sweetheart neckline

Escote en forma de corazón con curva suave en el centro del busto. Romántico y favorecedor. Asociado a vestidos de novia, corsetería y traje de fiesta.

sweetheart neckline heart-shaped romantic neckline bustier cut bridal silhouette

product photography close-up of a gown with refined sweetheart neckline in dusty terracotta silk, heart-shaped curve framing the bust, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern romantic composition, commercial detail shot



ESCOTES

Plunge neckline

Escote profundo y en pico que llega casi al ombligo. Sensual y dramático. Habitual en moda de noche y red carpet. Suele requerir cinta adhesiva o sujeción estratégica.

plunge neckline deep plunge dramatic décolletage red-carpet sensual cut

product photography of an evening gown with refined dramatic plunging neckline in dusty terracotta brick silk, sculptural deep V extending from collarbones to navel, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern sculptural composition, commercial detail shot

Cuellos — con drape, tira o cuello estructurado



CUELLOS

Cowl neck

Cuello drapeado y caído formado por exceso de tela en la zona del escote. Aporta volumen suave y movimiento. Estética cálida y minimalista, muy habitual en knitwear.

cowl neck draped neckline gathered drape soft fold knitwear classic

product photography close-up of a cashmere sweater with refined cowl neckline in dusty terracotta brick, fabric draped and folded loosely creating sculptural soft volume, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, commercial detail shot



CUELLOS

Halter neckline

Escote con tira única que sube y se ata o abrocha detrás del cuello, dejando hombros y espalda descubiertos. Sensual y aireado, asociado al verano y la moda 70s.

halter neckline neck-tied strap open back single strap summer cut

product photography close-up of a refined halter-neck top in dusty terracotta brick silk, single strap rising from the bust to tie behind the neck, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern composition, commercial detail shot



CUELLOS

Perkins neck

Cuello alto pero sin doblar, terminando justo por encima del cuello (4-6 cm). Más sutil y limpio que el turtleneck. Estética sleek y moderna.

Perkins neck low collar slim band collar modern minimalist refined neckline

product photography close-up of a fitted knit top with refined Perkins neck collar in dusty terracotta brick, short upright unfolded stand-up collar band 4 to 6 centimeters tall rising straight from the neckline without folding over, sitting flush against the base of the neck, sleeker and lower than a turtleneck, styled as an overhead flat lay composition, clean off-white seamless paper background, soft side studio lighting, modern minimal composition, commercial detail shot



CUELLOS

Turtleneck

Cuello alto doblado sobre sí mismo, cubre completamente el cuello. Pieza ancla del armario de invierno. Clásico atemporal — funcional y elegante.

turtleneck polo neck folded collar winter staple sleek silhouette

product photography close-up of a fitted cashmere turtleneck sweater in dusty terracotta brick, refined high folded collar covering the entire neck, styled as an overhead flat lay composition, clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial detail shot



CUELLOS

Peter Pan collar

Cuello plano y redondeado con bordes curvos. Dulce y romántico, recuerda al uniforme escolar y a la moda infantil. Reinterpretado en clave preppy moderna.

Peter Pan collar rounded flat collar schoolgirl romantic detail vintage preppy

Product photography close up of an oversized fine gauge merino wool dress in dusty terracotta brick, featuring an effortless flowing silhouette with a refined round Peter Pan collar, styled as an overhead flat lay composition, quietly subversive preppy aesthetic, oversized relaxed proportions. Clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, commercial detail shot



CUELLOS

Mandarin collar

Cuello bajo, recto y cerrado, sin solapas, abrochado al frente. Inspirado en la moda china tradicional y en el uniforme militar. Estética minimalista y precisa.

mandarin collar Chinese collar banded collar standing collar minimalist neckline

product photography close-up of a structured jacket with refined mandarin collar in dusty terracotta wool, short upright banded collar fastened with subtle tonal buttons, styled as an overhead flat lay composition, clean off-white seamless paper background, soft directional studio lighting, modern architectural composition, commercial detail shot

Mangas - por volumen



MANGAS

Puff sleeve

Manga muy fruncida en el hombro creando un puff elevado y redondo. Define la silueta de hombro y aporta dramatismo. Icónica en moda Victoriana y reinterpretada en clave 80s y contemporánea.

puff sleeve puffed shoulder gathered top statement sleeve Victorian sleeve

close-up product photography of a puff sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its full volumetric shape, sleeve in dusty terracotta brick cotton poplin dramatically gathered at the shoulder creating sculptural rounded volume, clean off-white seamless paper background, soft directional studio lighting revealing the puff volume, modern editorial detail shot



MANGAS

Leg-of-mutton sleeve

Volumen muy amplio desde el hombro hasta el codo, ajustada del codo al puño. Silueta exagerada y dramática. También llamada gigot, clásica del siglo XIX.

leg-of-mutton sleeve gigot sleeve mutton chop Victorian sleeve dramatic volume

close-up product photography of a leg-of-mutton sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its full volumetric shape, sleeve in dusty terracotta brick velvet with sculptural extreme volume from shoulder to elbow tapering to a fitted forearm, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot



MANGAS

Flounce sleeve

Manga corta o tres cuartos terminada en un volante amplio y plano. Más estructurada que una manga fruncida, da efecto floral y elegante.

flounce sleeve ruffled hem statement cuff single ruffle romantic flare

close-up product photography of a three-quarter flounce sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, sleeve in dusty terracotta brick crepe with a single sculptural ruffle hem flaring outward from the elbow, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot

Mangas - por volumen



MANGAS

Melon sleeve

Manga corta, redonda y muy fruncida en hombro y borde formando una silueta tipo melón. Versión miniatura de la puff sleeve, dulce y femenina.

melon sleeve mini puff gathered short sleeve rounded puff doll-like

close-up product photography of a melon sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its full volumetric shape, short rounded gathered puff sleeve shaped like a melon at the shoulder in dusty terracotta brick jersey, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot



MANGAS

Peasant sleeve

Manga fruncida arriba (hombro) y abajo (puño elástico) creando volumen central. Aspecto romántico, boho y campestre. Asociada a blusas folk y de inspiración rural.

peasant sleeve gathered shoulder gathered cuff bohemian romantic blouse

close-up product photography of a peasant sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its full volumetric shape, sleeve in dusty terracotta brick soft cotton voile with refined gathering at the shoulder and elasticated gathered wrist creating soft billowing volume, clean off-white seamless paper background, soft natural studio lighting, modern editorial detail shot



MANGAS

Bell sleeve

Manga ajustada en el hombro que se ensancha hacia el puño formando una campana. Boho 70s y bohème contemporáneo. Movimiento fluido y silueta romántica.

bell sleeve flared cuff 70s sleeve trumpet sleeve boho silhouette

close-up product photography of a bell sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its full shape, sleeve in dusty terracotta brick silk fitted from shoulder to elbow with a sculptural dramatic flare to the wrist, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot

Mangas - por volumen



MANGAS

Layered sleeve

Manga formada por varias capas de tela superpuestas en cascada. Aporta movimiento, profundidad y delicadeza. También llamada tiered sleeve.

layered sleeve tiered sleeve multiple ruffles cascading layers ethereal sleeve

close-up product photography of a tiered layered sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, sleeve in dusty terracotta brick chiffon with three sculptural cascading ruffles from shoulder to mid-arm, clean off-white seamless paper background, soft directional studio lighting catching each layer, modern editorial detail shot



MANGAS

Ruffled sleeve

Manga con volantes pequeños y múltiples distribuidos a lo largo del brazo. Decorativa, juvenil y romántica. Habitual en blusas femeninas y vestidos cottagecore.

ruffled sleeve frilly sleeve all-over ruffles romantic detail statement sleeve

close-up product photography of an all-over ruffled sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, sleeve in dusty terracotta brick cotton with refined small ruffles cascading from shoulder to wrist, clean off-white seamless paper background, soft natural studio lighting, modern editorial detail shot



MANGAS

Cap sleeve

Manga muy corta que apenas cubre la parte superior del hombro. Discreta y femenina. Habitual en vestidos de día, tops básicos y blusas estructuradas.

cap sleeve mini sleeve short shoulder cover subtle sleeve fitted top

close-up product photography of a cap sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, refined mini sleeve in dusty terracotta brick ribbed cotton covering only the shoulder cap, clean off-white seamless paper background, soft diffused studio lighting, modern editorial detail shot

Mangas - por volumen



MANGAS

Petal sleeve

Manga corta formada por dos paneles solapados de tela que recuerdan a pétalos de flor sobre el hombro. Elegante, femenina y con caída suave.

petal sleeve tulip sleeve overlapping panels floral-inspired soft drape

close-up product photography of a petal sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, two refined overlapping curved panels layered at the shoulder like flower petals in dusty terracotta brick silk, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot



MANGAS

Roll-up sleeve

Manga larga doblada hacia arriba en el puño formando una vuelta visible. Casual, masculina y sport-chic. Estilismo relajado y atemporal.

rolled sleeve cuffed sleeve turn-up rolled cuff relaxed styling

close-up product photography of a rolled-up sleeve on a fitted white cotton oxford shirt, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, cuffed sleeve rolled to the forearm with crisp folded edge in dusty terracotta brick poplin, clean off-white seamless paper background, soft natural studio lighting, modern editorial detail shot



MANGAS

Plain set-in sleeve

Manga clásica recta cosida en la sisa con costura de hombro. Sin volumen ni decoración. La construcción más universal y atemporal.

plain sleeve set-in sleeve classic construction straight sleeve standard cut

close-up product photography of a plain set-in sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, tailored shoulder seam visible with clean straight silhouette in dusty terracotta brick cotton, clean off-white seamless paper background, soft even studio lighting, modern editorial detail shot

Mangas - por volumen



MANGAS

Slit sleeve

Manga recta con abertura vertical en el hombro, brazo o codo. Detalle arquitectónico moderno que aporta movimiento sin volumen añadido.

slit sleeve open shoulder cut-out sleeve modern detail contemporary cut

close-up product photography of a slit sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, sleeve in dusty terracotta brick silk with a vertical opening running from shoulder to mid-arm, clean off-white seamless paper background, soft directional studio lighting, modern editorial detail shot



MANGAS

Kimono sleeve

Manga ancha y rectangular sin costura de hombro. La tela cae fluida del cuerpo al brazo. Construcción inspirada en el kimono japonés tradicional.

kimono sleeve no shoulder seam wide rectangular draped sleeve asian-inspired

close-up product photography of a wide kimono sleeve on a top in dusty terracotta brick silk, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, no shoulder seam with refined fabric falling rectangularly from the neck, clean off-white seamless paper background, soft natural studio lighting, modern editorial detail shot



MANGAS

Raglan sleeve

Manga con costura diagonal que va del cuello a la sisa, sin costura convencional de hombro. Cómoda y deportiva. Construcción icónica del sportswear y la sudadera baseball.

raglan sleeve diagonal seam sport sleeve baseball cut contrast color

close-up product photography of a contrast raglan sleeve on a top with light pink cotton body and dusty terracotta brick sleeves, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, refined diagonal raglan seam from neck to underarm clearly visible between the two colours, clean off-white seamless paper background, soft side studio lighting, modern editorial detail shot

Mangas - por volumen



MANGAS

Dolman sleeve

Manga muy ancha en la sisa que se estrecha hacia el puño formando drapeado bajo el brazo. También llamada batwing. Silueta cómoda y arquitectónica.

dolman sleeve batwing sleeve deep armhole draped underarm fluid silhouette

close-up product photography of a dolman sleeve on a top in dusty terracotta brick merino wool, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, refined deep low-set armhole creating sculptural wing-like drape from body to sleeve, clean off-white seamless paper background, soft diffused studio lighting, modern editorial detail shot



MANGAS

Cape sleeve

Manga formada por una pieza de tela suelta que cae sobre el hombro como una pequeña capa. Drapeado fluido, sin costura cerrada. Dramática y elegante.

cape sleeve draped sleeve flowing fabric attached cape dramatic drape

close-up product photography of a cape sleeve on a fitted light pink cotton top, presented on an invisible ghost mannequin cropped at mid-torso, portrait framing focused on the shoulder and sleeve area with no arm visible, sleeve holding its shape, refined draped fabric in dusty terracotta brick crepe falling from the shoulder over the arm area, clean off-white seamless paper background, soft directional studio lighting catching the drape, modern editorial detail shot

Calzado



CALZADO

Stiletto pump

Zapato de tacón aguja muy fino y alto (8-12 cm), generalmente con punta. Sensual, dramático y formal. Icono del red carpet y del power dressing.

stiletto pump high heel pointed toe evening shoe red-carpet glamour

luxury product photography of a pair of stiletto pumps in warm terracotta patent leather, refined sharp pointed toe and sculptural slim 10cm heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting catching the patent sheen, modern minimalist composition, premium product shot



CALZADO

Peep toe pump

Zapato de tacón con una pequeña abertura en la punta que deja ver los dedos. Coquette, femenino, entre el clásico y el sensual. Icono de los 40s reinterpretado.

peep toe pump open toe vintage feminine elegant heel coquette classic

luxury product photography of a pair of peep toe pumps in warm terracotta leather, refined open toe cutout at the front and sculptural mid-height slim heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern vintage composition, premium product shot



CALZADO

Kitten heel

Zapato de tacón muy bajo (3-5 cm) y estrecho. Refinado, sutil y cómodo. Estética retro 60s asociada a Audrey Hepburn y a Miu Miu contemporáneo.

kitten heel low slim heel retro 60s refined feminine Audrey Hepburn

luxury product photography of a pair of kitten heel pumps in warm terracotta suede leather, refined pointed toe and delicate 4cm slim heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern retro composition, premium product shot



CALZADO

Slingback

Zapato con talón descubierto sujeto por una tira. Estética clásica-refinada. Asociado a Chanel bicolor y al armario ejecutivo femenino.

slingback open heel strap Chanel bicolour refined classic office elegance

luxury product photography of a pair of slingback pumps in warm terracotta leather with contrasting deep anthracite pointed toe cap, refined open heel strap around the ankle, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern refined composition, premium product shot



CALZADO

Mary Jane

Zapato bajo o de medio tacón con tira sobre el empeine. Estética schoolgirl reinterpretada en clave adulta. Asociado a Miu Miu.

Mary Jane instep strap schoolgirl vintage feminine modern coquette

luxury product photography of a pair of modern Mary Jane shoes in warm terracotta leather, refined round toe with two thin instep straps and delicate polished silver buckles, natural wood grain block heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern editorial composition, premium product shot



CALZADO

Ballet flat

Zapato plano tipo bailarina, muy ligero y flexible, con puntera redondeada y suela fina. Icono parisino. Reeditado por Alaïa y Sandy Liang.

ballet flat flat shoe Parisian classic coquette elegant everyday

luxury product photography of a pair of ballet flats in warm terracotta soft leather, refined round toe with delicate bow detail at the vamp, thin flexible sole, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft natural studio lighting, modern Parisian composition, premium product shot



CALZADO

Loafer

Zapato bajo cerrado sin cordones, normalmente de cuero. Estética preppy clásica. Variantes: penny loafer, horsebit (Gucci), tassel loafer.

loafer slip-on penny loafer horsebit preppy classic

luxury product photography of a pair of penny loafers in warm terracotta leather, refined smooth uppers with signature slot detail across the vamp, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft natural studio lighting, modern heritage composition, premium product shot



CALZADO

Oxford

Zapato bajo cerrado con cordones y acabado brogue. Origen masculino, pilar del armario andrógino femenino. Icono de sastrería inglesa.

Oxford shoe lace-up flat brogue detail androgynous English tailoring

luxury product photography of a pair of Oxford lace-up shoes in warm terracotta polished leather with refined brogue perforations, closed lacing and low heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern androgynous composition, premium product shot



CALZADO

Espadrille

Zapato o cuña con suela de esparto trenzado, upper de lona o cuero. Icónica del Mediterráneo. Variantes plana y wedge (Castañer).

espadrille jute sole canvas upper Mediterranean summer essential

luxury product photography of a pair of espadrilles in warm terracotta canvas upper with characteristic braided jute rope sole, refined slip-on silhouette, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft natural studio lighting, modern Mediterranean composition, premium product shot



CALZADO

Mule

Zapato abierto por el talón, cerrado por delante. Puede ser plano o de tacón. Estética efortless y ultra-versátil. Reeditado por The Row y Bottega.

mule backless shoe slip-on effortless minimal The Row inspiration

luxury product photography of a pair of pointed mules in warm terracotta leather, refined pointed toe with open backless silhouette and low kitten heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, premium product shot



CALZADO

Sneaker

Calzado deportivo bajo de suela amortiguada y caña ligera. Originario del deporte, pieza ancla del armario casual. Variantes: Stan Smith, Air Force, Converse.

sneaker trainers athletic shoe casual footwear streetwear staple

product photography of a pair of low-top sneakers in warm terracotta leather with subtle tonal perforated details, refined classic silhouette, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft even studio lighting, modern minimalism, commercial product shot



CALZADO

Platform Sandal

Sandalia con plataforma gruesa continua desde puntera hasta talón. Aporta altura sin tacón fino. Estética 70s reinterpretada.

platform sandal chunky sole 70s revival statement height flatform

luxury product photography of a pair of platform sandals in warm terracotta leather with chunky 6cm continuous platform sole and refined wide straps across the foot, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern 70s composition, premium product shot



CALZADO

Strappy Sandal

Sandalia abierta con múltiples tiras finas de cuero. Tacón o plana. Estética veraniega, romántica o de noche según el material.

strappy sandal multi-strap summer footwear evening sandal minimalist heel

luxury product photography of a pair of minimalist strappy sandals in warm terracotta leather, refined multiple thin straps and low block heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern editorial composition, premium product shot



CALZADO

Slide sandal

Sandalia plana o baja de una sola tira ancha, muy fácil de calzar. Estética minimalista y utility. Reeditada por Birkenstock y The Row.

slide sandal single strap minimalist The Row Ginza resort essential

luxury product photography of a pair of slide sandals in warm terracotta leather with a single wide padded strap across the foot and flat contoured footbed, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft natural studio lighting, modern minimalist composition, premium product shot



CALZADO

Combat boot

Bota militar baja-media con cordones, suela gruesa y reforzada. Estética grunge, punk, workwear y utility. Asociada a Dr. Martens 1460.

combat boot lace-up boot chunky sole Dr. Martens military-inspired

product photography of a pair of combat boots in warm terracotta leather with refined thick chunky lug soles and contrast deep anthracite stitching, lace-up front, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting catching the leather and hardware, modern sculptural composition, premium product shot



CALZADO

Chelsea boot

Bota tobillera sin cordones, con elástico lateral y tirador trasero. Estética minimal-heritage, icono británico. Asociada a Blundstone y a Bottega.

Chelsea boot elastic side pull-tab ankle boot British heritage

luxury product photography of a pair of Chelsea boots in warm terracotta smooth leather, refined ankle-height silhouette with elastic side gussets and rear pull-tab, low block heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern heritage composition, premium product shot



CALZADO

Ankle boot / Bootie

Bota corta que cubre solo el tobillo. Versátil con vestidos, faldas o pantalones. Variantes: tacón, plana, punta redonda o cuadrada.

ankle boot bootie short boot versatile heel modern staple

luxury product photography of a pair of ankle booties in warm terracotta suede leather, refined ankle-height silhouette with subtle side zip and mid-height block heel, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern versatile composition, premium product shot



CALZADO

Cowboy boot

Bota de estilo western con puntera afilada, tacón cubano y decoración de costuras. Estética Americana reinterpretada por Ganni e Isabel Marant.

cowboy boot western boot cuban heel stitched detail Americana revival

luxury product photography of a pair of cowboy boots in warm terracotta tooled leather with refined pointed toe, cuban heel and characteristic decorative stitching across the shaft, photographed in a refined three-quarter angle view showing side profile and toe silhouette against a clean off-white seamless paper background, soft directional studio lighting, modern western composition, premium product shot

Bolsos



BOLSOS

Tote bag

Bolso amplio rectangular con asas largas al hombro. Funcional y elegante. Variantes desde el shopper hasta iconos de lujo (The Row Margaux, Saint Laurent).

tote bag shoulder tote structured carryall functional luxury everyday essential

luxury product photography of a rectangular tote bag in warm terracotta cotton canvas, refined structured silhouette with two long tonal cotton canvas shoulder handles, placed on a clean off-white seamless paper background, soft natural studio lighting, modern minimal composition, premium product shot



BOLSOS

Shopper

Bolso amplio de tela o cuero suave, con estructura relajada. Versión casual del tote, ideal para uso diario y viajes cortos.

shopper bag unstructured tote casual carryall canvas bag everyday

luxury product photography of a soft shopper bag in warm terracotta canvas with leather trim and handles, refined slouchy unstructured silhouette with two shoulder straps, placed on a clean off-white seamless paper background, soft natural studio lighting, modern casual composition, premium product shot



BOLSOS

Top-handle bag

Bolso estructurado con asas cortas para llevar en mano o antebrazo. Silueta icónica tipo Birkin/Kelly. Símbolo del lujo atemporal.

top-handle bag structured handbag handheld iconic silhouette luxury heritage

luxury product photography of a structured top-handle bag in warm terracotta grained leather, refined trapezoid silhouette with two short rolled handles, brass turn-lock closure and small padlock, placed on a clean off-white seamless paper background, soft directional studio lighting catching the grain, modern heritage composition, premium product shot



BOLSOS

Crossbody bag

Bolso pequeño-medio con correa larga que cruza el torso. Manos libres, ideal para uso diario.

crossbody bag sling bag messenger daily essential body-strap

luxury product photography of a structured crossbody bag in warm terracotta leather, refined compact rectangular silhouette with a long strap and subtle tonal hardware, placed on a clean off-white seamless paper background, soft directional studio lighting, modern minimalist composition, premium product shot



BOLSOS

Baguette Bag

Bolso alargado y estrecho que se lleva bajo el brazo. Icónico de Fendi 90s. Reeditado en el revival Y2K.

baguette bag underarm bag Fendi icon 90s Y2K compact silhouette

luxury product photography of a baguette bag in warm terracotta jacquard fabric with leather trim, refined elongated compact silhouette with a short single strap and buckle closure at the front, placed on a clean off-white seamless paper background, soft directional studio lighting, modern Y2K composition, premium product shot



BOLSOS

Hobo bag

Bolso de forma de media luna con una sola asa larga al hombro, cuerpo blando y drapeado. Estética boho y effortless. Reeditado por The Row y Prada.

hobo bag crescent shape slouchy silhouette single strap effortless

luxury product photography of a slouchy hobo bag in warm terracotta soft leather, refined crescent silhouette with a single wide shoulder strap and drapeless body, placed on a clean off-white seamless paper background, soft natural studio lighting, modern effortless composition, premium product shot



BOLSOS

Saddle bag

Bolso pequeño-medio con forma de silla de montar y solapa curvada. Icónico de Dior. Estética equestrian.

saddle bag curved flap Dior icon equestrian silhouette vintage revival

luxury product photography of a saddle bag in warm terracotta leather, refined curved saddle silhouette with a rounded flap closure and subtle brass hardware, medium-length shoulder strap, placed on a clean off-white seamless paper background, soft directional studio lighting, modern equestrian composition, premium product shot



BOLSOS

Clutch

Bolso pequeño sin asas que se sostiene en la mano o bajo el brazo. Para eventos formales: cócteles, galas, bodas. Variantes: sobre, minaudière.

clutch bag evening bag handheld minaudière formal accessory

luxury product photography of a clutch bag in warm terracotta satin with refined tonal metal clasp, sleek sculptural envelope silhouette, placed on a clean off-white seamless paper background, soft directional studio lighting catching the satin sheen, modern editorial composition, premium product shot



BOLSOS

Pochette

Sobre plano rectangular con o sin cadena fina. Estética minimal y de noche. Reeditado por Bottega Cassette.

pochette flat envelope chain strap minimal evening Bottega Cassette

luxury product photography of a flat pochette in warm terracotta woven leather, refined rectangular envelope silhouette with delicate detachable chain strap, placed on a clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, premium product shot



BOLSOS

Bucket bag

Bolso con forma de cubo, normalmente con cierre de cordón ajustable. Estética casual chic. Asociado a Mansur Gavriel.

bucket bag drawstring closure cylindrical shape casual chic Mansur Gavriel-inspired

luxury product photography of a structured bucket bag in warm terracotta leather, refined cylindrical silhouette with drawstring closure and shoulder strap, placed on a clean off-white seamless paper background, soft directional studio lighting, modern minimal composition, premium product shot



BOLSOS

Micro bag

Bolso miniatura de tamaño deliberadamente pequeño. Pura declaración estilística. Popularizado por Jacquemus Le Chiquito.

micro bag mini bag statement accessory Jacquemus-inspired contemporary trend

luxury product photography of a micro bag in warm terracotta leather, refined dramatically small Le Chiquito-inspired silhouette, placed on a clean off-white seamless paper background, soft directional studio lighting, modern editorial composition, premium product shot



BOLSOS

Backpack

Mochila urbana con dos tirantes al hombro. Practicidad + estilo. Variantes: mini backpack, leather backpack, drawstring.

backpack urban rucksack two-strap bag practical luxury modern commuter

luxury product photography of a leather backpack in warm terracotta, refined structured silhouette with two adjustable shoulder straps and top flap closure with brass buckle, placed on a clean off-white seamless paper background, soft directional studio lighting, modern urban composition, premium product shot



BOLSOS

Belt bag / Fannypack

Bolso pequeño con correa que se ajusta a la cintura o al pecho. Estética athleisure premium. Reeditado por Prada y Gucci.

belt bag fanny pack waist bag athleisure modern utility

luxury product photography of a belt bag in warm terracotta nylon with leather trim, refined compact rectangular silhouette with adjustable waist strap and zip closure, placed on a clean off-white seamless paper background, soft directional studio lighting, modern utility composition, premium product shot



BOLSOS

Doctor bag

Bolso estructurado con cierre metálico en la parte superior tipo bolsa de médico. Estética vintage y heritage refinada.

doctor bag structured frame top handle vintage heritage architectural bag

luxury product photography of a doctor bag in warm terracotta grained leather, refined structured silhouette with hinged metal frame opening at the top, twin rolled handles and brass closure, placed on a clean off-white seamless paper background, soft directional studio lighting, modern heritage composition, premium product shot

Pendientes, collares, anillos y brazaletes



JOYERIA

Statement earrings

Pendientes grandes y llamativos diseñados para ser el foco visual. Pueden ser geométricos, escultóricos u ornamentales. Aportan presencia inmediata.

statement earrings bold jewelry sculptural earrings oversized fashion-forward

macro product photography of sculptural statement earrings in polished brass gold-tone metal, refined oversized geometric drop silhouette, placed on a clean off-white textured surface, soft directional studio lighting catching every facet, modern editorial composition, premium luxury product shot



JOYERIA

Hoop earrings

Pendientes de aro, desde pequeños huggie hasta grandes doorknockers. Icono atemporal reeditado por Bottega y Jennifer Fisher.

hoop earrings circular hoops doorknockers timeless jewelry modern icon

macro product photography of chunky hoop earrings in polished brass gold-tone metal, refined oversized circular hoop silhouette, placed on a clean off-white textured surface, soft directional studio lighting catching the metal shine, modern minimal composition, premium luxury product shot



JOYERIA

Choker

Collar corto ajustado a la base del cuello. Estética 90s reeditada. Puede ser de terciopelo, cadena, resina o piedra.

choker neckline hugger 90s revival close-fit necklace statement piece

macro product photography of a chain choker in polished brass gold-tone metal, refined close-fit silhouette sitting at the base of the neck, placed on a clean off-white textured surface, soft directional studio lighting, modern 90s revival composition, premium luxury product shot



JOYERIA

Layered necklaces

Combinación de varios collares de distintas longitudes llevados juntos. Pueden mezclar tipos (chain + pendant + choker) y metales.

layered necklaces stacked chains mixed lengths modern styling eclectic

macro product photography of multiple layered necklaces of varying lengths in polished brass gold-tone metal with warm terracotta enamel pendants, refined delicate chain, pendant and choker layered together, on clean off-white textured surface, soft directional studio lighting, modern editorial composition, premium luxury product shot



JOYERIA

Cocktail ring

Anillo grande y llamativo con piedra central o volumen escultórico. Se lleva solo o combinado. Estética dramática y statement.

cocktail ring statement ring oversized jewelry sculptural silhouette bold accessory

macro product photography of a sculptural cocktail ring in polished brass gold-tone metal with a large warm terracotta cabochon stone at the centre, refined oversized silhouette, placed on a clean off-white textured surface, soft directional studio lighting catching the stone facets, modern sculptural composition, premium luxury product shot



JOYERIA

Cuff bracelet

Brazalete rígido ancho que rodea la muñeca sin cerrar por completo. Estética escultural y minimalista. Icono de Elsa Peretti.

cuff bracelet rigid bangle sculptural jewelry Elsa Peretti modern minimal

macro product photography of a wide sculptural cuff bracelet in polished brass gold-tone metal, refined organic sculptural silhouette open at the wrist, placed on a clean off-white textured surface, soft directional studio lighting catching the metal curves, modern sculptural composition, premium luxury product shot



COMPLEMENTOS

Statement belt

Cinturón ancho y llamativo, ya sea por su tamaño, hebilla o material. Define la cintura y aporta carácter. Funciona sobre vestidos, abrigos o blazers.

statement belt oversized buckle waist-defining accessory focal point leather hardware

luxury product photography of a wide statement leather belt in warm terracotta with a refined sculptural deep anthracite buckle, coiled loosely on a clean off-white seamless paper background, soft side studio lighting catching leather grain and matte metal, modern editorial composition, premium product shot



COMPLEMENTOS

Cat-eye sunglasses

Gafas con montura elevada en las puntas superiores tipo ojo de gato. Estética retro 50s-60s reinterpretada. Icono de Audrey Hepburn.

cat-eye sunglasses upswept frames 50s-60s revival retro eyewear Audrey Hepburn

luxury product photography of oversized cat-eye sunglasses with refined warm terracotta acetate frames and subtle gradient tonal lenses, upswept upper corners, placed on a clean off-white seamless paper background, soft directional studio lighting with controlled reflection on the lenses, modern retro composition, premium eyewear product shot



COMPLEMENTOS

Aviator sunglasses

Gafas con montura metálica en forma de gota y lentes grandes. Origen militar-piloto. Icono de Ray-Ban desde los 30s.

aviator sunglasses teardrop frame metal wire Ray-Ban icon military heritage

luxury product photography of aviator sunglasses with refined polished brass gold-tone thin metal wire frames and characteristic teardrop-shaped tinted lenses, placed on a clean off-white seamless paper background, soft directional studio lighting, modern heritage composition, premium eyewear product shot

Cinturones, gafas y sombreros



COMPLEMENTOS

Wayfarer sunglasses

Gafas con montura trapezoidal gruesa de plástico. Estética casual americana. Icono de Ray-Ban desde 1952, popularizadas por Bob Dylan y JFK.

wayfarer sunglasses trapezoidal frame thick acetate Ray-Ban icon American classic

luxury product photography of wayfarer sunglasses with refined deep anthracite thick acetate trapezoidal frames and tonal tinted lenses, placed on a clean off-white seamless paper background, soft directional studio lighting, modern American classic composition, premium eyewear product shot



COMPLEMENTOS

Oversized round sunglasses

Gafas con montura circular grande, estética 70s bohemia. Icono de Jackie O y John Lennon. Reeditadas por Chloé y Bottega.

oversized round sunglasses circular frames 70s bohemian Jackie O John Lennon

luxury product photography of a soft shopper bag in warm terracotta canvas with leather trim and handles, refined slouchy unstructured silhouette with two shoulder straps, placed on a clean off-white seamless paper background, soft natural studio lighting, modern casual composition, premium product shot



COMPLEMENTOS

Fedora hat

Sombrero de ala ancha con copa hendida y pinza frontal. Estética heritage refinada. Asociado a Frank Sinatra y a Ralph Lauren.

fedora wide brim pinched crown heritage hat Ralph Lauren

luxury product photography of a wide-brimmed fedora in warm terracotta wool felt, refined sculptural construction with pinched crown, against a clean off-white seamless paper background, soft directional studio lighting revealing felt texture and brim shape, modern heritage composition, premium product shot



COMPLEMENTOS

Bucket hat

Sombrero blando con ala corta y caída. Estética 90s-Y2K reeditada. Utility, streetwear y resort.

bucket hat soft brim 90s Y2K streetwear modern utility

luxury product photography of a bucket hat in warm terracotta cotton twill, refined round crown with short downturned brim, against a clean off-white seamless paper background, soft directional studio lighting, modern Y2K composition, premium product shot



COMPLEMENTOS

Beret

Boina plana redonda sin ala. Estética parisina clásica reeditada por Dior y Casablanca. French chic atemporal.

beret French cap Parisian chic military heritage artist accessory

luxury product photography of a beret in warm terracotta wool felt, refined flat round crown with subtle stem detail at the centre, against a clean off-white seamless paper background, soft directional studio lighting, modern Parisian composition, premium product shot



COMPLEMENTOS

Baseball cap

Gorra deportiva con visera curva y ajuste trasero. Icono streetwear y athleisure. Elevada por marcas de lujo (Prada, Loewe).

baseball cap curved brim streetwear athleisure sports icon

luxury product photography of a baseball cap in warm terracotta washed cotton, refined round crown with curved brim, adjustable back strap, against a clean off-white seamless paper background, soft directional studio lighting, modern streetwear composition, premium product shot

Naturales - florales y vegetales



PRINTS · NATURALES

Floral clásico

Estampado floral retro nostálgico inspirado en estética 60s-70s. Flores grandes pintadas a mano, paleta cálida y saturada. Para piezas con guiño vintage romántico.

retro floral vintage romantic hand-painted flowers nostalgic 60s-70s warm saturated palette

seamless repeating all-over floral pattern of retro romantic hand-painted flowers, big painterly roses and daisies in warm terracotta, warm mustard and deep teal with deep anthracite outlines on warm cream background, modern reinterpretation of a nostalgic 70s bouquet, large-scale seamless tile



PRINTS · NATURALES

Floral abstracto

Flores estilizadas, simplificadas o deconstruidas en formas casi geométricas. Más gráfico y moderno que el floral realista.

abstract floral stylised flowers graphic botanical deconstructed bloom modern print

seamless repeating all-over abstract floral pattern of stylised deconstructed flowers, expressive brushstroke petals in warm terracotta, warm mustard and deep teal with loose deep anthracite brushstroke outlines on warm cream background, modern painterly reinterpretation, contemporary editorial mood, large-scale seamless tile



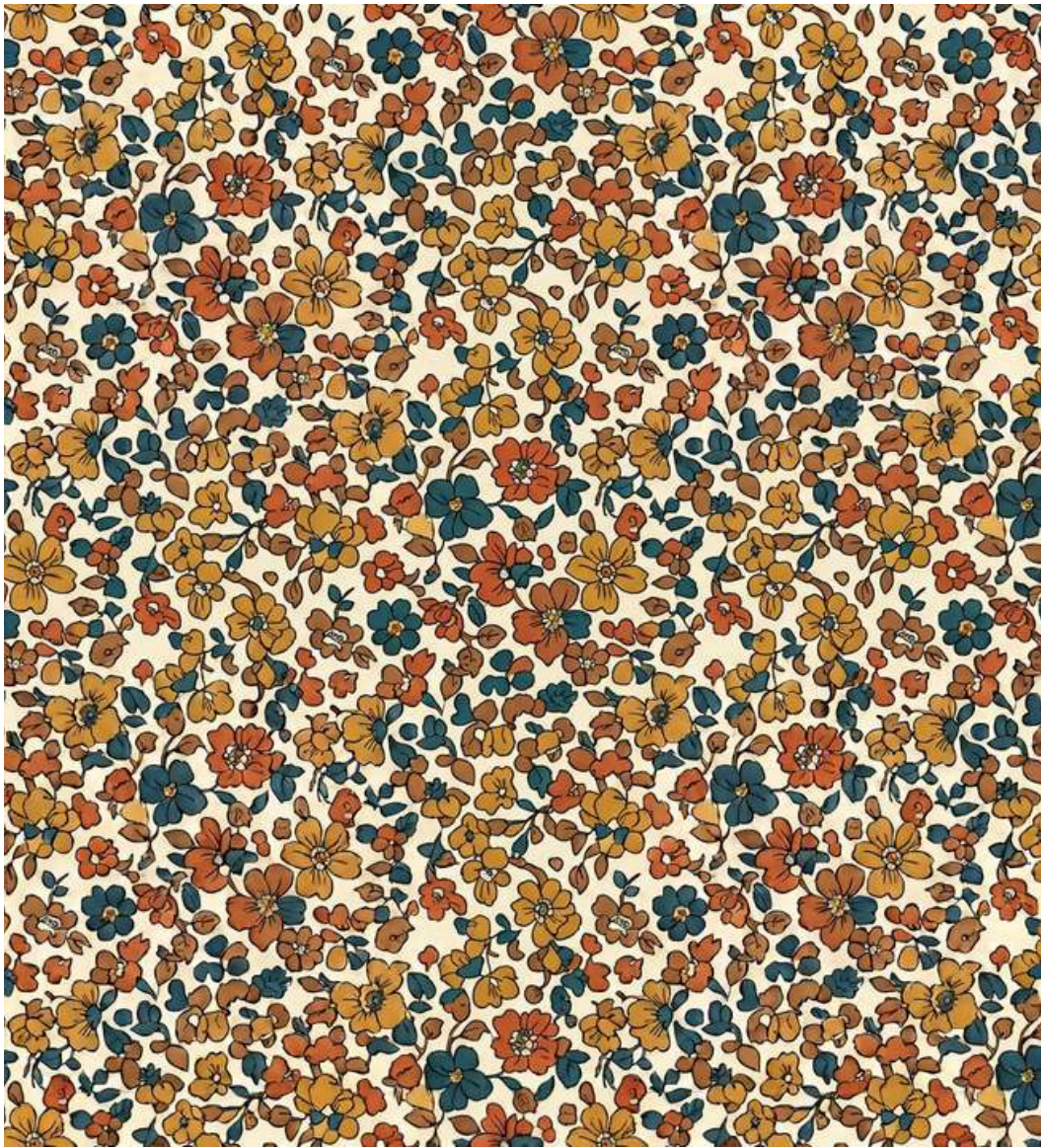
PRINTS · NATURALES

Cretona / Chintz

Estampado floral denso de origen francés/inglés sobre algodón satinado. Heritage doméstico, asociado a Provence y al chintz británico.

cretonne chintz dense floral French country heritage domestic

seamless repeating all-over dense chintz floral pattern of romantic bouquets of roses, peonies and small wildflowers in warm terracotta, warm mustard and warm nut brown with deep teal foliage on warm cream background, modern reinterpretation of heritage cretonne, mid-scale seamless tile



PRINTS · NATUREALES

Liberty

Floral inglés en miniatura sobre Tana Lawn, fundado por Liberty of London. Flores delicadas, paleta de pastel y joya. El icono del print femenino europeo

Liberty print Tana Lawn cotton small-scale floral English heritage Liberty of London

seamless repeating all-over Liberty-style ditsy floral pattern of tiny densely packed flowers with fine outlined petals and small buds in warm terracotta, warm mustard, deep teal and warm nut brown on warm cream background, fine ditsy scale, modern reinterpretation of English heritage floral, seamless tile



PRINTS · NATUREALES

Ditsy

Estampado floral de motivos muy pequeños y espaciados, distribuidos aleatoriamente. Ligero, juvenil y romántico. Habitual en blusas y vestidos.

ditsy floral mini print small-scale scattered romantic blouse print

seamless repeating all-over ditsy floral pattern of tiny scattered flowers in warm terracotta, warm mustard and deep teal on warm cream background, airy spacing with miniature scale, modern romantic composition, seamless tile



PRINTS · NATUREALES

Botánico (Redouté)

Ilustraciones botánicas detalladas estilo Pierre-Joseph Redouté. Estética científica de gabinete, acuarela vintage. Para piezas refinadas y editoriales.

botanical print Redouté style scientific illustration watercolour botanical vintage cabinet

seamless repeating all-over botanical pattern of detailed Redouté-style roses, peonies and leaves with subtle Latin script labels in warm terracotta, warm nut brown, deep teal and warm mustard on warm cream background, refined watercolour and ink illustration style, editorial scientific cabinet composition, mid-large scale seamless tile



PRINTS · NATUREALES

Folk

Motivos florales y vegetales estilizados de tradición folk europea (escandinava, eslava, ucraniana). Simetría, formas planas y colores vivos.

folk print Scandinavian floral Slavic motifs stylised symmetry ethnic European

seamless repeating all-over folk pattern of stylised symmetrical flowers and birds in warm terracotta, warm mustard, deep teal and warm nut brown on warm cream background, flat planar shapes with modern folk-art reinterpretation, mid-scale seamless tile



PRINTS · NATUREALES

Hawaiano

Estampado tropical clásico de camisa hawaiana: hibiscos, palmeras, follaje exótico. Paleta vibrante, escala grande. Estética kitsch-luxury.

Hawaiian print tropical floral hibiscus palm leaves vacation kitsch

seamless repeating all-over tropical Hawaiian pattern of large hibiscus flowers, palm fronds and bird of paradise in warm terracotta, warm mustard and deep teal on warm cream background, modern reinterpretation of kitsch-luxury resort textile, large-scale seamless tile



PRINTS · NATUREALES

Follaje

Estampado de hojas sin flores. Botanical greenery: monstera, palmera, helechos, tropicales. Frescura natural y monocromática.

foliage print tropical leaves monstera all-greenery botanical jungle

seamless repeating all-over foliage pattern of layered monstera leaves, palm fronds and fern in deep teal, warm nut brown and warm mustard on warm cream background, modern botanical composition, large dense scale seamless tile

Geométricos: Cuadros, rayas, rombos y formas



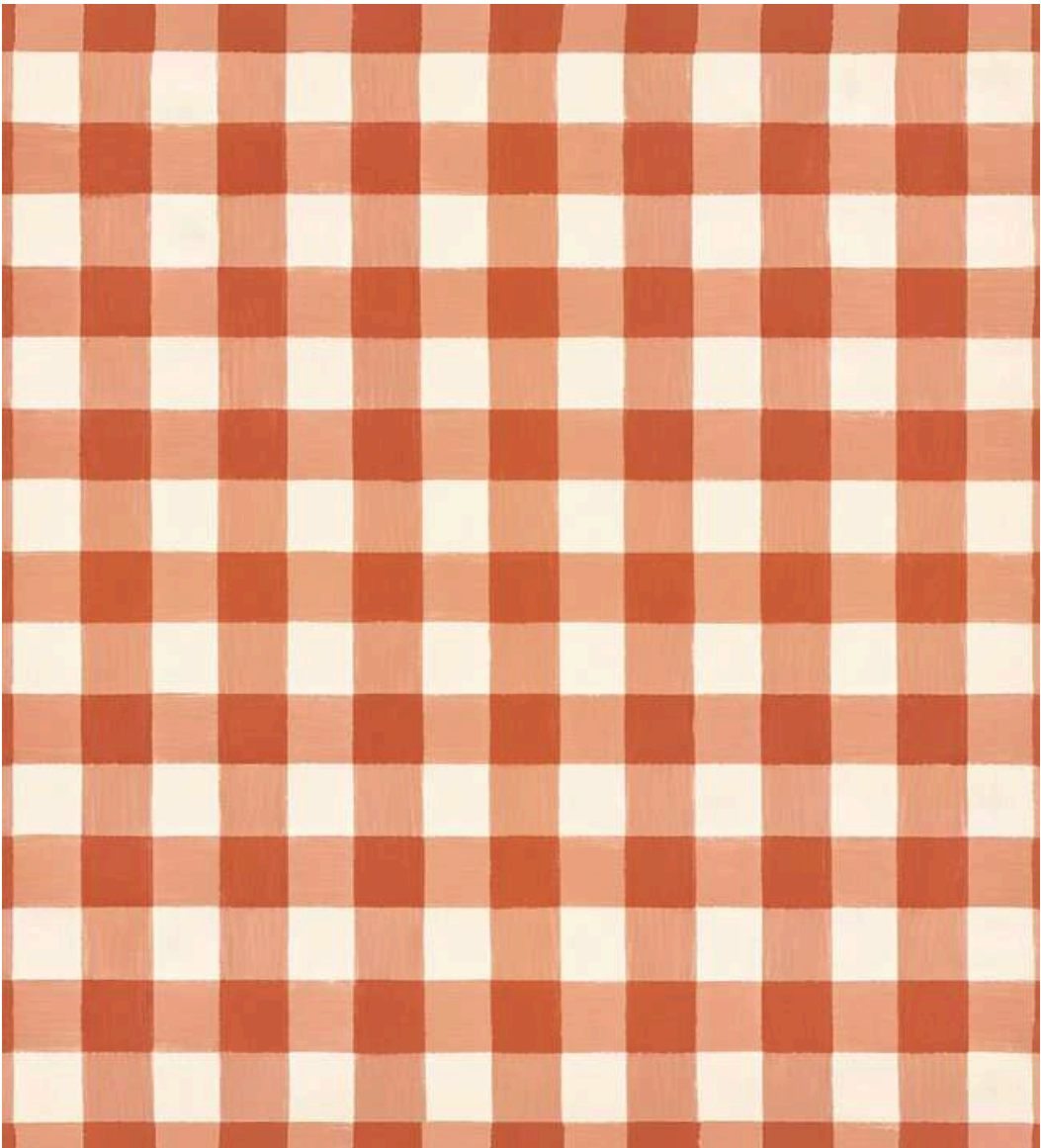
PRINTS · NATURALES

Floral vintage 60s-70s

Florales psicodélicos, op-art o flower-power de los años 60-70. Paletas terrosas o pop saturadas. Para reinterpretaciones retro y nostalgia.

vintage 70s floral flower power psychedelic retro palette 70s revival

seamless repeating all-over 70s vintage floral pattern of flat-shaped daisies and tulips in warm mustard, warm terracotta and warm nut brown with deep anthracite outlines on warm cream background, modern reinterpretation of psychedelic flower-power, mid-large optical composition, seamless tile



GEOMÉTRICOS

Vichy / Gingham

Cuadros pequeños bicolor, normalmente blanco más un color (rojo, azul, negro). Estética campestre, picnic y workwear.

gingham check vichy small two-tone check country picnic Brigitte Bardot

hand-drawn illustration of a gingham vichy check pattern, small alternating warm terracotta rust and cream squares arranged in a perfect grid, painted with subtle imperfect edges and slight brush texture, flat pattern design with playful hand-made quality, seamless tile



GEOMÉTRICOS

Buffalo check

Cuadros grandes bicolor, generalmente rojo y negro. Asociado a la moda lumberjack y workwear canadiense.

buffalo check lumberjack plaid red and black oversized check workwear

hand-drawn illustration of a buffalo check pattern, large alternating warm terracotta rust and deep anthracite squares in a bold grid with soft painterly edges, flat gouache pattern design, decorative surface composition, seamless tile



GEOMÉTRICOS

Tartán

Cuadros entrelazados con múltiples colores y líneas de distinto grosor. Cada patrón identifica un clan escocés. Heritage británico.

tartan Scottish plaid clan pattern multi-stripe check British heritage

hand-drawn illustration of a Scottish tartan pattern, interwoven stripes in warm terracotta, deep teal, warm mustard and deep anthracite on cream, drawn with visible brush strokes and refined imperfection, flat gouache pattern design, seamless tile



GEOMÉTRICOS

Houndstooth (pata de gallo)

Motivo geométrico bicolor con forma de diente de perro abstracto. Clásico de sastrería, asociado a Dior y Chanel.

houndstooth pied de poule broken check tailoring classic Dior textile

hand- illustration of a houndstooth motif, distinctive broken-check jagged silhouettes in deep anthracite and cream, drawn with slight painterly wobble and hand-made quality, flat gouache pattern design, mid-scale seamless tile



GEOMÉTRICOS

Prince of Wales

Cuadro grande tipo Glen Plaid con sobrecuadro contrastante. Sastrería británica del Príncipe de Gales. Atemporal en trajes y abrigos.

Prince of Wales check Glen plaid overcheck tailoring British classic

hand-drawn illustration of a Prince of Wales Glen Plaid pattern, fine grid overlaid with a soft warm terracotta windowpane in deep anthracite and cream, refined pencil and gouache pattern design, seamless tile



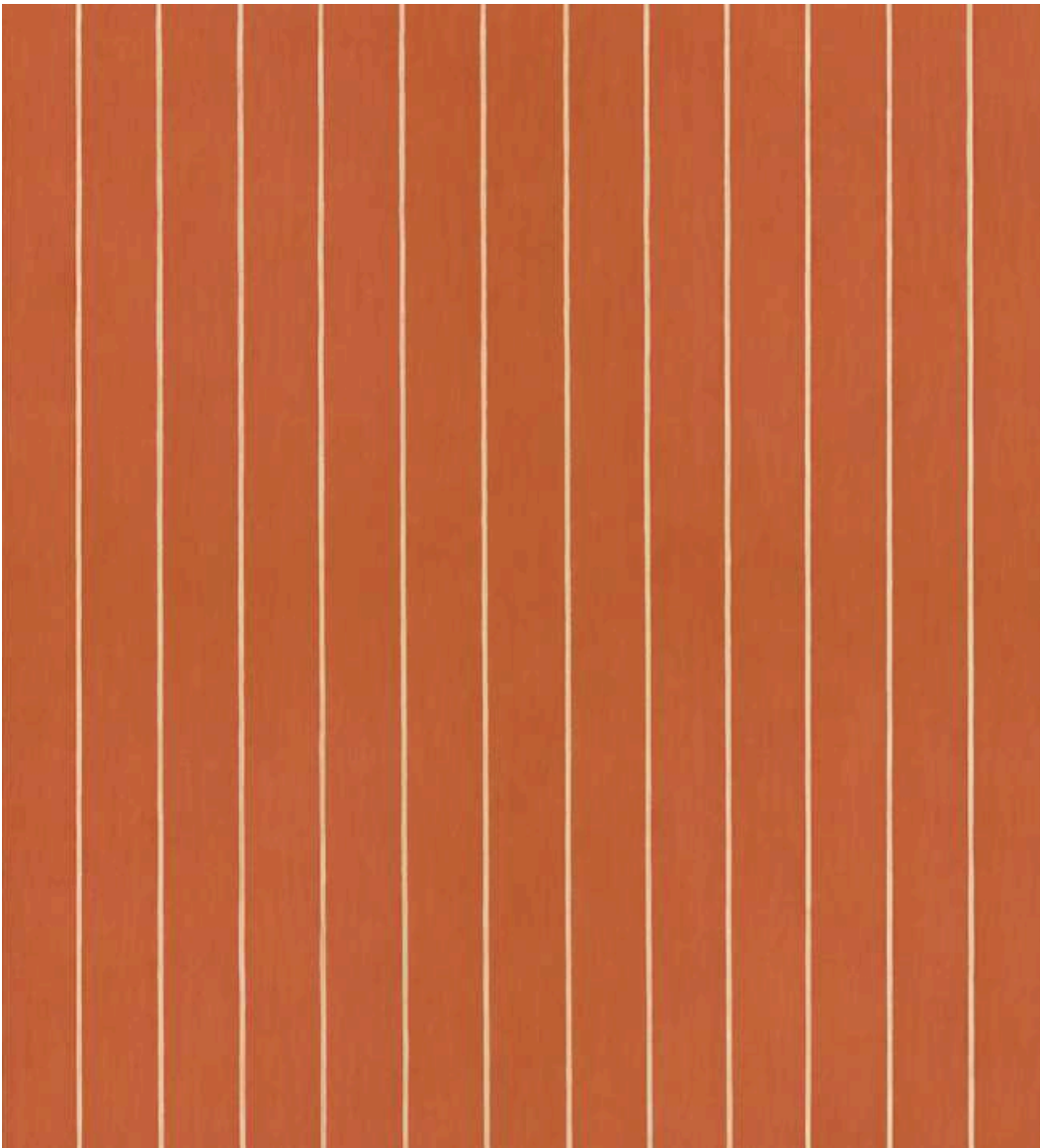
GEOMÉTRICOS

Madras

Cuadros multicolor brillantes en algodón ligero, hilado a mano en Tamil Nadu (India). Tropical, colorido, asociado al estilo preppy americano.

madras check Indian cotton multicolour plaid summer preppy Tamil Nadu textile

hand-drawn illustration of a Madras plaid pattern, multicolour stripes in warm mustard, warm terracotta, deep teal and deep anthracite on cream, drawn with painterly brush strokes and soft edges, flat gouache pattern design, seamless tile



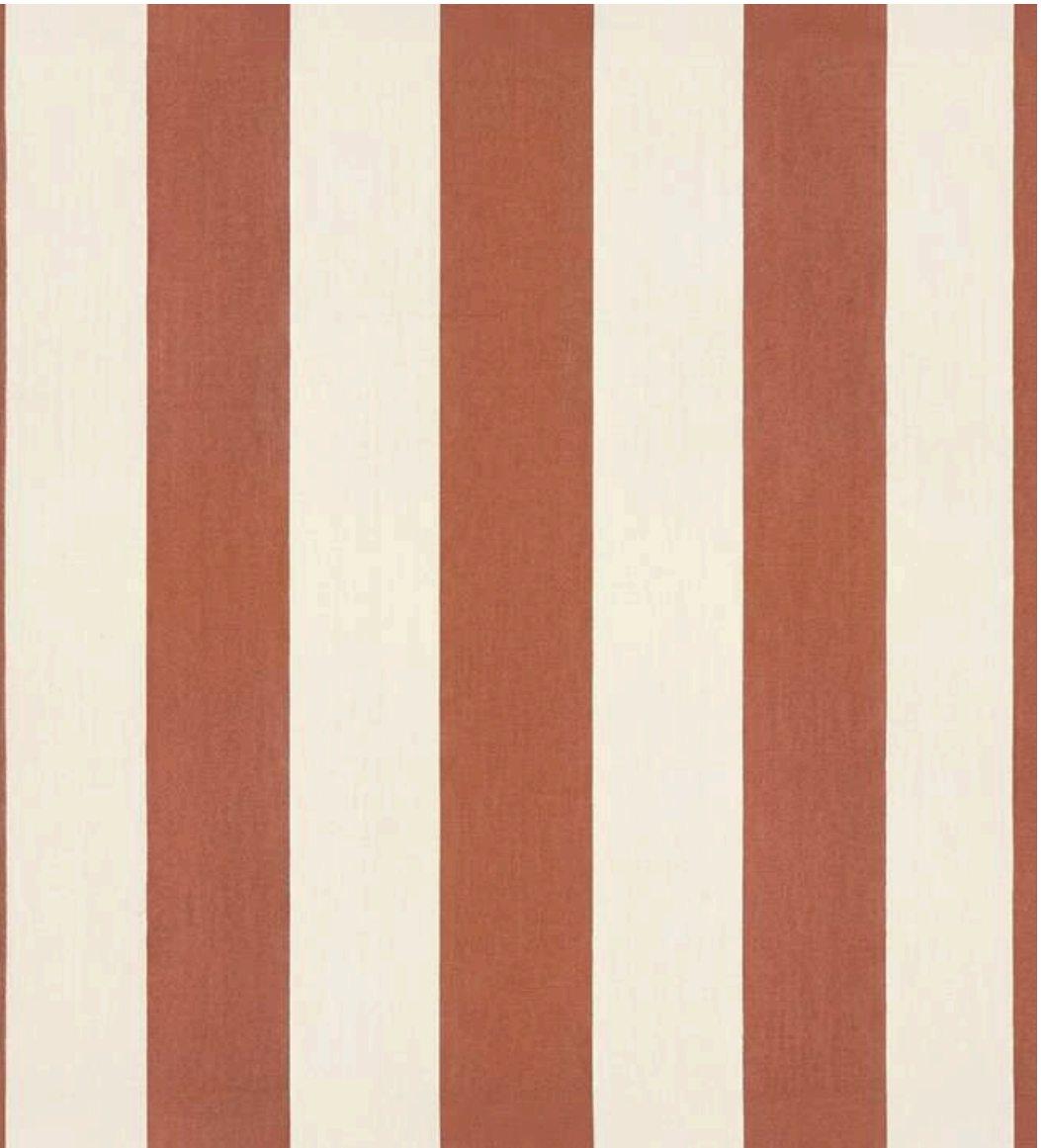
GEOMÉTRICOS

Pinstripe / raya diplomática

Líneas verticales muy finas y muy separadas. Sastrería corporativa y de Wall Street. Asociada al banker style.

pinstripe diplomatic stripe fine vertical stripe banker suit Wall Street tailoring

hand-drawn illustration of a pinstripe pattern, fine widely spaced vertical cream lines drawn with slight painterly imperfection on deep anthracite background, flat gouache pattern design, refined restraint, seamless tile



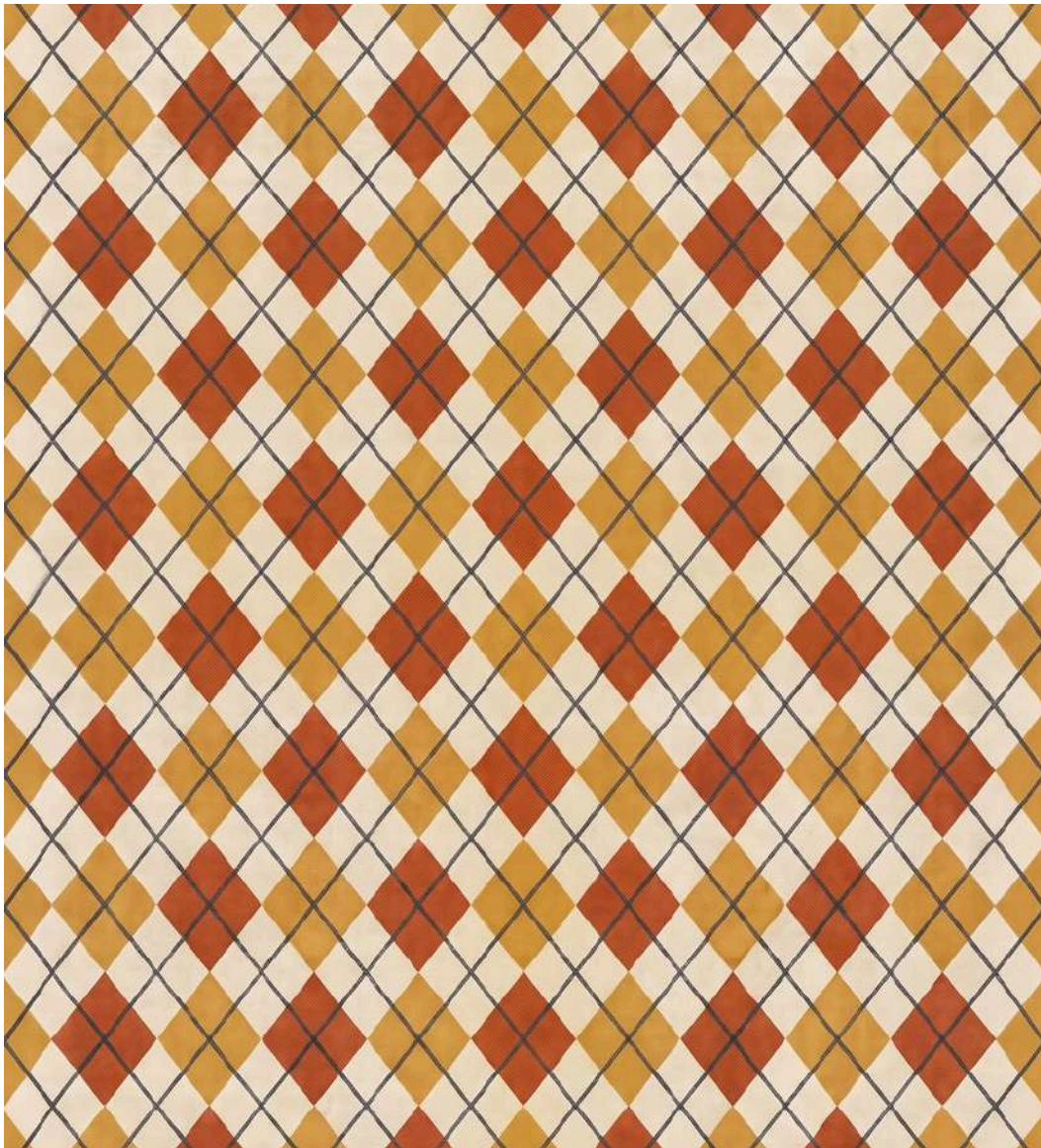
GEOMÉTRICOS

Cabana stripe / Raya kodak

Rayas anchas verticales bicolor, evocan toldos y casetas de playa. Estética resort, vacacional y mediterránea.

cabana stripe awning stripe wide vertical stripe resort wear Mediterranean

hand-drawn illustration of a cabana stripe pattern, wide vertical stripes alternating cream and warm terracotta with soft painterly edges, flat gouache pattern design, decorative resort composition, seamless tile



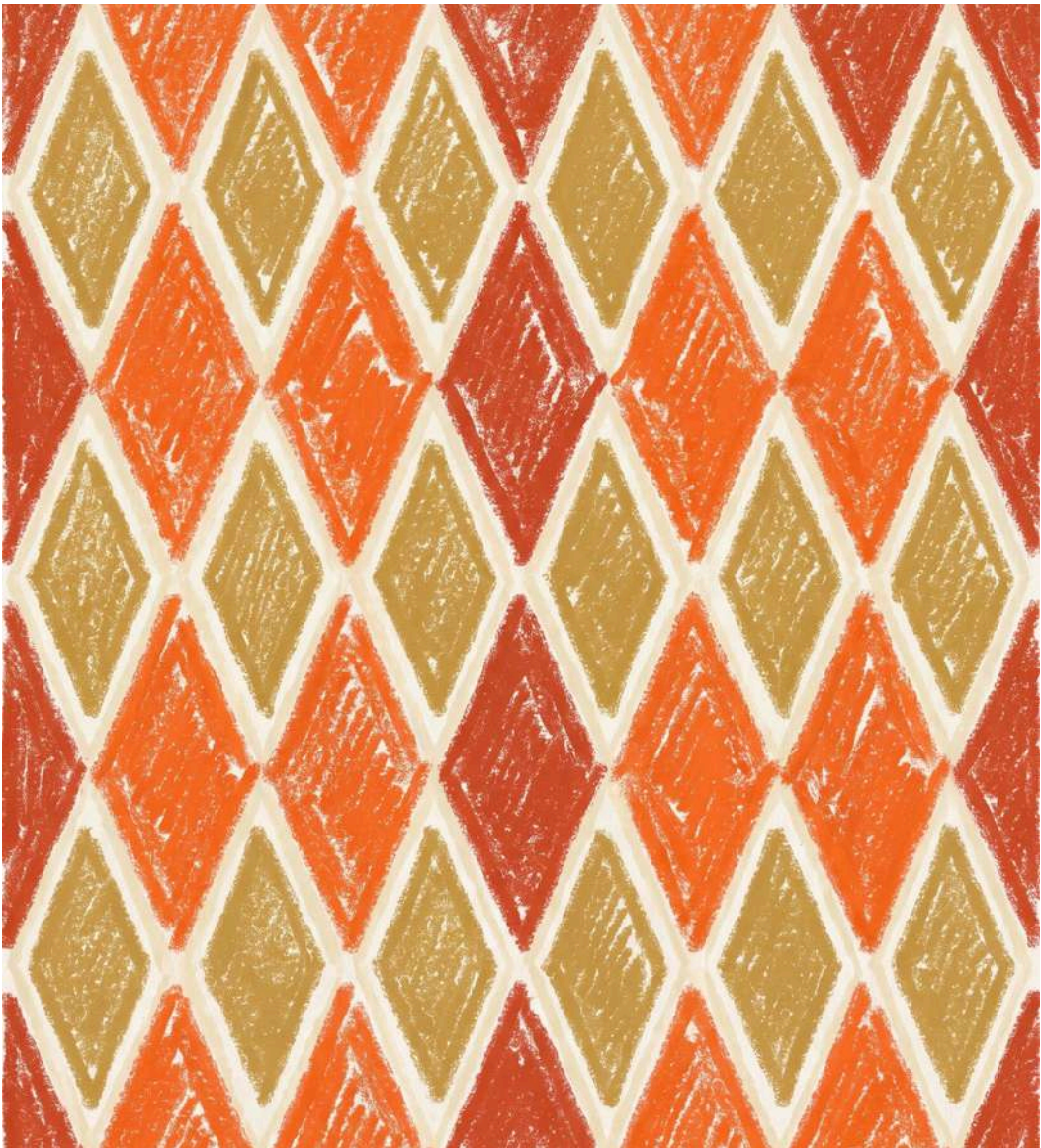
GEOMÉTRICOS

Argyle

Rombos entrelazados sobre fondo liso, con líneas finas que cruzan. Estética preppy y golf. Asociado a chalecos de punto y calcetines.

argyle diamond pattern interlocking rhombus preppy knit golf textile

hand-drawn illustration of an argyle pattern, interlocking diamonds in cream, warm mustard and warm terracotta with thin diagonal deep anthracite contrast lines, drawn with playful hand-made quality, flat gouache pattern design, seamless tile



GEOMÉTRICOS

Arlequín

Rombos grandes alternados de dos colores, evocan el traje del personaje Arlequín de la Commedia dell'arte. Teatral y vintage.

harlequin diamond pattern two-tone rhombus theatrical commedia dell'arte

seamless repeating all-over harlequin pattern of large alternating two-tone warm terracotta and warm mustard diamonds on warm cream background, modern theatrical composition, mid-large scale seamless tile



GEOMÉTRICOS

Chevron

Zigzag continuo formado por líneas que forman picos. Dinámico, gráfico, asociado a Missoni y a la moda 70s.

chevron zigzag stripe V-pattern Missoni-inspired 70s graphic

hand-drawn illustration of a chevron zigzag pattern, alternating diagonal V-stripes in cream, warm terracotta, deep teal and warm mustard, drawn with visible brush strokes, flat gouache pattern design, dynamic seamless tile



GEOMÉTRICOS

Polkadot (lunares)

Círculos regulares distribuidos uniformemente. Atemporal, retro y playful. Asociado a moda 50s y a Minnie Mouse.

polka dots spotted pattern retro 50s playful uniform circles

seamless repeating all-over polka dot pattern of regularly spaced warm cream circles on warm terracotta background, modern uniform grid layout, mid scale seamless tile



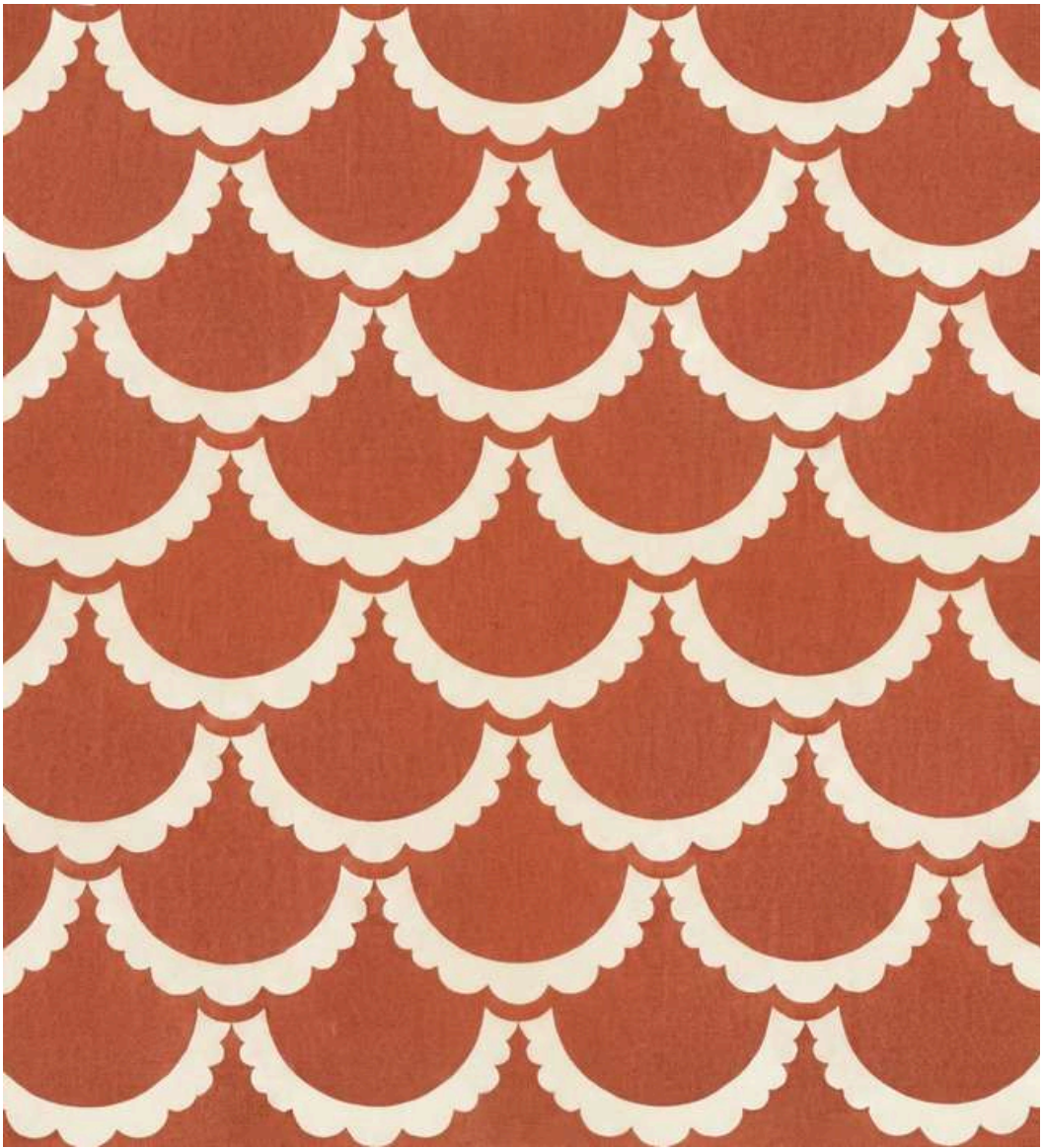
GEOMÉTRICOS

Plumetti

Puntos minúsculos bordados o impresos sobre tul transparente. Delicado, romántico, asociado a lencería y blusas finas.

plumetti swiss dot embroidered dots delicate sheer romantic lingerie

seamless repeating all-over plumetti swiss dot pattern of tiny deep anthracite dots scattered on warm cream background, modern delicate romantic composition, seamless tile



GEOMÉTRICOS

Scalloped / Feston

Bordes ondulados o semicírculos repetidos en cadena. Decorativo y femenino, usado en bordes y cenefas.

scalloped pattern festoon semicircle edge decorative trim feminine border

seamless repeating all-over scalloped festoon pattern of repeated semicircular wave edges in warm cream and warm terracotta, modern decorative feminine composition, mid scale seamless tile



GEOMÉTRICOS

Ogee

Curvas onduladas verticales que se cruzan formando una silueta tipo bombilla. Patrón clásico de tapicería y textiles de lujo.

ogee pattern onion shape interlocking curves tapestry classic luxury upholstery

seamless repeating all-over ogee pattern of interlocking onion-shaped curves in warm cream and warm mustard with deep teal outlines, modern reinterpretation of classic damask, mid-large scale seamless tile



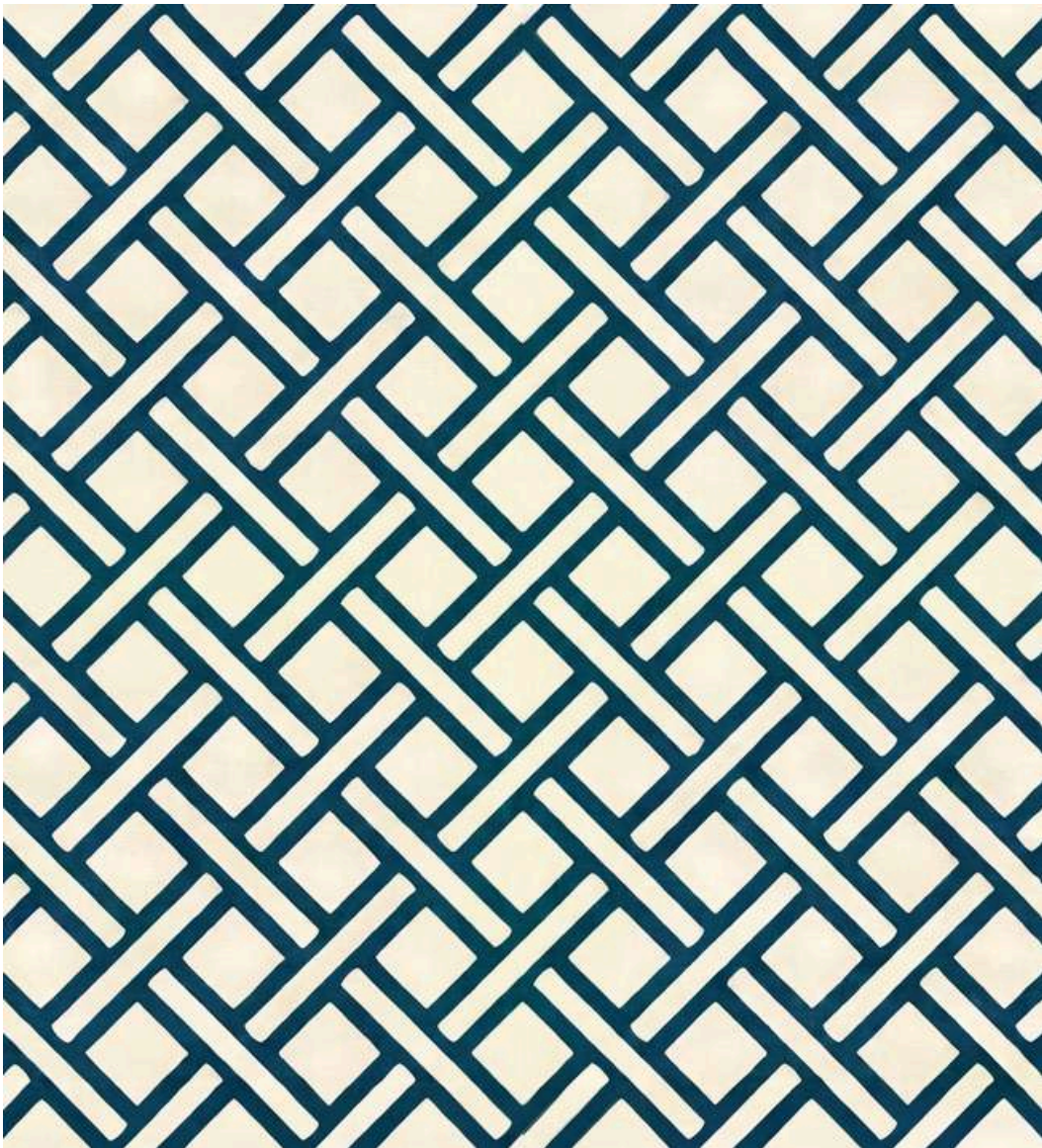
GEOMÉTRICOS

Quatrefoil

Motivo de cuatro hojas o lóbulos en cruz. Gótico medieval, moorish y heritage. Asociado a vidrieras y arquitectura clásica.

quatrefoil four-lobed motif Gothic textile Moorish pattern heritage architecture

seamless repeating all-over quatrefoil pattern of repeating four-lobed motifs in warm cream and warm terracotta, modern architectural composition, mid scale seamless tile



GEOMÉTRICOS

Lattice

Rejilla diagonal entrelazada, evoca enrejados de jardín y celosías. Estética clásica decorative arts.

lattice trellis grid garden net decorative arts neoclassical

seamless repeating all-over lattice trellis pattern of diagonal interlocking grid in warm cream and deep teal, modern garden trellis composition, mid scale seamless tile

Abstractos: Camuflaje, pictórico y trompe-l'oeil



ABSTRACTOS
Textura de material

Imitación impresa de texturas reales: cemento, mármol, madera, óxido, papel. Trompe-l'œil de superficie sobre textil.

material texture trompe-l'oeil marble print concrete pattern surface imitation

hand-drawn illustration of an abstract marble surface pattern, cream background with painterly warm terracotta and deep anthracite organic veining, drawn with ink and gouache washes, decorative surface composition, seamless tile

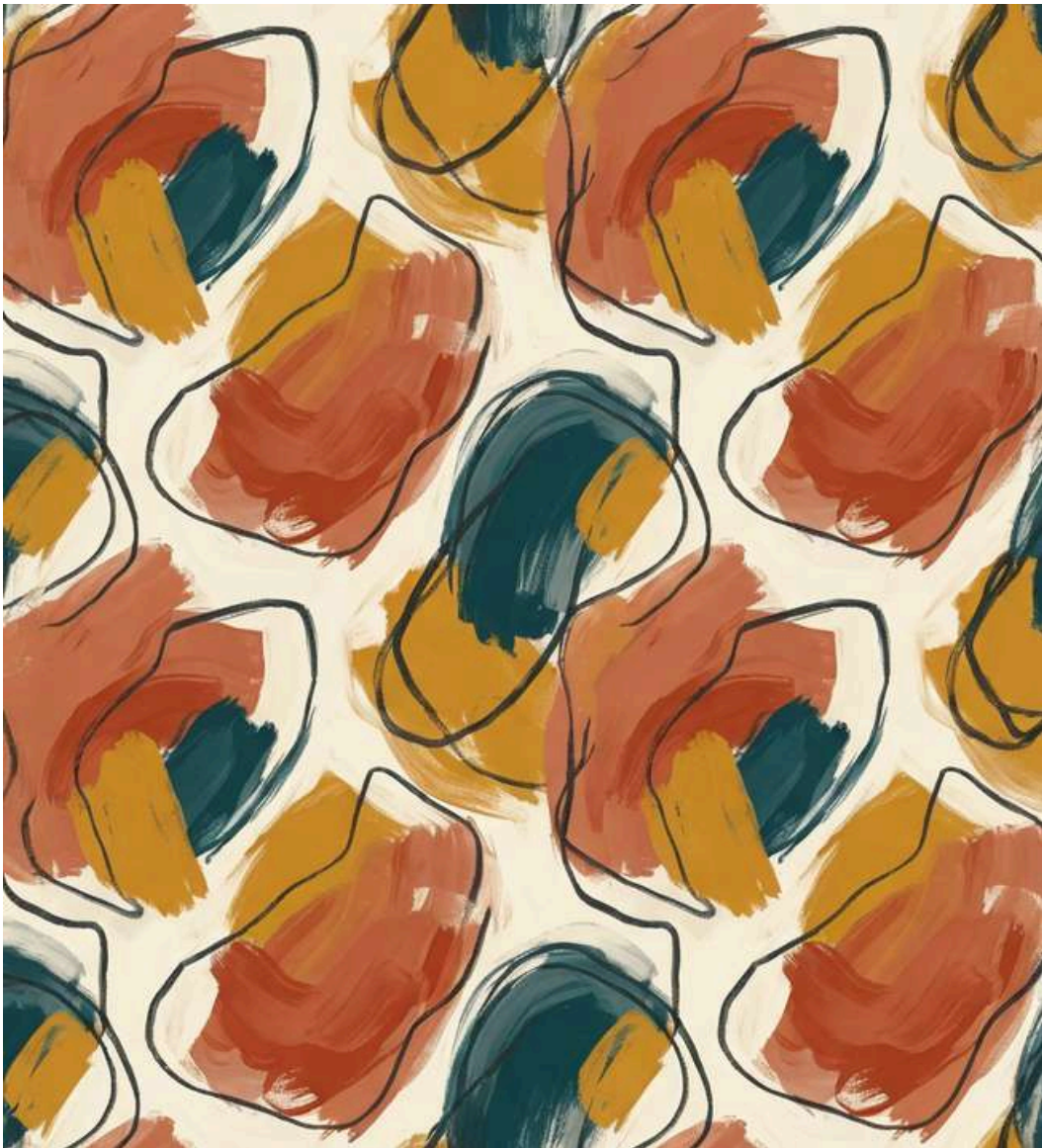


ABSTRACTOS
Camuflaje

Manchas irregulares en tonos verdes, marrones, beiges. Origen militar, ahora pieza streetwear y high-fashion (Yeezy, Dior).

camouflage military camo irregular blotches earth tones streetwear classic

hand-drawn illustration of a camouflage pattern, organic irregular painterly blotches in deep forest green, warm mustard and warm terracotta on cream, flat gouache pattern design, editorial earth-tone composition, seamless tile



ABSTRACTOS
Abstracto pictórico

Estampado inspirado en pintura abstracta: pinceladas, manchas, formas no figurativas. Estética artística y editorial.

abstract painterly brushstroke print artistic textile non-figurative modern art

seamless repeating all-over abstract painterly pattern of expressive brushstrokes and color-field shapes in warm terracotta, warm mustard and deep teal with loose deep anthracite outlines on warm cream background, modern editorial composition, mid-large scale seamless tile

Culturales: Ikat, chinoiserie, shibori y prints indios



CULTURALES

Ikat

Tejido en el que los hilos se tiñen antes del telaje, creando un patrón con bordes difusos. Origen en Asia, Indonesia y Uzbekistán.

ikat warp-resist dye blurred edges Indonesian textile Uzbek heritage

hand-drawn illustration of an ikat pattern effect, geometric diamond motifs with characteristic soft feathered blurred edges in warm terracotta, warm mustard and deep teal on cream, painterly gouache pattern design, mid-large scale seamless tile



CULTURALES

Chinoiserie / Oriental

Estampado inspirado en arte chino y asiático: dragones, pagodas, flores de loto, peonías, grullas. Estética europea siglo XVIII.

chinoiserie Oriental motifs Chinese floral pagodas 18th century European

hand-drawn illustration of a chinoiserie pattern, delicately painted cherry blossoms, peonies, cranes and pagodas rendered in fine ink brushwork and soft watercolour washes in warm terracotta, deep teal and warm nut brown on warm cream background, refined sumi-e style illustration, modern reinterpretation of 18th century composition, mid-large scale seamless tile



CULTURALES

Tie & dye

Tejido teñido por anudado manual, creando círculos y espirales psicodélicos. Cultura hippie 60s-70s, ahora street style.

tie dye spiral pattern hippie textile rainbow palette 60s 70s revival

hand-drawn illustration of a tie-dye pattern effect, spiraling concentric circles in warm terracotta, warm mustard, warm nut brown and deep teal on cream, watercolour illustration with soft bleed edges, mid scale seamless tile



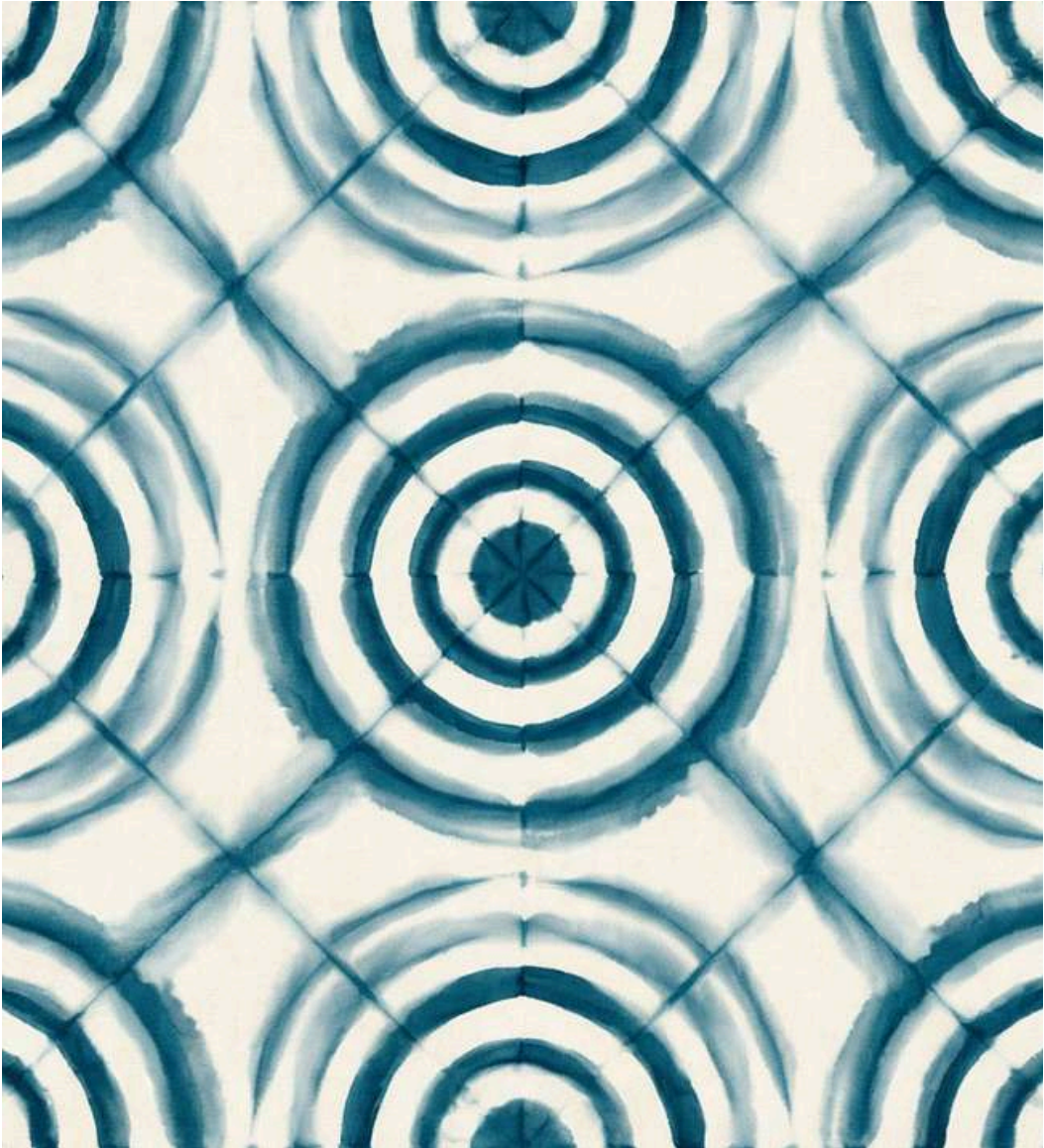
CULTURALES

Dip Dye

Tejido sumergido parcialmente en tinte, creando gradiente continuo de color. Estética minimal y editorial.

dip dye gradient dye ombré textile color fade minimalist

hand-drawn illustration of a dip-dye pattern effect, smooth vertical watercolour gradient transitioning from warm terracotta at the bottom to cream at the top, painterly gradient illustration, minimalist ombré composition, large scale seamless tile



CULTURALES

Shibori

Técnica japonesa ancestral de teñido por reserva con plegado, atado o cosido. Patrones orgánicos en azul índigo. Heritage zen.

shibori Japanese tie-dye indigo pattern fold-resist Itajime

hand-drawn illustration of a Japanese shibori pattern effect, resist-dye concentric circles and stitched fold motifs in deep teal on cream, ink and wash illustration style with soft resist edges, refined Itajime composition, mid scale seamless tile



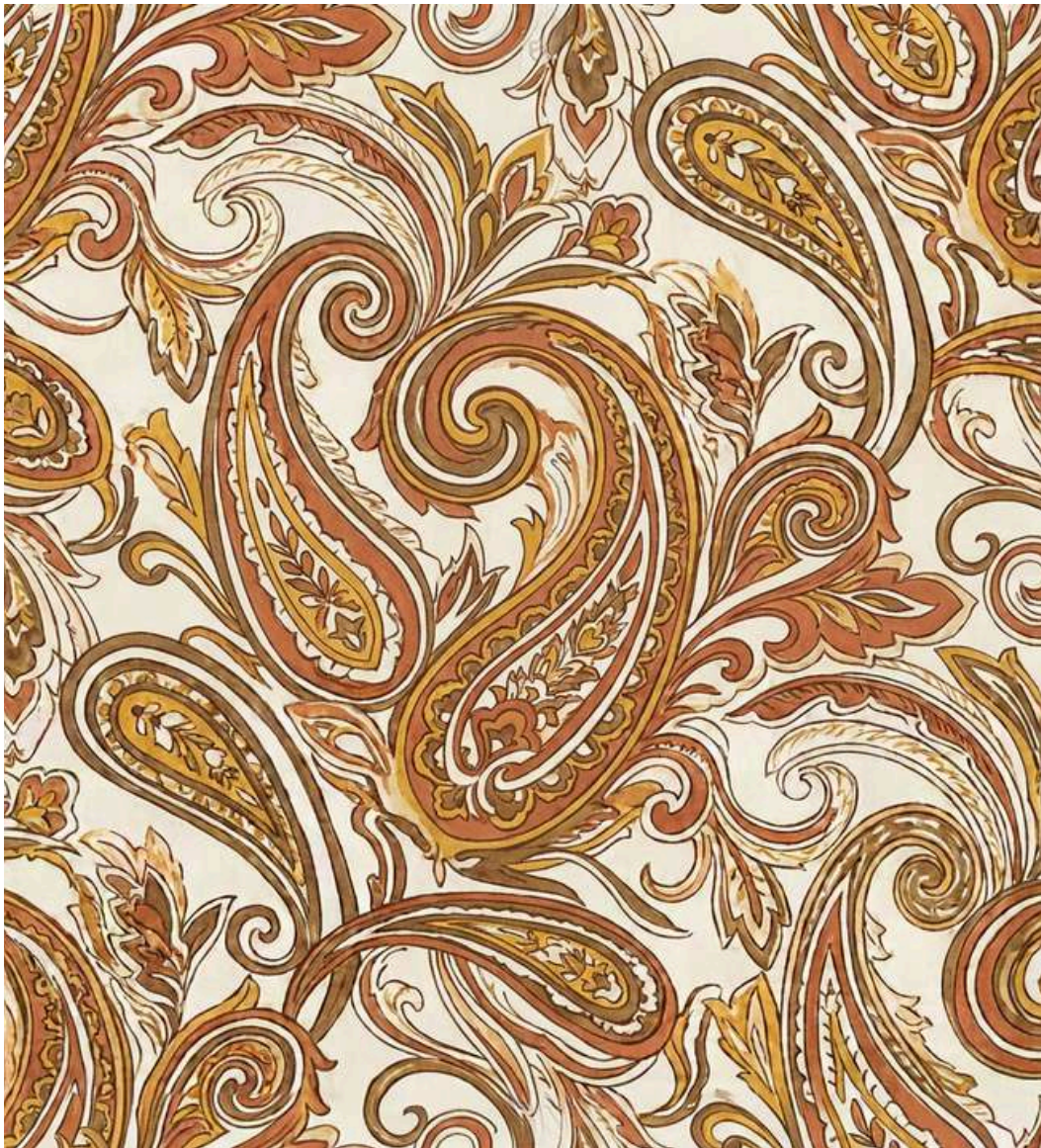
CULTURALES

Toile de Jouy

Estampado monocromático francés del siglo XVIII con escenas pastorales detalladas. Tradicionalmente azul o rojo sobre crudo.

toile de Jouy pastoral scenes French 18th century monochrome narrative print

seamless repeating all-over Toile de Jouy pattern of intricate pastoral scenes of figures, animals and architecture in deep teal monochrome on warm cream background, fine engraved etching illustration style, modern reinterpretation of 18th century French composition, mid-large scale seamless tile



CULTURALES

Cachemir / Paisley

Motivo de gota o lágrima curvada con detalles ornamentales. Origen persa-kashmiri, popularizado en India y luego Europa.

paisley cashmere print boteh motif Persian Indian heritage

seamless repeating all-over paisley pattern of intricate teardrop boteh motifs in warm terracotta, warm mustard and warm nut brown on warm cream background, modern reinterpretation of Kashmiri heritage, mid scale seamless tile



CULTURALES

Buti (India)

Motivos pequeños y aislados distribuidos sobre el textil, tradición india de Rajasthan. Variantes: kamal buti (loto), ilaichi (cardamomo), bichu (escorpión).

buti motif small Indian motifs Rajasthani print block print scattered motifs

seamless repeating all-over Indian buti pattern of small isolated motifs of stylised marigold and lotus flowers in deep anthracite and warm terracotta on warm cream background, wood block print illustration style, modern refined Rajasthani composition, seamless tile



CULTURALES

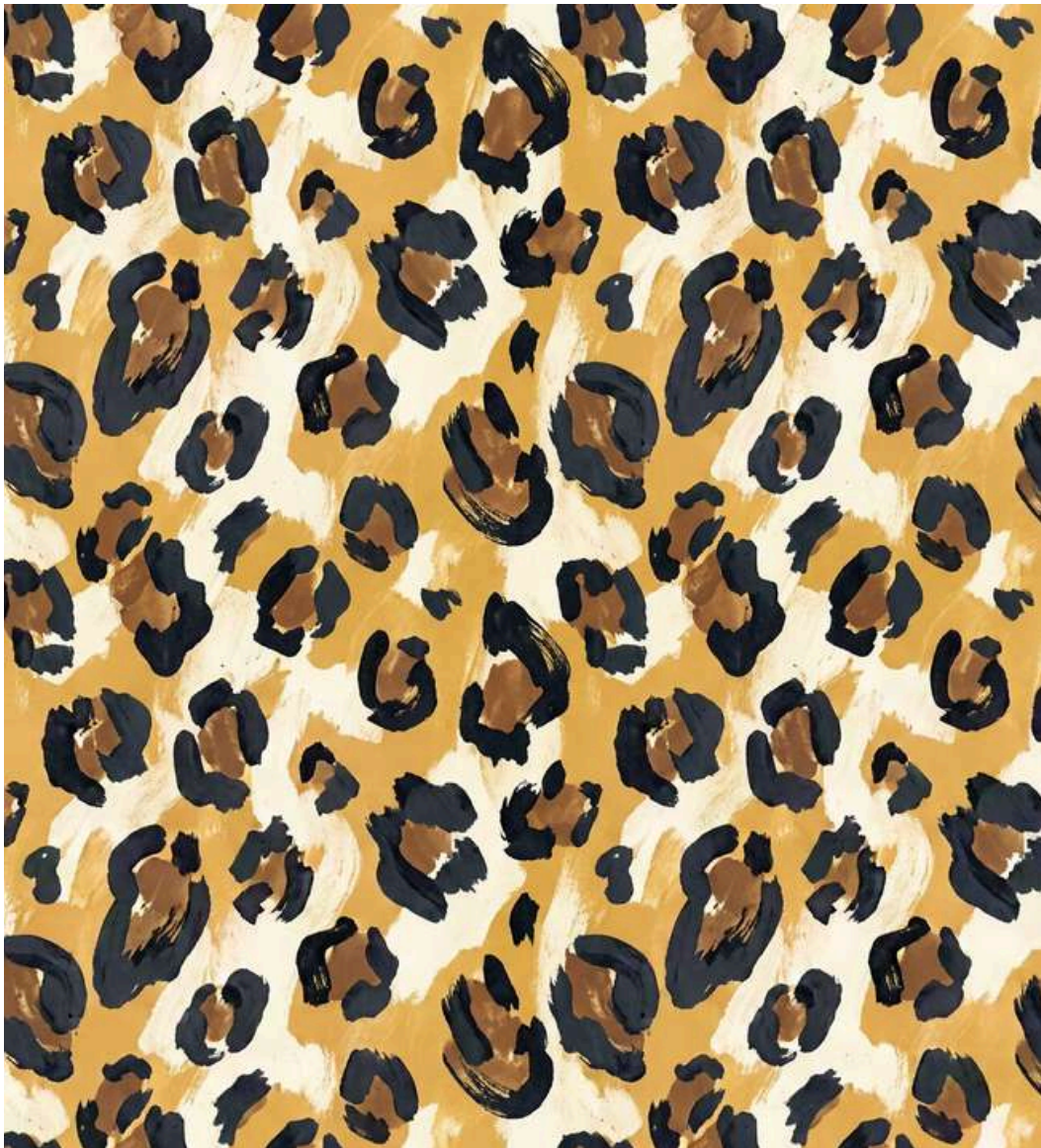
Buta (India)

Motivo grande tradicional indio en forma de árbol o pavo real, generalmente solitario o como repetición espaciada. Ornamental, ceremonial.

buta motif large Indian motif tree of life ceremonial print Persian-Indian

seamless repeating all-over Indian buta pattern of large ornate tree-of-life motif with stylised peacocks and floral vines in warm mustard, warm terracotta and deep teal on warm cream background, modern ceremonial Mughal reinterpretation, large scale seamless tile

Animal print: Leopardo, cebra, python y otros



ANIMAL PRINT

Leopardo

Manchas marrones y negras irregulares sobre fondo dorado. El animal print más icónico, atemporal y rebelde a la vez.

leopard print spotted animal savage glamour Roberto Cavalli iconic

hand-drawn illustration of a leopard spot pattern, irregular hand-painted deep anthracite and warm nut brown spots with characteristic broken rosette outlines, on warm mustard and cream background, gouache and ink illustration style, refined editorial composition, mid scale seamless tile



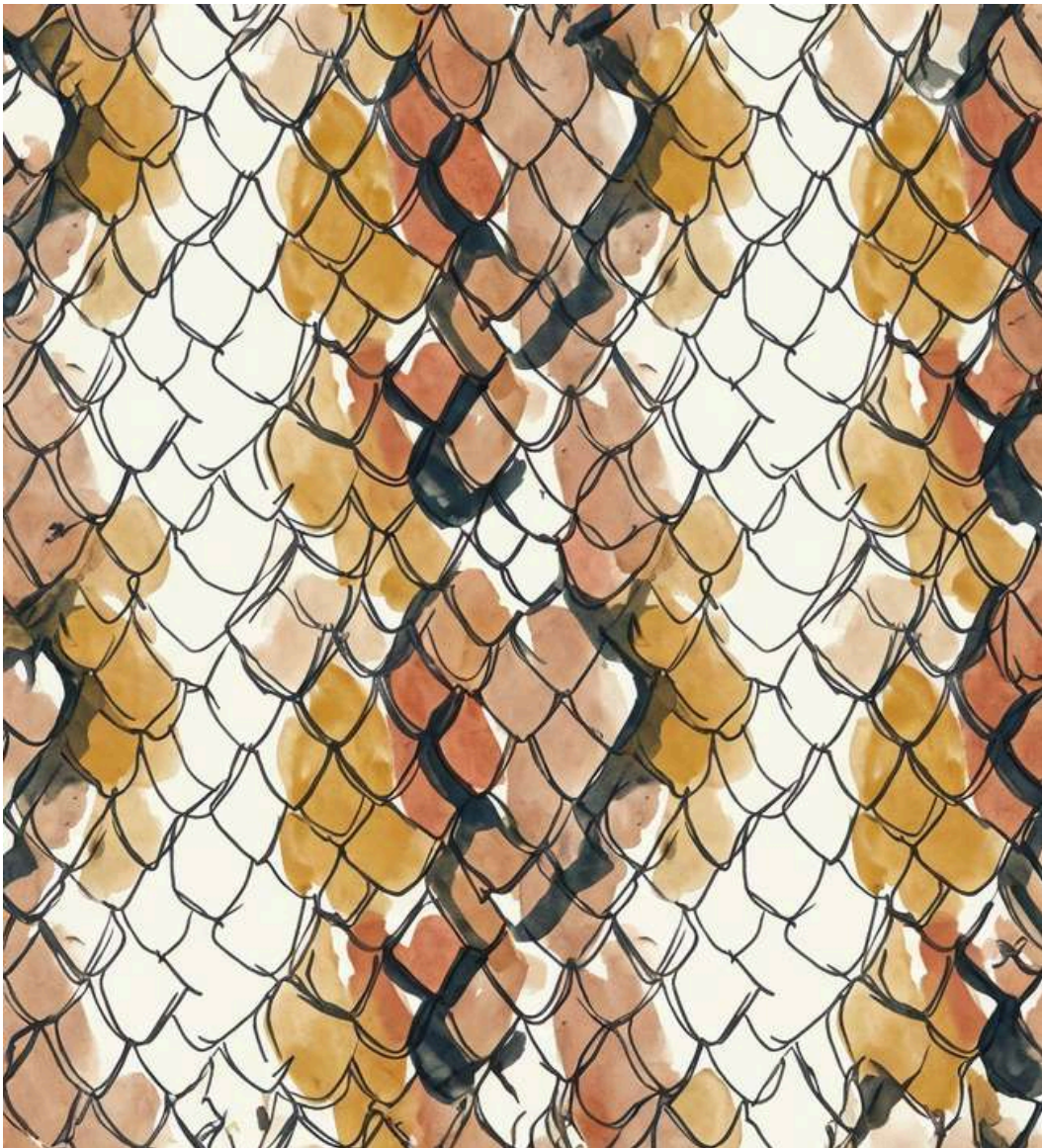
ANIMAL PRINT

Cebra

Rayas blancas y negras de bordes irregulares. Gráfico y monocromo. Asociado a moda safari y a los 70.

zebra print black and white stripes graphic monochrome safari 70s revival

hand-drawn illustration of a zebra stripe pattern, irregular bold hand-painted deep anthracite brush strokes with soft irregular edges on cream, expressive gouache and ink illustration, graphic monochrome composition, mid scale seamless tile



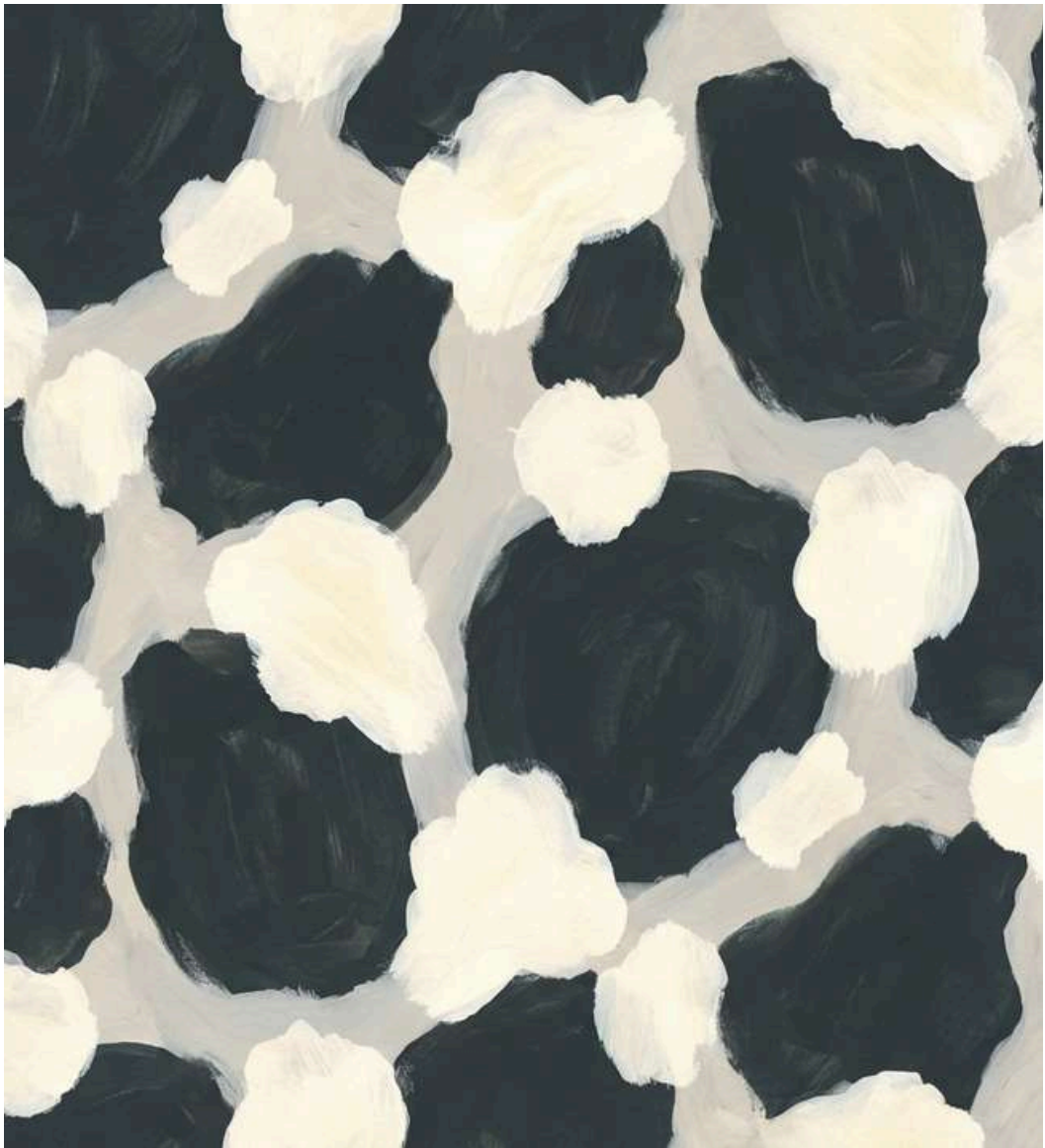
ANIMAL PRINT

Serpiente / Python

Escamas geométricas con relieve sutil, en tonos beige, marrón, negro o coloreado. Lujo y rock.

snake print python skin scaled pattern luxury exotic rock glamour

hand-drawn illustration of python snake scales, geometric overlapping scale motifs drawn with fine ink lines and soft gouache fills in warm nut brown, warm mustard and warm terracotta with deep anthracite outlines on cream, editorial pattern illustration, mid scale seamless tile



ANIMAL PRINT

Vaca

Manchas grandes negras y blancas irregulares. Estética kitsch farmhouse o moda Western contemporánea.

cow print black and white blotches farmhouse kitsch
western contemporary Y2K revival

hand-drawn illustration of a cow spot pattern, large irregular hand-painted deep anthracite and cream blotches with soft brushed edges, gouache pattern illustration, playful decorative composition, large scale seamless tile



ANIMAL PRINT

Ciervo

Pequeñas manchas blancas sobre fondo marrón rojizo. Más sutil que el leopardo, evoca caza y campo.

deer print fawn pattern white spots country hunting subtle animal print

hand-drawn illustration of a fawn deer spot pattern, small hand-painted cream spots regularly distributed on warm terracotta background, refined gouache pattern illustration, , mid scale seamless tile



ANIMAL PRINT

Girafa

Manchas marrones irregulares con bordes geométricos sobre fondo crema. Gráfico, exótico y refinado.

giraffe print geometric blotches savannah pattern exotic refinement tan and cream

hand-drawn illustration of a giraffe spot pattern, irregular geometric warm mustard and warm terracotta hand-painted blotches with soft edges on cream, gouache pattern illustration, refined editorial composition, mid-large scale seamless tile

Motivos narrativos / Conversational



CONVERSATIONAL

Animales

Estampado con animales identificables (gatos, perros, caballos, pájaros, mariposas) como motivo decorativo. Playful o aristocrático.

animal motif conversational print decorative creatures
playful textile whimsical

seamless repeating all-over conversational animal pattern of charming hand-drawn cats, birds, butterflies and rabbits in warm terracotta, warm mustard, deep teal and warm nut brown on warm cream background, modern whimsical composition, mid scale seamless tile



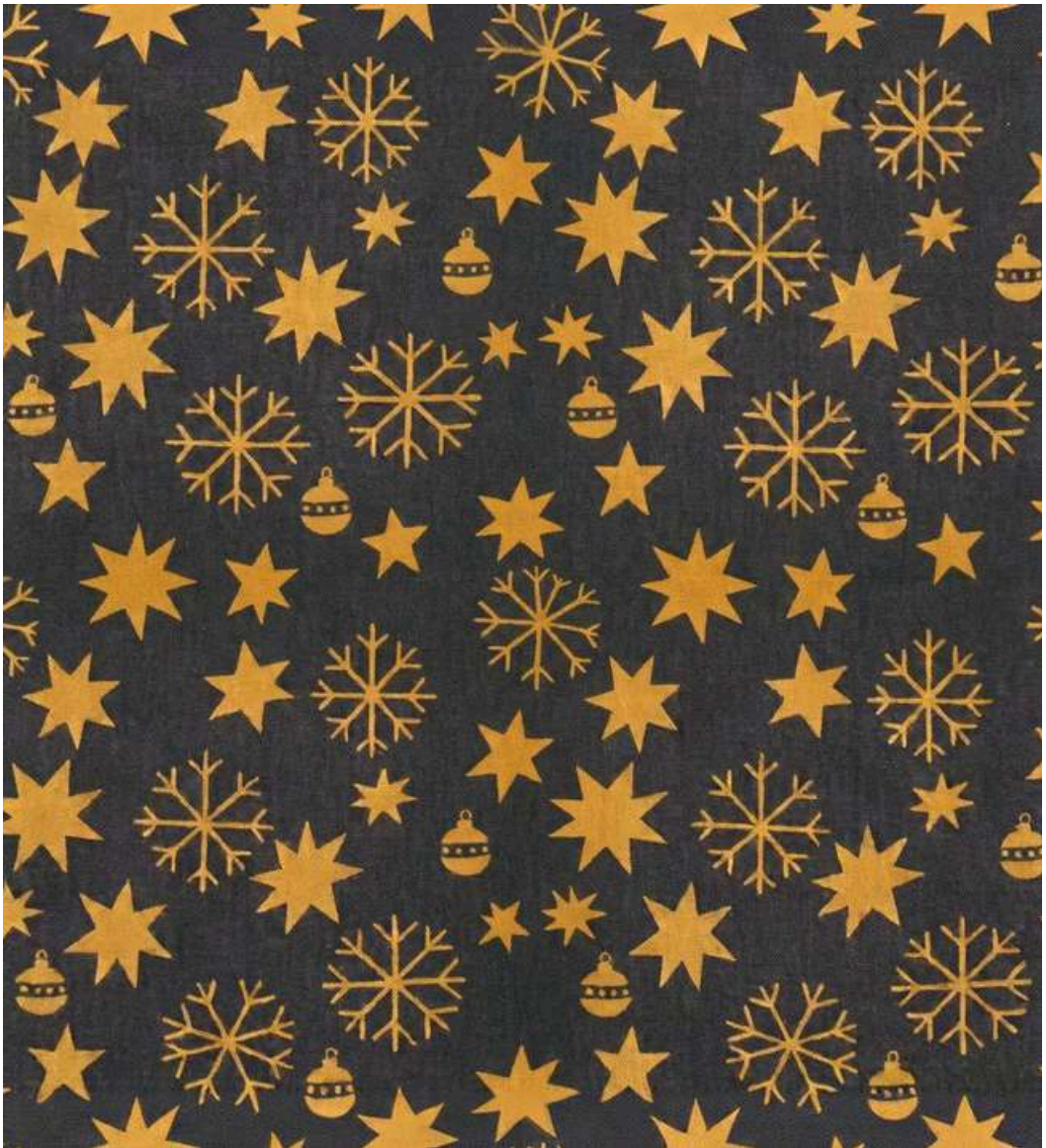
CONVERSATIONAL

Frutas

Estampado con frutas como motivo (cerezas, limones, fresas, sandías). Estética verano, joven y vintage.

fruit print cherries pattern lemon motif summer textile kitsch playful

seamless repeating all-over vintage cherry fruit pattern of regularly spaced warm terracotta cherries with deep teal stems and deep anthracite outlines on warm cream background, modern retro composition, mid scale seamless tile



CONVERSATIONAL

Festivo

Motivos celebrativos: estrellas, copos de nieve, fiestas, fuegos artificiales. Para piezas estacionales y de holiday wear.

festive print celebration motif stars snowflakes seasonal textile holiday wear

seamless repeating all-over festive holiday pattern of warm mustard stars, snowflakes and small ornaments scattered on deep anthracite background, modern festive composition, mid scale seamless tile

Retratos — beauty, identidad y close-up



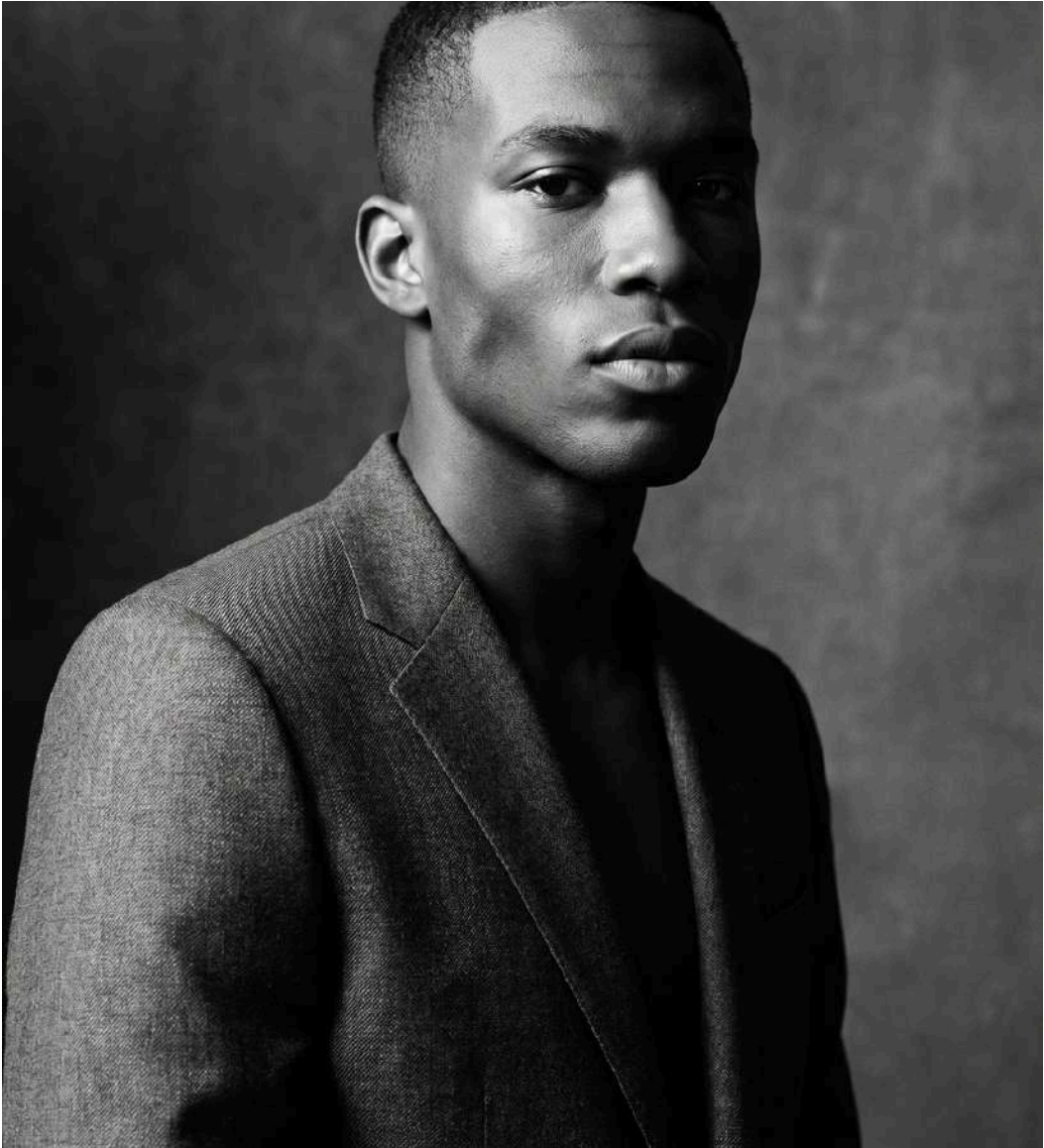
PERSONAS · RETRATO

Retrato Retrato editorial • mujer

Luz de ventana lateral suave, blanco y negro con grano. Estética Lindbergh documental: belleza honesta sin retoque ni maquillaje pesado.

editorial portrait window side light B&W film grain Peter Lindbergh natural beauty

i-D magazine editorial portrait of a 35-year-old woman with freckled pale skin and loose auburn curls wearing a refined soft dusty pink silk blouse, soft natural window light from the left side creating gentle shadow on the right cheek, direct unsmiling eye contact, raw 35mm film grain in black and white, deconstructed documentary realism, in the style of Peter Lindbergh and Jamie Hawkesworth



PERSONAS · RETRATO

Retrato editorial • hombre

Rembrandt lighting clásico contra fondo oscuro de estudio. Blanco y negro escultórico. Retrato editorial atemporal con presencia.

editorial menswear portrait Rembrandt lighting B&W sculptural dark studio Herb Ritts heritage

AnOther Man editorial portrait of a young Black man with close-cropped hair wearing a tailored warm charcoal grey suit, refined strong jawline, confident direct gaze, dramatic Rembrandt lighting from upper left, dark studio background, sculptural and powerful black-and-white composition, in the style of Herb Ritts meets Tyler Mitchell



PERSONAS · RETRATO

Full body • lookbook funcional

Luz de estudio uniforme, encuadre eye-level, sin props. Postura natural confiada. Para lookbook y catálogo de marca refinada.

lookbook full body even studio lighting eye-level neutral background commercial editorial

elevated lookbook photography, full body editorial of a slim East Asian woman in her 20s wearing a refined warm peach coral trench coat and wide-leg charcoal grey trousers, standing in a neutral off-white studio, even soft studio lighting, eye-level shot, natural confident posture, clean considered composition, in the style of Mark Peckmezian



PERSONAS · RETRATO

Plus size • editorial positivo

Luz difusa sin sombras duras. Maquillaje sobrio. Estética Camila Falquez: dignidad y elegancia sin estereotipo.

plus-size editorial diffused lighting no harsh shadows Camila Falquez style intentional casting

Self Service magazine editorial portrait of a plus-size woman in her 40s with warm brown skin and a braided sculptural updo wearing a soft lavender lilac maxi dress, standing confidently in a minimal white studio, soft diffused even studio lighting, direct unsmiling gaze, considered intentional composition, in the style of Camila Falquez and Tyler Mitchell



PERSONAS · RETRATO

Senior • campaña atemporal

Luz de estudio suave, piel natural con líneas de edad visibles. Sin retoque. Elegancia madura y honesta.

senior model natural skin no retouching soft studio age authenticity

Vogue Italia editorial portrait of an elegant woman in her 60s with silver white cropped hair and bright eyes wearing a tailored pale butter yellow blazer, sitting on a minimalist white chair, soft even studio lighting, warmth and confidence, direct gaze, natural skin with visible age lines untouched, in the style of Peter Lindbergh and Mark Peckmezian



PERSONAS · RETRATO

Beauty close-up facial

Luz de ventana superior izquierda, ángulo tres cuartos, 85mm. Foco en ojos. La iluminación más favorecedora para beauty.

beauty close-up three-quarter angle upper-left window Leica M10-R intimate beauty

i-D magazine beauty editorial close-up portrait of a South Asian woman in her 20s with deep brown eyes and glossy lips wearing delicate dusty terracotta brick earrings, three-quarter face angle, soft window light from the upper left, sharp focus on eyes with slight bokeh on background, intimate luminous quality, captured on Leica M10-R 85mm, in the style of Tyler Mitchell and Tyrone Lebon



PERSONAS · RETRATO

No binario • editorial contemporáneo

Luz dura lateral, expresión neutra, moda andrógina. Blanco y negro fuerte. Editorial moderno sin marcadores de género.

non-binary portrait harsh side light neutral expression androgynous fashion
B&W contemporary

Dazed magazine editorial portrait of a non-binary person in their 20s with androgynous features and a shaved head wearing an oversized warm charcoal grey shirt tucked into wide structured pale butter yellow trousers, strong single directional light from the left creating stark shadow on the right side of the face, direct neutral gaze, contemporary fashion editorial in raw 35mm black and white, in the style of Charlotte Wales and Tyrone Lebon



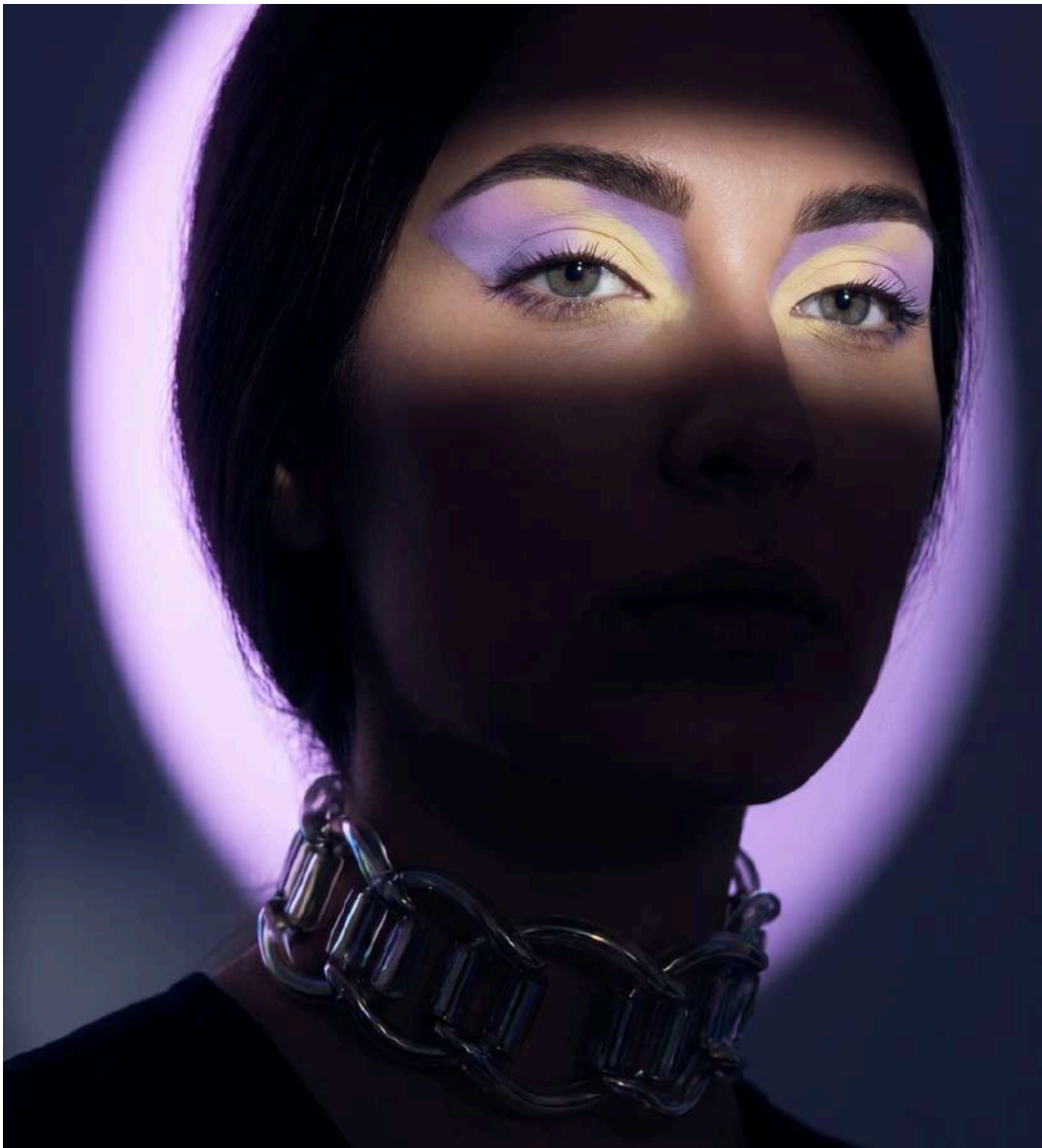
PERSONAS · RETRATO

Retrato cultural • identidad y moda

Luz dorada natural, tejidos culturales contemporáneos. Retrato de identidad celebratorio. Estética Zanele Muholi.

cultural portrait golden hour identity celebration contemporary heritage
Zanele Muholi

AnOther magazine editorial portrait of a young West African woman in her 20s wearing a contemporary garment constructed from traditional kente cloth in warm peach coral and pale butter yellow, elaborate head wrap in matching fabric, warm late afternoon golden light, proud joyful expression, vibrant celebratory composition, in the style of Zanele Muholi meets Tyler Mitchell



PERSONAS · RETRATO

Beauty • maquillaje dramático

Rim light de color (azul electric), maquillaje gráfico artístico, fondo negro. Iluminación narrativa que conecta con el make-up.

beauty editorial colored rim light graphic makeup dark background color narrative

i-D magazine dramatic beauty editorial portrait of a woman with bold graphic eye makeup in soft lavender lilac and pale butter yellow, wearing an iridescent statement choker, dark moody studio background, side rim lighting in vivid soft lavender from the left creating a dramatic colour halo, the rest of the face in shadow, ultra-sharp focus on the eyes, high fashion beauty composition, in the style of Inez & Vinoodh and Mert & Marcus



PERSONAS · RETRATO

Modelo en movimiento • emocional

Backlight golden hour, motion blur, halo rim light. Para campañas aspiracionales con energía y libertad.

motion campaign golden hour backlight halo rim joyful movement Sony A1

Self Service magazine fashion campaign of a woman in her 30s with natural curly hair wearing a flowing dusty terracotta brick silk dress, captured mid-movement on a windswept beach at golden hour, backlight creating a halo rim light around her silhouette, motion blur on the dress, joyful and free expression, captured on Sony A1 85mm, in the style of Harley Weir and Jamie Hawkesworth



PERSONAS · RETRATO

Masculino • streetwear editorial

Luz artificial dura desde arriba, brutalismo arquitectónico, sombras fuertes. Estética masculina urbana sin glamour.

streetwear editorial harsh top light brutalist strong shadows urban masculine

Dazed magazine editorial fashion photo of a tall athletic Latino man in his 20s wearing a deconstructed oversized warm peach coral blazer and distressed warm charcoal grey jeans, leaning against an exposed concrete pillar in a brutalist building, harsh directional artificial light from above creating strong sculptural shadows, urban editorial composition, in the style of Joshua Gordon and Tyrone Lebon



PERSONAS · RETRATO

Grupo • campaña de colección

Luz overhead uniforme, diversidad intencional de cuerpos y edades, paleta cohesiva. Para campañas inclusivas con dirección clara.

group campaign diverse casting overhead lighting cohesive palette inclusive editorial

AnOther magazine fashion campaign of three diverse women standing together in a minimal studio, each wearing coordinated looks in dusty terracotta brick, pale butter yellow and soft lavender lilac, various ages and body types, soft even overhead studio lighting, each looking in slightly different directions, considered intentional composition with strong colour cohesion, in the style of Tyler Mitchell



PERSONAS · RETRATO

Exterior nocturno • noche urbana

Tungsten + neon, reflejos en pavimento mojado, ángulo bajo. Editorial nocturno de alto impacto cinematográfico.

night editorial tungsten neon wet pavement reflections low angle cinematic mood

Pop magazine night fashion editorial of a young woman in a metallic warm peach coral sequin mini dress, standing at the entrance of a luxury hotel, warm tungsten doorman lighting from above and behind, neon city reflections on wet pavement, low angle shot, cinematic atmosphere, captured on Sony A1 35mm, in the style of Glen Luchford and Wong Kar-wai



PERSONAS · RETRATO

Pareja • campaña editorial

Luz natural filtrada por olivar mediterráneo, conexión emocional íntima. Película analógica. Para lifestyle de marca aspiracional con relato.

couple campaign olive grove Kodak Portra 400 intimate emotion Mediterranean light

Apartamento magazine fashion campaign of a couple, a woman in a soft dusty pink silk slip dress and a man in a pale butter yellow linen suit, walking together in a sun-dappled olive grove in southern Spain, natural dappled light through the trees, subtle motion blur, candid intimate composition with film grain, shot on Kodak Portra 400, in the style of Jamie Hawkesworth meets Sam Rock



PERSONAS · RETRATO

Modelo en agua • acuático surreal

Luz submarina con patrones refractados, movimiento del agua sobre tela. Editorial donde la naturaleza crea efectos imposibles en estudio.

aquatic editorial underwater light refracted patterns billowing fabric fine art fashion

Self Service magazine fashion editorial of a woman submerged to the waist in a crystal-clear pool wearing a flowing soft dusty pink silk dress that billows in the water, underwater light creating refracted caustic patterns across skin and wet fabric, magical surreal quality, fashion meets fine art photography, captured on Sony A1, in the style of Camilla Akrans meets Mert & Marcus



PERSONAS · RETRATO

Teen • moda joven Y2K

Flash directo, colores vibrantes, sobreexposición controlada. Estética auténtica de revista teen Y2K, post-internet reinterpretada.

teen editorial direct flash Y2K aesthetic washed highlights post-internet teen mag

Dazed magazine teen fashion editorial of a teenage girl wearing a Y2K-inspired outfit with low-rise soft lavender lilac jeans, a tiny printed warm peach coral crop top and platform sneakers, sitting on concrete steps in front of a colorful mural, harsh direct flash photography, deliberately washed-out highlights, slightly overexposed composition, in the style of early 2000s teen magazine photography meets Charlie Engman



PERSONAS · RETRATO

Masculino • elegancia casual interior

Luz de tarde natural cálida, interior doméstico íntimo. Estética masculina aspiracional sin distancia ni frialdad.

menswear interior late afternoon light domestic warmth Leica M10-R intimate luxury

AnOther Man editorial lifestyle photography of a well-dressed man in his 40s wearing a refined dusty terracotta brick cashmere roll-neck sweater and tailored slim warm charcoal grey trousers, sitting in an armchair in a warmly lit study, late afternoon window light creating golden tones on his face and the sweater, relaxed confident posture, intimate aspirational quality, captured on Leica M10-R, in the style of Inez & Vinoodh and Glen Luchford



PERSONAS · RETRATO

Comunidad • editorial documental

Luz natural exterior espontánea, tres generaciones de la misma familia. Storytelling de marca con raíces auténticas.

community documentary outdoor natural light three generations sustainable narrative real local

Self Service magazine documentary fashion editorial of three women from the same family, different generations, grandmother mother and daughter, all wearing garments from a sustainable local brand in soft dusty pink, pale butter yellow and dusty terracotta brick earthy natural tones, standing outside a traditional market, natural outdoor diffused light, genuine warm expressions, real and unretouched, in the style of Jamie Hawkesworth meets Peter Lindbergh

Editorial y moda — studio y conceptual



PHOTOSHOOT · EDITORIAL

Editorial studio • lujo minimalista

Estudio interior con luz cenital única y sombras teatrales sobre mármol. Estética austera y monumental. Para campañas de quiet luxury y editoriales de alta moda.

studio editorial single overhead light theatrical shadows marble interior
Steven Meisel style

i-D magazine editorial fashion photography, model wearing a sculptural white structured coat with exaggerated shoulders, standing alone in an empty brutalist marble gallery, intense unblinking direct-to-camera gaze, harsh single overhead spotlight creating deep theatrical shadows, deconstructed quiet luxury aesthetic, raw cinematic 35mm film quality, hyper-stylized minimal palette, in the style of Charlotte Wales meets Tyrone Lebon



PHOTOSHOOT · EDITORIAL

Editorial oscuro y dramático

Chiaroscuro extremo con farola única y adoquines mojados. Estética nocturna, urbana y cinematográfica. Para colecciones de impacto emocional alto.

dark editorial chiaroscuro wet cobblestones single street lamp Juergen Teller dramatic

Dazed magazine editorial fashion photography, post-luxury aesthetic, model in a black structural leather coat crouched on rain-soaked cobblestones at 3am, single sodium street lamp casting deep amber shadows, extreme chiaroscuro, expired 35mm film grain, gritty avant-garde tension, in the style of Juergen Teller and Mark Borthwick



PHOTOSHOOT · EDITORIAL

Catwalk • foto de pasarela

Ángulo bajo desde el suelo, luz cenital de escenario, audiencia desenfocada. Para reportage de fashion show y monumentalidad de la pieza.

runway shot low angle stage lighting blurred audience reportage style

raw runway reportage fashion photography, model walking towards camera wearing an avant-garde sculptural gown in white organza, harsh stage lighting from extreme angles, blurred audience reduced to abstract shapes, low-angle from the floor, deconstructed luxury, i-D show reportage style, in the spirit of Lea Colombo



PHOTOSHOOT · EDITORIAL

Backstage • autenticidad

Luz cálida tungsteno entre espejos con bombillas, blanco y negro con grano. Captura el caos honesto del entre bastidores. Estética Peter Lindbergh documental.

backstage editorial tungsten lighting mirror bulbs black and white Peter Lindbergh documentary

post-internet editorial fashion photography, raw backstage moment of a model being dressed mid-show by stylists, tungsten lights and bulb mirrors creating chaotic warm-cold colour clash, candid documentary captured on Contax T2, grainy 35mm film, deconstructed glamour, the antithesis of polish, in the style of Juergen Teller and Wolfgang Tillmans



PHOTOSHOOT · EDITORIAL

Editorial artístico • homenaje pictórico

Iluminación Rembrandt cálida desde el ángulo superior izquierdo, composición pictórica renacentista. Para editoriales con carga cultural y referencia museística.

Rembrandt lighting Renaissance composition oil painting reference Tim Walker x Caravaggio

AnOther magazine editorial fashion photography, model in a dramatic velvet burgundy gown referencing 17th century Dutch portraiture with a contemporary post-internet twist, deliberate Rembrandt lighting from upper left, dark velvet backdrop, painterly textures, intellectual maximalism, in the style of Tim Walker and Erwin Olaf



PHOTOSHOOT · EDITORIAL

Lookbook funcional • catálogo

Luz uniforme, fondo texturado neutro, encuadre eye-level. Limpio y comercial. Pieza ancla para catálogo, e-commerce y ficha de producto on-model.

lookbook even lighting eye-level shot textured neutral wall commercial cleanliness

elevated lookbook fashion photography, model wearing a tailored camel blazer and straight-leg jeans, standing against a clean concrete wall in a brutalist gallery, soft even daylight, direct frontal unsmiling gaze, contemporary minimalist tension, post-Phoebe-Philo aesthetic, in the style of Jamie Hawkesworth and Mark Peckmezian



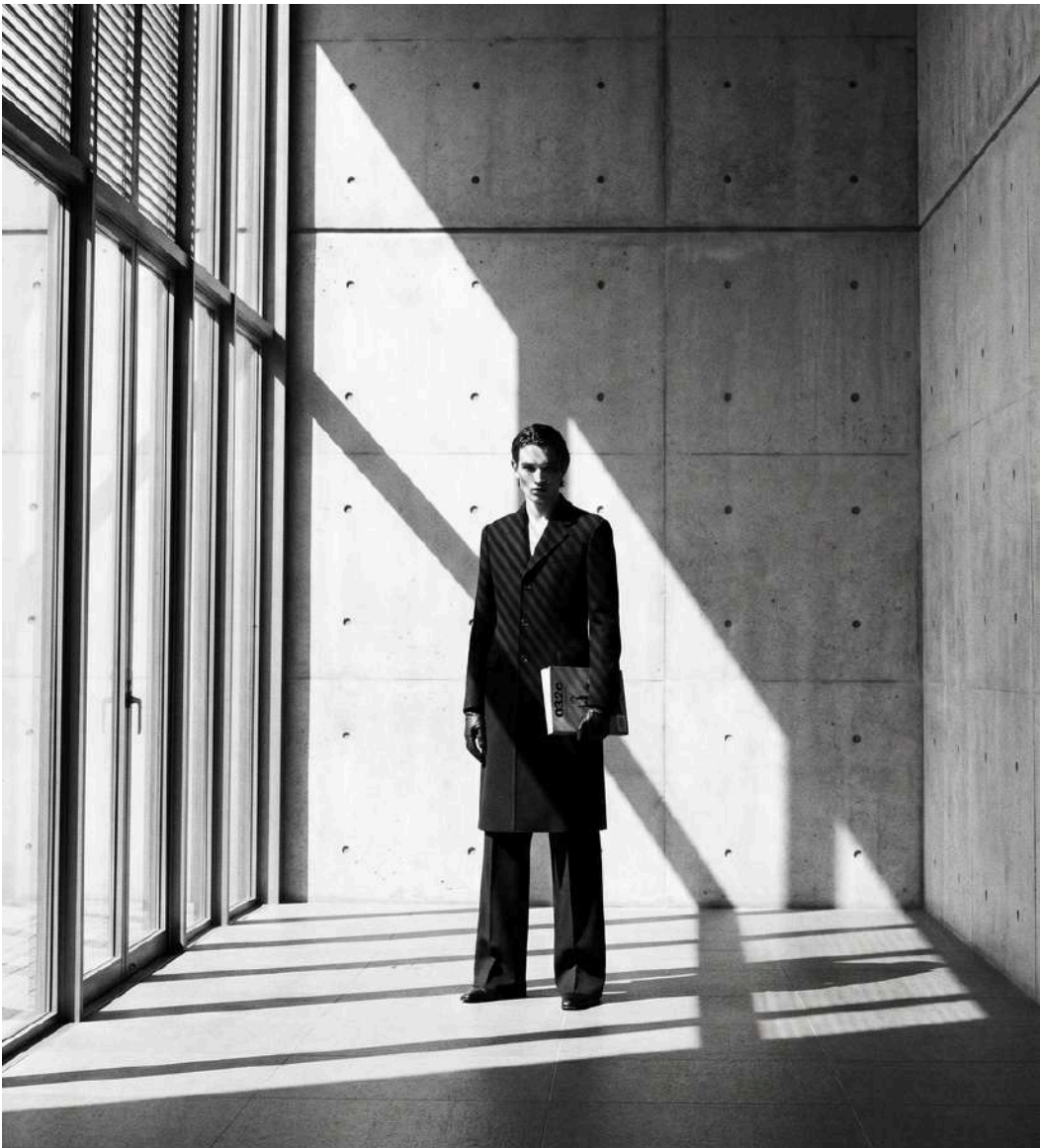
PHOTOSHOOT · EDITORIAL

Editorial streetwear • ciudad

Luz solar dura natural, ángulo ligeramente bajo, contexto urbano gritty. Para streetwear y campañas con energía auténtica de calle.

streetwear editorial harsh sunlight low angle graffiti wall gritty urban reportage

Dazed magazine streetwear editorial, young man in oversized graphic hoodie and cargo pants leaning against a New York Chinatown shutter at golden afternoon hour, harsh raking sunlight, gritty subcultural energy, captured on 35mm Kodak Portra, slightly off-balance composition, in the style of Tyrone Lebon and Joshua Gordon



PHOTOSHOOT · EDITORIAL

Editorial arquitectónico interior

Luz natural a través de ventanales, sombras geométricas del grid sobre suelo y prenda. Edificio brutalista. La arquitectura como co-protagonista de la imagen.

architectural editorial brutalist concrete geometric window shadows high ceiling Leica M10-R

O32c magazine editorial fashion photography, model in a sharp black tailored coat inside a Tadao Ando concrete building with floor-to-ceiling windows, geometric daylight shadows cutting diagonally across model and floor, monumental scale, architectural surrealism, in the style of Anton Corbijn meets Stefan Ruiz



PHOTOSHOOT · EDITORIAL

Editorial con arte • museo o galería

Luz fría de galería, obra de arte como fondo, diálogo de color entre prenda y cuadro. Para colaboraciones marca-arte y editoriales conceptuales.

museum editorial gallery lighting art dialogue color conversation conceptual fashion

Self Service magazine editorial fashion photography, model in a sculptural dress in vivid cobalt blue standing in front of a large Rothko-style colour field painting in warm red and gold, intentional colour dialogue between garment and artwork, cool gallery lighting from above, direct unsmiling gaze, conceptual luxury, in the style of Sølve Sundsbø and Inez & Vinoodh



PHOTOSHOOT · CAMPAÑA

Lifestyle • exterior dorado

Golden hour mediterráneo, movimiento natural, película cálida. Para campañas aspiracionales premium con sensación de viaje y libertad.

golden hour Mediterranean terrace lifestyle movement warm cinematic tones
premium campaign

Apartamento magazine slow-luxury editorial, model wearing a flowing linen midi dress in dusty sage green, paused mid-step on cracked Mediterranean terrazzo, late afternoon Calabrian sun creating soft amber light, candid documentary feel without posed glamour, captured on medium format Mamiya film, in the style of Jamie Hawkesworth and Harley Weir



PHOTOSHOOT · CAMPAÑA

Outdoors • bosque

Luz filtrada entre árboles creando claroscuro orgánico. Tonos tierra. Ideal para marcas con propósito, sostenibilidad y slow fashion.

forest editorial dappled canopy light old-growth trees earthy palette
environmental fashion

AnOther magazine fashion editorial, model in moss green linen suit standing among ancient mossy forest trees with raw sustainability narrative, dappled forest canopy light creating sculptural shadows on fabric and face, captured on Hasselblad medium format film, painterly, in the style of Harley Weir and Sam Rock



PHOTOSHOOT · CAMPAÑA

Sostenible • invernadero

Luz difusa de cristal, sin maquillaje, película analógica. Estética orgánica y poética. Para marcas con valores claros y storytelling honesto.

greenhouse light soft diffused glass no-makeup natural Paolo Roversi
sustainable storytelling

Self Service magazine editorial fashion photography, model in natural fiber garments in clay and olive tones standing inside a Kew Gardens style botanical greenhouse, soft diffused daylight through misted glass, no makeup, intentional documentary realism with pictorialist softness, captured on Mamiya 7 film, in the style of Paolo Roversi meets Jamie Hawkesworth



PHOTOSHOOT · CAMPAÑA

Invernal • nieve y pelaje

Luz fría difusa de invierno, contraste cálido del shearling contra el paisaje nevado. Para campañas de temporada otoño-invierno con tensión emotiva.

winter campaign snowy landscape shearling coat cold overcast light
seasonal tension

Vogue Italia editorial fashion photography, model wearing an oversized shearling coat in cognac brown standing in vast Hokkaido snowfield, pale winter sky, diffused cold light, breath visible in the cold air, surreal isolated mood, captured on medium format film, in the style of Camilla Akrans and Sølve Sundsbø



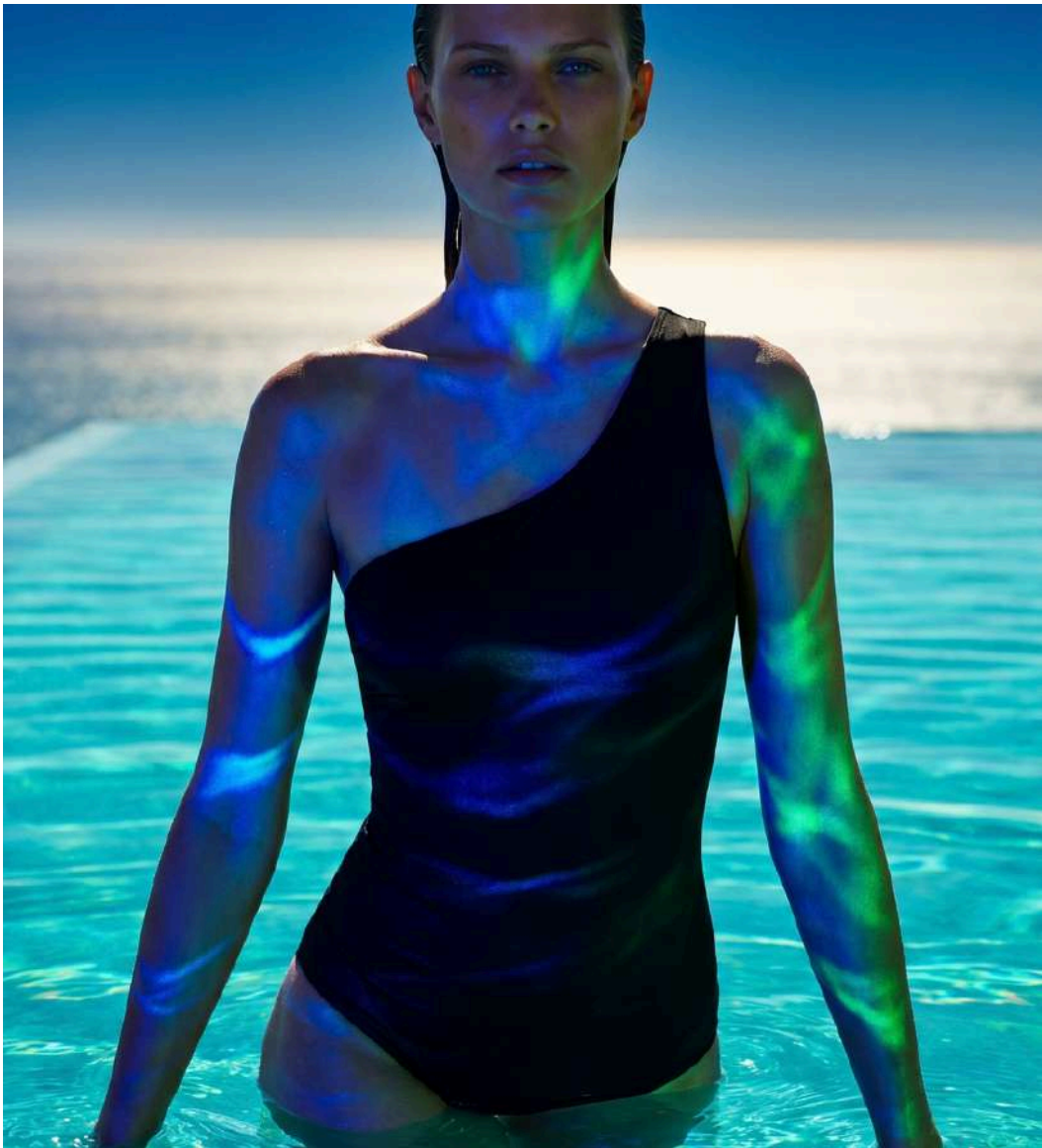
PHOTOSHOOT · CAMPAÑA

Editorial en desierto

Luz cálida del atardecer en el desierto, sombra larga dramática sobre la arena. Paisaje y prenda se hacen eco. Estética cinematográfica wide-shot.

desert editorial late afternoon light long dramatic shadow sand tones
Hasselblad cinematic

i-D magazine editorial fashion photography, model in a structural avant-garde outfit in bone white and sand, alien stillness in a vast Atacama desert landscape at golden hour, long dramatic shadow extending across the cracked earth, the garment in dialogue with the landscape's sculptural minimalism, cinematic 65mm widescreen, in the style of Vincent Peters and Tim Walker



PHOTOSHOOT · CAMPAÑA

Acuática • piscina o mar

Luz refractada bajo el agua, reflejos ondulantes sobre piel y tela, color saturado. Para beachwear y campañas de verano con energía vibrante.

aquatic editorial underwater reflections water droplets saturated colour
beachwear campaign

Pop magazine editorial fashion photography, model emerging from a turquoise infinity pool wearing a sleek black one-shoulder swimsuit, underwater light refractions creating rippling caustic patterns on skin and fabric, intense saturated cobalt and emerald, captured on Phase One medium format, in the style of Mert Alas and Marcus Piggott



PHOTOSHOOT · CAMPAÑA

Romántico • campo de flores

Backlight cálido en campo de lavanda, halo dorado, movimiento del viento. Para editoriales soft y romántica de Tim Walker.

romantic editorial lavender field warm backlight ethereal halo Tim Walker style

Self Service magazine editorial, model in flowing white linen dress with broderie anglaise wandering through a lavender field at golden hour, soft warm backlight creating dreamy haloed silhouette, gentle wind movement, painterly soft focus, captured on Pentax 67 medium format film, in the style of Tim Walker meets Cecil Beaton



PHOTOSHOOT · CAMPAÑA

Lujo en rooftop nocturno

Blue hour sobre la ciudad, luces urbanas de fondo, mezcla de luz natural y artificial sobre el sujeto. Para masculino de lujo y campañas aspiracionales urbanas.

blue hour rooftop city lights mixed lighting Manhattan skyline luxury menswear

AnOther Man editorial menswear photography, model in impeccably tailored charcoal grey suit on a Hong Kong rooftop at blue hour, neon signage reflected in his face, cool blue ambient and warm sodium city glow creating intentional colour clash, cinematic 35mm anamorphic, in the style of Wong Kar-wai meets Glen Luchford



PHOTOSHOOT · CAMPAÑA

Editorial de viaje • aeropuerto

Luz fría fluorescente nocturna, sombras largas, motion blur. Estética cinematográfica narrativa para campañas de viaje y travel-wear.

travel editorial fluorescent terminal cold blue light motion blur cinematic narrative

Self Service magazine editorial fashion photography, woman in tailored camel coat and wide-leg trousers walking through an empty Brutalist Tokyo train station at 4am, fluorescent overhead lighting casting long shadows, motion blur on her stride, cinematic isolation, captured on 35mm film with light leaks, in the style of Charlie Engman and Charlotte Wales

Vocabulario básico diseño de prenda

TEJIDOS

Algodón cotton	Fibra natural transpirable y versátil. Variantes: poplin, twill, voile, jersey, terry.
Lino linen	Fibra natural fresca con arruga característica. Estética slow y mediterránea.
Seda silk	Fibra noble con caída fluida y brillo natural. Variantes: satén, organza, chiffon, gazar, crepe.
Lana wool	Fibra animal con cuerpo y elasticidad. Variantes: crepe, melton, gabardina, herringbone, boucle.
Cachemir cashmere	Fibra de cabra de máxima suavidad. Sinónimo de lujo discreto y calor refinado.
Mohair mohair	Lana de cabra de angora con brillo y peluche aireado. Vintage y textura volumétrica.
Tweed tweed	Tejido de lana en motas multicolor. Heritage británico, Chanel y Harris.
Denim denim	Algodón sarga índigo. Twill diagonal con tracking visible. Workwear ascendido a moda.
Punto knit	Tejido construido por lazadas (no por urdimbre). Estructura elástica. Toda la familia jersey, cardigan, knitwear.
Encaje lace	Tejido caladito hecho por bordado o telar. Romántico, refinado. Variantes: Chantilly, Calais, Valenciennes.
Cuero leather	Piel curtida. Tipos: napa, nubuck, charol, gamuza. Para chaquetas, calzado y marroquinería.
Nylon / Poliéster nylon polyester	Fibras sintéticas técnicas. Para puffer, deportivo, outerwear ligero y resistente.
Acetato acetate	Fibra semi-sintética con caída de seda. Para forros y gafas (frames).
Bambú / Modal / Tencel bamboo modal tencel	Fibras celulósicas regeneradas, sostenibles. Suavidad y caída tipo seda.
Velvet / Terciopelo velvet	Tejido con pelo corto que crea brillo direccional. Refinado, nocturno, otoño-invierno.

Vocabulario básico diseño de prenda

ACABADOS

Stone-washed
stone-washed

Lavado con piedras pómez para crear suavidad y desgaste uniforme.

Acid wash
acid wash

Lavado con ácido que crea contrastes blancos sobre fondo de color.

Sand-washed
sand-washed

Lavado con arena para suavizar y darle aspecto vintage.

Distressed / Roto
distressed

Desgaste intencional con rasgaduras, agujeros y descolorido.

Bleached
bleached

Aclarado con cloro o lejía hasta blanqueo casi total.

Brushed
brushed

Cepillado para crear pelusa suave en la superficie del tejido.

Embossed
embossed

Relieve por presión sobre cuero o tejido. Imitación de cocodrilo, python, etc.

Plisado
pleated

Pliegues mecánicos termofijados. Estilo Issey Miyake, accordion, knife pleats.

Bordado
embroidery

Aplicaciones de hilo sobre tejido. Manual o industrial. Folk, couture, cottagecore.

Quilted / Acolchado
quilted

Doble tela rellena de guata con pespunte decorativo. Puffer, Chanel bag.

Raw hem
raw hem

Bajo sin dobladillo, deshilachado intencional. Estética deconstructed contemporánea.

Selvedge
selvedge

Orillo autoacabado del denim premium. Visible en la vuelta del bajo.

Coated / Recubierto
coated

Tejido con capa impermeabilizante o brillante (PVC, cera, plástico).

Sheer / Transparente
sheer

Tejido translúcido que deja ver. Gasa, organza, tul, malla fina.

Vocabulario básico fotografia

ILUMINACIÓN

Soft natural light soft natural	Luz natural difusa, día nublado o ventana grande. Sin sombras duras. La más favorecedora.
Golden hour golden hour	Luz dorada cálida de la primera hora de la mañana o la última de la tarde. Romántica y aspiracional.
Blue hour blue hour	Luz fría azulada del crepúsculo, justo antes/después del golden hour. Cinematográfica nocturna.
Hard sunlight harsh direct sun	Luz solar directa de mediodía. Sombras duras y contrastadas. Editorial gritty y urbano.
Backlight / Contraluz backlight	Luz desde detrás del sujeto. Crea halo y silueta. Romántico o dramático según la intensidad.
Rim light rim light	Luz lateral o desde atrás que define el borde del sujeto. Esculpe la silueta.
Rembrandt lighting Rembrandt	Luz desde 45° superior que crea un triángulo iluminado bajo el ojo opuesto. Clásico de retrato.
Chiaroscuro chiaroscuro	Contraste extremo entre luz y sombra. Inspirado en Caravaggio. Cinematográfico y dramático.
Cross-polarized cross-polarized	Eliminación total de reflejos mediante filtros polarizados. Para revelar textura sin brillo.
Tungsten / Warm artificial tungsten	Luz cálida amarillenta de bombilla incandescente. Interior, hogareño, backstage.
Fluorescent / Cold fluorescent	Luz fría blanco-azulada. Aeropuertos, oficinas, espacios públicos. Cinematográfica fría.
Neon neon	Luz de gas coloreada. Urbana nocturna. Asociada a Tokyo, Hong Kong, cyberpunk.
Direct flash on-camera flash	Flash directo de cámara sin difusión. Estética cruda Y2K, post-internet, paparazzi.
Spotlight spotlight	Luz puntual concentrada. Teatral, dramática. Para revelar el producto con sombra controlada.

Vocabulario básico fotografia

ILUMINACIÓN

Close-up / Primer plano close-up	Detalle ampliado de cara, prenda o accesorio. Para beauty y detail shots.
Portrait / Retrato portrait	Plano medio centrado en cara y hombros. Editorial y beauty estándar.
Body portrait body portrait	Plano medio de cintura hacia arriba. Mostrando look completo del torso.
Full body / Plano entero full body shot	Cuerpo completo de pies a cabeza. Para lookbook y silueta total.
Eye-level eye-level	Cámara a la altura de los ojos del sujeto. Neutro y comercial.
Low angle low angle	Cámara desde abajo apuntando arriba. Monumentaliza al sujeto. Editorial poder.
High angle high angle	Cámara desde arriba apuntando abajo. Vulnerabilidad o vista global. Flat lay extremo.
Overhead / Cenital overhead top-down	Cámara perpendicular hacia el suelo. Para flat lays editoriales.
Three-quarter / Tres cuartos three-quarter angle	Cuerpo o cara girado a 45°. Más dinámico que frontal.
Wide shot / Plano general wide shot	Sujeto pequeño en el frame, contexto amplio dominante. Cinematográfico.
Negative space negative space	Espacio vacío intencional alrededor del sujeto. Editorial minimalista.
Rule of thirds rule of thirds	Sujeto en intersecciones del grid 3×3. Composición clásica equilibrada.
Symmetry symmetric composition	Espejo perfecto izquierda/derecha. Editorial geométrico, brutalista.
Diagonal / Dutch angle dutch tilt	Cámara inclinada en eje. Tensión, dinamismo, post-Vogue contemporáneo.

Estéticas de moda

Quiet luxury	Lujo discreto sin logos. Materiales nobles, cortes refinados. The Row, Loro Piana, Phoebe Philo era.
Cottagecore	Romanticismo rural. Florales, encajes, broderie anglaise. Soaked-in pastoral.
Dark academia	Universidad antigua, otoño, lana, tweed, libros. Paleta tierra y burgundy.
Y2K	Estética de los 2000s. Low-rise, butterfly motifs, bedazzled. Paris Hilton, Bratz.
Coquette	Hyper-femenino con lazos rosa, encajes. Sofia Coppola Marie Antoinette, Lana Del Rey.
Balletcore	Inspiración danza clásica: tutu, leotards, leg warmers, satin slippers.
Office siren	Power dressing con sensualidad. Pencil skirts, oxfords, gafas, cinturones afilados.
Old money	Patrimonio WASP americano. Polo, blazers, perlas, country club. Ralph Lauren classic.
Mob wife	Glamour italoamericano años 80-90. Pielés, cuero, oro, leopardo. Carmela Soprano.
Indie sleaze	2007-2014 reinterpretado: messy, flash photography, smudged eyeliner, raw edge.
Cyber/Tech wear	Funcionalidad futurista: paneles técnicos, hardware, monocromo. Acronym, A-Cold-Wall.
Goblincore	Estética del bosque encantado, micología, tonos tierra orgánicos.
Mermaidcore	Inspiración acuática: tonos perla, conchas, sirena, drapeados líquidos.
Twee	Ultra-cute con vintage Pinterest. Cardigans, vestidos midi de florecitas, Mary Janes.
Mob girl / Office sleaze	Híbrido oficina + after-hours. Camisa entallada, cigarillo trousers, smudge make-up.
Avant-garde minimalism	Cortes arquitectónicos en paleta apagada. Yohji Yamamoto, Comme des Garçons, Rick Owens.
Post-internet	Estética online crudo: pixelado, screenshots, layouts de Tumblr 2013.
Streetwear elevado	Streetwear con materiales y tailoring premium. Off-White, Fear of God, Acne.
Maximalism	Layering excesivo, color, print, textura sin miedo. Iris Apfel, Gucci de Alessandro Michele.
Athflow	Athleisure refinado con drape de seda. Tibi, Lemaire athletisure.
Gorpcore	Outdoor técnico llevado como moda. Arc'teryx, Patagonia, Salomon trail.
Normcore	Estética anti-estética: la opción más genérica posible. Steve Jobs uniform.
Whimsigoth	Brujería romántica anos 90 reinterpretada: terciopelo, encaje negro, dijes místicos.

Estéticas de moda

Granny chic	Estética abuela: cardigans, perlas, lunares, fruncidos. Reinterpretado en clave joven.
Boho contemporáneo	Versión actual del boho: tonos tierra, crochet, oversize, ethical sourcing.
Scandinavian minimal	Diseño nórdico aplicado a moda: clean lines, paleta neutra, materiales honestos.
French girl	Effortless parisino: striped tee, vaqueros, blazer, ballerinas, no maquillaje.
Power dressing	Sastrería estructurada para mujer profesional. Años 80 reinterpretado por Phoebe Philo.
Western contemporary	Inspiración western moderno: cinturones, botas cowboy, denim, flecos.
Preppy revival	Estética Ivy League: oxfords, sweaters argyle, blazers, loafers. Sporty & Rich.
Brat	Charli XCX inspired: club energy, lime green, neon, late-night party.
Eclectic grandpa	Mezcla de piezas vintage masculinas oversized con estética intelectual.
Industrial / Brutalist	Acabados crudos, hormigón, metal, cero adorno. Demobaza, Boris Bidjan Saberi.
Romantic Gothic	Encaje negro, terciopelo borgoña, drapeados teatrales. Alexander McQueen, Ann Demeulemeester.
Surf Vintage	Estética California 70s: hawaianas, jeans flared, surfboards.
Glam rock revival	70s rock: glitter, platform, satin, leopard. Bowie y Bianca Jagger reinterpretados.
Subversive prep	Preppy con vuelta de tuerca: pearls + facial piercing, blazer + nada debajo.
Eclectic global	Mezcla cosmopolita de prints culturales, vintage de mercadillo, layering inesperado.
Liminal space	Estética post-pandémica: pasillos vacíos, motel, sensación de transit, dreamy.
Resort minimal	Vacaciones mediterráneas elevadas: lino, kaftan, perlas, tonos arena. Loewe Paula.

Fotógrafos de referencia

Peter Lindbergh (1944-2019)	Blanco y negro documental sin retoque. Belleza honesta. Vogue Italia y supermodels.
Steven Meisel	Editorial de alta moda con dirección de arte teatral. Vogue Italia portadas históricas.
Paolo Roversi	Etérea soft focus sobre Polaroid grande. Romanticismo pictorialista.
Tim Walker	Cuentos surreales hyper-elaborados. Sets monumentales, narrativa fantástica.
Juergen Teller	Crudo, post-luxury, flash directo. Anti-glamour deliberado. Marc Jacobs campaigns.
Mert Alas & Marcus Piggott	Hyper-glossy con dirección de arte saturada. W Magazine, Vogue ediciones globales.
Inez & Vinoodh	Conceptual con retoque pictórico. Yves Saint Laurent, Calvin Klein campaigns.
Tyler Mitchell	Joven referente de luz natural cálida y casting Black diaspora. Vogue cover Beyoncé.
Harley Weir	Mediano formato analógico, captura íntima de cuerpo y entorno. Self Service, AnOther.
Jamie Hawkesworth	Documental cálido en color, gente real. Loewe campaigns, Vogue editoriales viajeros.
Charlotte Wales	i-D contemporáneo, raw, casting interesante. Maison Margiela, Bottega Veneta.
Tyrone Lebon	Documental urbano con flash. Música y moda. Stüssy, Cactus Plant Flea Market.
Carlijn Jacobs	Conceptual color-pop hiper estilizado. Pop magazine, Marc Jacobs campaigns.
Lea Colombo	Movement and dance en moda. Glossy con energía. Pat McGrath Labs, Vogue UK.
Glen Luchford	Cinematográfico anos 90 reinterpretado. Prada SS96 campaign histórica.
Mario Sorrenti	Sensual, intimo, analógico. Calvin Klein Obsession campaign con Kate Moss.
Wolfgang Tillmans	Documental cotidiano y still life. Conceptual + casual juntos. i-D era 90s.
Mark Borthwick	Lo-fi, expired film, deconstructed. Maison Margiela archivo, Comme des Garçons.

Fotógrafos de referencia

Sølve Sundsbø

Híbrido fotografía-CGI. Composiciones esculturales. Numéro, V Magazine.

Camilla Akrans

Color sumptuoso, cinematográfico, narrativa. Vogue Italia y Numéro covers.

Sam Rock

Documental painterly. Slow fashion editorials, AnOther, Mr Porter Journal.

Charlie Engman

Conceptual subversivo. Casting intencional. Eckhaus Latta, Vogue Italia experimental.

Joshua Gordon

Streetwear post-internet, raw youth culture. Dazed, Highsnobiety, Maharishi.

Erwin Olaf (1959-2023)

Cinematográfico con paleta hiperestética. Narrativas detenidas, Edward Hopper en moda.

Camila Falquez

Casting trans, plus, queer. Pintura clásica reinterpretada. Vogue Mexico, T Magazine.

Zanele Muholi

Sudafricano. Retrato político del Black y queer activism. Vogue UK historial.

Mark Peckmezian

Frontal, neutral, expresión seria. Lookbook elevado. The Gentlewoman, JW Anderson.

Anton Corbijn

Música y moda en BN. Cinematográfico, masculino. Saint Laurent, Hedi Slimane era.

Stefan Ruiz

Painterly portrait. Tradiciones culturales. The New York Times Magazine, lookbook IKKS.

Vincent Peters

Cinematográfico BN. Romanticismo clásico contemporáneo. Vogue ediciones europeas.

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